

Wichita EWIConnect



2023-2024 President

**Ashley Goodman
IMA Financial Group**

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Happy May EWI!

For those who may not know, I am expecting and due in August! Because of this, starting late July I will be transitioning my duties to Jessica Buettenbach with Visit Wichita. I am so excited for Jessica to take the reigns as I know she will be wonderful! In the meantime, I am really looking forward to our annual fundraising meeting (June) and Executive Night (July)!

On May 2nd, I held an informational session on StarChapter and aspects of our new website that are of note. The main difference is that we will no longer be utilizing SquadUp and instead will do all RSVP's directly from the website! You should have received an email with the link to watch the recorded informational session as well as a Welcome Email from StarChapter. Please let me know if you did not get either one of these or if you have any questions!

In other exciting news, LCAM early bird registration is now open! By registering early, you can save \$100 on your LCAM registration. Early bird pricing is only available until June 30th! To register and access all the necessary information, visit www.ewiconnect.com and click on the "LCAM 2024" tab located on the homepage. LCAM is a great place to network personally, professionally, and make connections for your firm! If you have any questions on what LCAM is and what you can get out of it, please let me know!

With our new StarChapter website and system, as well as the upcoming early transition of my duties to Jessica, we have a lot going on in our chapter! I wanted to remind everyone that "Transitions are a time for reflection, and a time for looking forward" – Roy Cooper. I am very excited about the changes we have made and am greatly looking forward to how it will positively impact all aspects of our chapter. Thank you everyone for your continued support and dedication to EWI!

Sincerely

Ashley

Director Messages

We are making the switch from SquadUp to StarChapter. If we elect to charge a transaction fee, StarChapter applies the transaction fee to all payment types (invoice and credit card). However, StarChapter only takes the transaction fee on credit card payments.

Scenario 1: We charge a transaction fee on all payment types.

Everyone would pay \$46.35.

Our chapter would receive \$45.00 from credit card payees.

Our chapter would receive \$46.35 from payments sent after invoice.

Scenario 2: We do not charge a transaction fee on all payment types.

Everyone would pay \$45.00.

Our chapter would receive \$43.65.

Our chapter would receive \$45.00 from payment sent after invoice.

Pros:

Increased efficiency for Treasurer role: if we have more payments with credit card, there will be less time spent invoicing each month.

Higher probability that we receive payments: not all invoices are paid, especially if there is a change to rep or member firm status.

Less time spent by member firms to send payment for invoices and save on postage expense.

Cons:

Less income to our chapter: I estimate that our income would decrease by \$150 - \$300/year (depending on how many reps switch from invoice payments to credit card payments), However, we will have fewer issues with unpaid invoices.

The board will vote on this topic prior to the May chapter meeting, and the chapter will vote during the May meeting.



Emma Hahn, Treasurer
Stoutheart Financial Group

Director Messages

Treasurer's Report
Emma Hahn, Treasurer
Stoutheart Financial Group

Commerce Operating Account:

04/01/24 Opening Balance: \$15,109.04
04/30/24 Reconciled Balance: \$15,194.56

Deposits:

1. Regular Meeting Dues: \$710.00
2. Fundraiser Meeting Dues: \$180.00
3. Annual Firm Chapter Dues: \$200.00
4. StarPay Test Payment: \$0.57

Expenses:

1. Regular Meeting Expense: \$857.05
2. Software Fees: \$120.00
3. Operating Fees: \$28.00

Commerce BCDP Account:

04/01/24 Opening Balance: \$638.71
04/30/24 Reconciled Balance: \$638.71

Deposits:

1. N/A

Expenses:

2. N/A

Meritrust Savings Account:

04/01/24 Opening Balance: \$23,694.18
04/30/24 Reconciled Balance: \$23,695.15

Deposits:

1. Interest: \$0.97

Expenses: N/A

Ameriprise BCDP Account (Korol Financial):

First Quarter Report Available
01/01/24 Starting Value: \$74,984.72
03/31/24 Ending Value: \$77,736.93



Please send payments to:

Emma Hahn

Stoutheart Financial Group

8621 E. 21st St. N., Suite 130

Wichita, KS 67206



Welcome to May!

We have an exciting chapter meeting this month with our panel and appreciate all the firms participating. Be sure to look out for the June fundraiser information as it will be a fun one at Chicken N Pickle. Also, if you have not heard, Wichita will be hosting the 2025 US Figure Skating Championships. Here is a fun [video](#) to see what to expect next year!

*Jessica Buettgenbach, Vice President/President Elect,
Visit Wichita*

Director Messages

May is such a happy month but also a busy month with graduations, end of school activities, etc. Remember to take a moment and just breathe. Somehow everything gets done that needs to be. 😊

I've received emails from six (6) representatives and four (4) alumni since our April Connect newsletter went out. I know everyone is extremely busy, so I appreciate those who took time to respond. With StarChapter, it's even more important that we start out with correct information. I would appreciate it if you would email the following information to pdinwiddie@e-aviation.com:

- Firm name
- Your birthday (month and day only)
- Your spouse's name (if applicable)
- Your work email
- Your work phone number
- Your cell number
- Your work address

If you are an alumni member, email me the following information:

- Firm you retired from
- Your birthday (month and day only)
- Your spouse's name (if applicable)
- Your email
- Your home phone number
- Your cell number
- Your home address

As always, if anything changes with your membership, please inform our chapter president who will pass along the information to the current secretary and membership director.

All my best,

Pam Dinwiddie
Secretary & Sergent-at-Arms



Director Messages

Scholarship winners have been determined! We are excited to share the names of the winners with you next month. Please plan to celebrate their accomplishments with us at the July EWI meeting.

Allison Walden, Advisor/Director-At-Large
Downing & Lahey Mortuaries



MEMBERSHIP UPDATE

I have submitted a memorandum for your consideration of 2 NEW MEMBER FIRMS with May deadlines. Mia Lee was a guest speaker at the March Membership Drive and has expressed an interest in joining EWI. Mia's company is a marketing agency that supplies support for companies that need assistance with social media marketing, web-sites, graphic and logo design.

Carlotta Gentry was a 2nd representative for HealthCore Clinic, Inc. She will be resigning her position there and would like to join under the company she founded, I Am A Diamond, Inc. She is the President and CEO. It's a nonprofit and their Mission is to inspire, encourage, uplift, and motivate women who have experienced any form of abuse, drug and alcohol addictions, suicidal ideations/attempts, low self-esteem, and homelessness to let them know their lives still matter by providing resources for self-awareness, mental health, education, and life-skills.



Bonnie Simmons is replacing Karen Hurley with the Wichita Regional Chamber of Commerce. She is a former **EWI** representative. Please welcome her back if you see her at the May or June meetings.

Bringing someone to an EWI meeting is an easy way to showcase EWI and maybe gain a new firm and representative. I'm sure you know of at least one person that could really use EWI to grow their career and broaden their connections.

EWI is a great opportunity for someone to develop business relationships and valuable community connections, to grow personally and professionally, to develop leadership experiences, to have a forum to share ideas and promote your firm, and to participate in philanthropic initiatives that make a big difference in the lives of many people in our city.

I am inviting some potential members to future meetings, come see if you know them and help to promote our chapter! If you aren't comfortable recruiting someone, just send me your prospect names and I will take it from there.

Jessica Emrick Davies
Membership Chair



MEETING RECAP

April 2024 Firesides



Pictured Left to Right: Pam Dinwiddie (Textron e-Aviation); Tammy Voth (Textron Aviation), Theresa Hogan (Alumni), Jessica Buettgenbach (Visit Wichita ~ Host), Fonda Ellis (Wichita Children's Home), Teresa Arthur (Commerce Bank)

Thank you very much to each of our April Fireside hosts:

- ◇ Downing & Lahey Mortuaries (Allison Walden)
- ◇ Visit Wichita (Jessica Buettgenbach)
- ◇ Wichita Marriott (Jessica Emrick Davies)

We appreciate everyone who took the time out of their busy schedules to attend!

MEETING RECAP

May 2024 Board Meeting

- ◆ Held at IMA Financial Group on Wednesday, May 1, 2024
- ◆ Further discussion of StarChapter capabilities related to meeting fees
 - ◆ Membership update
- ◆ Reviewed chapter meeting programs for June through September

SAVE THE DATE



TRIVIA NIGHT

JUNE 19 6-8 PM, CHICKEN & PICKLE

Gather your squad of six - round up your buddies, colleagues, and big shots! Let's aim for a blast while we raise the roof for EWI Wichita's awesome charitable missions!

**\$45 Per Person or
\$250 For a team of 6**

**TEAM TRIVIA
SILENT AUCTION
WINE PULL**



DONATE

Silent Auction, Dinner, and Drink Sponsors, contact Kris or Davna for more info: Kristina@westernassociates.com
dgould@healthcoreclinic.org

SAVE THE DATE



EWI-WICHITA CHAPTER
Executives Night and Scholarship Dinner

Wednesday, July 17th

5:30 – 7:30 PM

Wichita Marriott - 9100 Corporate Hills Drive
Wichita Ballroom

Italian Salad

Mixed Greens, Grape Tomatoes, Red Onions,
Pepperoncini, Orange and Red Bell Peppers,
Fresh Parmesan Cheese, Herb Croutons with Homemade
Italian Vinaigrette

Julius Caesar Airline Chicken

Lemon Broccoli Rabe with Garlic
Rosemary Potatoes,
Warm European Bread
with Garlic Butter in Baskets

Italian Crème Cake and Turtle Cheesecake

Please RSVP by July 12th at ewiwichita.org



SAVE THE DATE

LEADERSHIP CONFERENCE & ANNUAL MEETING

September 18–21, 2024

TUCSON, AZ

Casino Del Sol, Tucson, AZ



Future Meeting Dates

- ◆ June Board Meeting—June 5 at IMA Financial Group
- ◆ June 19 Chapter Meeting—Fundraising at Chicken N Pickle
- ◆ July Board Meeting—July 3 at IMA Financial Group
- ◆ July 17 Chapter Meeting—Executive Night at Wichita Marriott



MAY BIRTHDAYS!

May 2—Vicky Sanders, Alumni Member

May 6—Michelle Jesseph, Spirit AeroSystems, Inc.

May 8—Jeanetta Bolin, Alumni Member



Follow us on social media!

Facebook: EWI of Wichita

Instagram: @ewiofwichita

LinkedIn: Executive Women International Wichita
Chapter (EWI)

Contact us!

Below you'll find information to contact your
2023-2024 Board of Directors as well as
Corporate EWI

Ashley Goodman—President & Programs Co-Chair | ashley.goodman@imacorp.com | 316.252.5425

Jessica Buettgenbach—Vice President | jbuetgenbach@visitwichita.com | 316.660.6331

Pam Dinwiddie—Secretary & Sergeant-at-Arms | pdinwiddie@e-aviation.com | 316.517.4500

Emma Hahn—Treasurer | emma.hahn@ampf.com | 316.630.8118, Ext 203

Kristina Helm—Fundraising | kristina@westernassociates.com | 316.712.3053

Jessica Emrick-Davies—Membership Director | jessica.emrick@wichitamariott.com | 316.462.3164

Tammy Voth—Communications Director | tvoth@txtav.com | 316.517.7097

Allison Walden—Director at Large & Advisor | waldena@dlwichita.com | 316.682.4553

EWI Corporate Office

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ewi@ewiconnect.com

262.269.5625