

A Message from the President



December 2013 is well underway. What a busy time of the year to celebrate such a blessed holiday! Not only is this fiscal year end for many firms, but it is the end of tax year. Additionally many of us travel to see family or welcome guests into our homes to engage in holiday traditions. Some of us have grandchildren in tow doing special holiday events, while others of us are beginning new holiday traditions as our families mature.

I am enjoying immensely a new daughter-in-law who wants Christmas tradition – and enjoys decorating and baking. What a joy she has been for me! I finally have someone else in my home that appreciates the holidays!

As for EWI, I can't say enough positive things about the representatives who serve with me on the leadership team for the chapter. Even with November's late start, many committees have made great strides toward creating exciting moments for EWI of Wichita in the upcoming year. Most committees are well underway making CONNECTIONS, CAREERS AND COMMUNITY a focus of who we are as a chapter and creating opportunities to deliver on the promises made to our member firms. If you haven't heard from your committee leader yet, please let me know. This is a great way to get involved in EWI of Wichita, and you all deserve the inclusion in the process.

Several of us gathered at the Wichita Center for the Arts, Holiday Tables event in November. Thanks to Angela Telford for bringing the event to our attention and facilitating the gathering. Besides being a wonderful opportunity to network, it was a time to help support a worthy COMMUNITY partner.

I hope that you enjoyed the Holiday Brunch at the home of Rhonda Fullerton. What a gracious hostess and a beautiful home to gather in. Lots of great ideas for decorating come from this event in addition to a fun opportunity to meet informally. Thank you Rhonda!

2013-2014 Officers & Directors

President

Jenny Stephens
Star Lumber & Supply Company, Inc.

Vice President

Kim Weprin
Associated Integrated Marketing, Inc.

Secretary

Davna Gould
Center for Health & Wellness

Treasurer

Charlene Dreiling
Allen, Gibbs & Houlik, LC

Fundraising

Jessica Emrick
Wichita Marriott

Membership Director

Dawn Truman
J.P. Weigand & Sons, Inc.

Sergeant-at-Arms

De Nelson
City of Wichita

Program Director

Tami Barker
The Hyatt Regency, Wichita

Director At Large (Foundation)

Pat Campbell
Wichita State University

Communications Director

Debbie Pfingsten
Meritrust Credit Union

Advisor

Theresa Hogan
Juhnke, Campbell & Associates

President's Message (continued)

Look for details of the upcoming EWI COMMUNITY Outreach event at Botanica's Illuminations! Representing EWI and your firm is an outstanding way to let others know you support the Wichita COMMUNITY and some of the cultural events that contribute to making it a better place to call home. Thanks to Julie Roberts, COMMUNITY Outreach Chair for taking the lead on this new committee and organizing this event. I hope to see many of you support this committee by volunteering for the event.

There was an outstanding Professional Development webinar made available to help develop CAREERS within your member firms. Colette Carlson presented "Speak your Truth to Stress Less" on November 12th. Both were very informative and should be available as archived webinars available for all employees of member firms. Remember that these webinars are available to all members of your firm who wish to participate. Take advantage of them to help train your staff.

As we bring 2013 to a close, I want to extend a special thanks to all of you who have been willing to share your wisdom, strength, and talent with me this year. This year has been memorable; filled challenges and delight in both my personal and professional life. I cherish all of my EWI friends and wish you a safe and blessed Holiday season, and I hope for an exciting and eventful year for EWI of Wichita!

**Chapter Meeting Dates****December 11, 2013****Wichita Marriott
Holiday Event****January 15, 2014****Botanica
Wichita Community Engagement****February 19, 2014****Case New Holland
Firm Night****December Meeting Menu**

Wedge Salad

Airline Chicken Breast
with Apple, Red Onion RelishBaked New England Scrod
with Lemon Herb Parsley Sauce

Roasted Winter Rooted Vegetables

Havarti Cheese Mashed Potatoes

Rolls, Butter, Tea and Coffee

Ginger Bread Torte
with Lemon Curd and Egg Nog Coulis

2014 Meeting Fees Prepayment Update

A calendar entry was made for January 2, 2014 as a way for representatives whose firms prefer to pay meeting fees annually, to do so. The lump sum payment of \$395.00 allows for:

- 9 Regular Meetings @ \$30.00
- 1 Firm Night @ \$35.00
- 1 Fundraising @ \$35.00
- 1 Executives' Night \$55.00

Additional guests for meetings will need to be paid separately. The payment will be placed on a ledger account as in the past and unused funds will carry over to the next year. New representatives joining throughout the year can use the January 2 entry with the understanding the \$395.00 payment and will cover meetings for the remainder of the current year and extend into following year.

Return on Investment – EWI

ROI Connections

Network your Business
Build Strong Relationships
Increase contacts locally & throughout North America
Sponsorship Opportunities
PR for your firm

ROI Careers

Monthly programs, chapter meetings, webinars
Spring Conference and LCAM
Academy of Leadership Modules
Hands on Learning
Board Experience
EWI Follows Scholarship

ROI Community

Local Philanthropic efforts
Focus on Literacy
Local and National Scholarship Programs
Recognition locally and Through Corporate Projects



CONNECTIONS | CAREERS | COMMUNITY

EWI Mission Statement

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of: promoting member firms; enhancing personal and professional development, and encouraging community involvement.

JANUARY, 2014 CHAPTER MEETING**ACT ICT*****Making Decisions, Taking Action***

ACT ICT to Gather Citizen Input
Executive Women International Wichita Chapter
January 15, 2014
Botanica

CommunityInvestmentsPlan



The City of Wichita has launched ACT ICT, a process that provides an opportunity for any group in the community to host a meeting where individuals will provide input into the community's future.

During these community engagement meetings, a facilitator will take the group through a process where each person will provide his or her vision of the community, assign priorities to the issues facing the community, and give input to preferred methods of funding.

"Our community, like many others, has limited resources and we will be making decisions that will affect us for generations to come." "We know that people are busy and it's challenging to have discussions about public funding that are representative of our diverse community, so we often hear just from a few people. We're eager to hear from a wide range of citizens" said Mayor Carl Brewer.

The City of Wichita worked with the Hugo Wall School of Urban and Public Affairs at Wichita State University to develop a presentation, feedback system and facilitators to respond to group requests. The Hugo Wall School will then provide a report on the collective input to the community, elected officials and community leaders.

The Wichita Chapter of EWI will have an opportunity to take part in this process at our January Meeting. The meeting is scheduled for January 15, 2014 at Botanica. This is an excellent opportunity for our Executives and Representatives to give input about the Community we all support.



MEMBER FIRMS.....

Allen, Gibbs & Houlik, LC
 Associated Integrated Marketing, Inc.
 Berry Companies, Inc.
 Carolyn Sayre's Fine Jewelry
 Catholic Charities, Inc. – Diocese of Wichita
 Center for Health and Wellness
 Cessna Aircraft Company
 CNH America
 Commerce Bank
 Dress for Success
 Giant Communications
 High Touch Technologies
 Hyatt Regency Wichita
 Integrated Facilities Group
 imageQuest
 J.P. Weigand & Sons, Inc.
 Juhnke, Campbell and Associates
 Kansas Strong...The Kansas Oil & Gas Res. Fund
 Make-A-Wish Kansas
 Meritrust Credit Union
 Murfin Drilling Company, Inc.
 Ponca Products, Inc.
 Professional Engineering Consultants, PA
 Professional Mechanical Contractors, Inc.
 Right at Home
 Schaefer Johnson Cox Frey Architecture
 Sedgwick County Zoo
 Spirit AeroSystems, Inc.
 Star Lumber & Supply, Inc.
 Sunflower Travel **
 TCK – The Trust Company of Kansas
 The Specialists Group
 Total Printing Solutions **
 United Way of the Plains
 Wells Fargo Advisors
 Westar Energy, Inc.
 Wichita Children's Home
 Wichita Metro Chamber of Commerce
 Wichita Marriott
 Wichita State University
 Wichita State University Foundation
 Wichita, City of

42 Member Firms

** New Member Firm

42 Representatives

7 Additional Representatives

18 Life Members

WHO WE ARE.....

LIFE MEMBERS.....

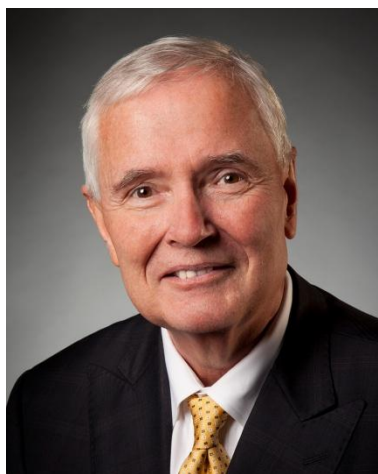
Ann Brady
 Peggy DiStefano
 Donna Eastwood
 Gaile Garner
 Jean Hedstrom
 Deborah Hobbs
 Jamie Hunt
 Donna Jestmore
 Beverly Jones
 Susan Leasure
 Julia Lee
 Barbara Lisenby
 Marg McAdams
 Diana McLeod
 Marlane Morris
 Sandra Richardson
 Marilyn Richwine
 Vicky Sanders

DECEMBER BIRTHDAYS.....

Joan Wamsley	12/19
Angela Telford	12/23
Marg McAdams	12/29
Donna Eastwood	12/30

Executive Corner – Admirable Qualities

Wichita State University



**Dr. John Bardo |
President**

Firm joined in 1985



When asked the question....

“What qualities are shared in the people you admire?”

Dr. Bardo responded:

- *Integrity. They are honest and follow-through*
- *Communication-centered. They listen and talk. They think about the impact of their communications.*
- *“In it for the greater good.” The work they do, even if it pays well, is not about the money, it is about making things better.*
- *Humane. They recognize the value of being human.*
- *Forgiving of mistakes. We all make them; how we respond is more important than whether we made a mistake.*
- *Able to laugh and move on when dealing with problems. Keeping a sense of humor about oneself and one’s situation is important.*
- *Goal directed. Accomplishing something important is in their DNA. Important may involve helping a single child learn to read or developing plans for saving the American economy. The goal does not have to be big, but it does make a difference and therefore it is important.*
- *Willing to teach. We all have limited time on earth; teaching others, either formally or informally, is crucial. Some of the best teachers with whom I have worked were Boy Scout leaders who were blue collar workers. Other teachers had Ph.D.’s. The common element was the willingness to share knowledge. To be a good teacher, one has to have respect for, and value, others.*

WSU on the Web:

WSU President John Bardo and his administrative team are involved in the planning and decision processes throughout each campus division. Our goal is to bring comprehensive educational opportunities to the campus community and the greater Wichita community and beyond. You are invited to explore our website where you will find information about the beginnings of our university, its former presidents and first ladies, and its continuing mission to serve the students, faculty and staff of WSU.

<http://www.wichita.edu/thisis/>

**THE WICHITA BUSINESS JOURNAL
RECOGNIZES OUR MEMBER FIRMS**



**BEST
PLACES TO
WORK**

Small Category (10 to 34 Employees)

- ✓ Associated Integrated Marketing Inc.

Medium Category (35 to 99 Employees)

- ✓ Wells Fargo Bank

Large Category (100+ Employees)

- ✓ Allen, Gibbs & Houlik LC
- ✓ High Touch Technologies



**Frankie Brown,
Wichita State University**

**Jennifer Hughes,
High Touch Technologies**

**Steve Jacobson,
Star Lumber and Supply Co. Inc.**

**Jena Lysen,
Allen Gibbs & Houlik**

**Byron Stout,
Meritrust Credit Union**



- ✓ **John Bardo, Wichita State University**
(Also recognized: Gregg Marshall, WSU Men's Basketball – GO SHOCKS!)
- ✓ **Wayne Chambers, High Touch Technologies**
- ✓ **Scorpion Development Team, Cessna Aircraft Co.**

MORE MEMBER FIRM NEWS.....



Our groundbreaking ceremony was held Thursday, November 7th, at 3:30pm. The weather was beautiful and the ceremony was memorable. Stuart Ray opened the ceremony with a few comments about the Make It Better campaign. He then introduced Lavonta Williams, District 1 Councilwoman, who praised the long history of the Children's Home and read a proclamation from the City of Wichita.



She presented the proclamation to Debbie Kennedy, Board of Trustees President, who then spoke about the mission of the Children's Home and the thousands of children and youth who come to us for help each year. Finally, ground was broken by Stuart and Barbara Ray, Debbie Kennedy, Lavonta Williams, William - a resident in BRIDGES Phase I, and Satara and her daughter K'mya who are residents in BRIDGES Phase 2. Needless to say, K'mya, wearing her pink hard hat, stole the show!

The first phase of building will be the BRIDGES apartments. It's so exciting to see the dirt work begin. Perhaps the most excited people are the residents in our BRIDGES Phase 2. They're full of questions about their new apartment. What a fun day it will be when we can move them in to the new building!



**CONGRATULATIONS
WICHITA CHILDREN'S HOME!**

HOLIDAY VOLUNTEER OPPORTUNITY AT THE CHILDREN'S HOME:

Volunteers are needed on Monday, December 23, at 1:00 pm to help wrap Christmas presents at the Wichita Children's Home. They wrap until finished, which is usually an hour or two. Please reply to Julie.roberts@cnh.com by Wednesday, December 11 if you plan to participate.



FROM YOUR EWI WICHITA BOARD OF DIRECTORS

Kim Weprin – Vice President/President Elect



Hard to believe it's already December, isn't it? I am looking forward to the December chapter meeting, including some fun fundraising events! In addition to those, I have been selling as many 60/40 raffle tickets as I can. Hope to see that jackpot grow!

During November I was able to participate in both fundraising and membership meetings. Both committees are working hard and good things are happening. It's great to be a part of such a dynamic group working towards the same goal. I also had the opportunity to meet with a new prospective member, thanks to Dawn. I really enjoy talking to people about "Why EWI." Looking forward to getting to do more of that in the coming years.

Wishing all of you a safe and blessed holiday season and here's to an AMAZING 2014!

Charlene Dreiling – Treasurer



The December Treasurer's report includes these pertinent figures:

Commerce Checking	\$14,685.24
Meritrust Savings	\$5,167.80

B/C/DP:

Commerce Checking	\$525.54
TCK Trust	\$50,906.72

Total	\$71,285.30
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We received our first check from Corporate for the annual dues received. Please be sure to get those paid if you renew at the first of the year.

Special thanks to Teresa Arthur who was able to have Commerce Bank waive the \$5 per month fee on our BCDP checking account.

Davna Gould – Secretary



Minutes of the October 2013 board meeting were submitted for approval at the November 8, 2013 board meeting held at Associated Integrated Marketing. The Minutes were approved. Minutes of the October Board meeting were submitted on November 8, 2013 to corporate and for posting on the chapter website.

De Nelson – Sergeant-At-Arms



The December Sergeant-At-Arms report includes these pertinent figures:

Active Member Firms (w/Reps) (as of October 13, 2013)	42
Active Representatives (includes 7 Additional Reps)	49
Life Members	18

November Meeting Attendance:

Reps	31
Additional Reps	4
Life Members	3
Executives	2
Guests	<u>1</u>

Total Attendees:	<u>41</u>
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Tami Barker – Program Director



Happy Holidays fellow EWI Members. Your Program Committee is diligently working on putting together exciting opportunities for all of you in 2014. Whether it be in a professional development area or the opportunity to give back to

your community we will provide these for you in 2014. I would like to ask you, our membership, however, are there specific program ideas you have in 2014? Do you have a professional development need that you would like to enhance and learn more about? If so, please reach out to me and let me know. I want the information we provide to you in 2014 to be relevant to your needs to grow both personally and professionally and your feedback would be most beneficial.

Our December meeting will be one of celebration. Jessica Emrick of the Wichita Marriott is so excited to welcome us to the new Corporate Hills Ballroom. Please enter through the main lobby doors as the ballroom is as you enter to your right. We will be enjoying a wonderful meal and then mix things up with a wine exchange. Please see the information in the newsletter in regards to the specifics for the wine exchange.

On December 19th we have set up an opportunity for volunteering as a group at the Botanica illuminations event. Julie Roberts is planning this event and would love to hear from you.

Looking ahead, in January the EWI Wichita Chapter Program will be given by ACT ICT. This is a program launched by the City of Wichita that provides the opportunity for groups to take part in a community engagement meeting to provide input into our community's future. Please share the information with your Executives, and encourage them to attend and participate in this opportunity to have their voices heard about the future of Wichita.

Best wishes to you and your families for a blessed holiday season!

Dawn Truman – Membership Director



I am very excited to introduce two new representatives to our Wichita EWI chapter.

Sherri Smith – Sherri is our representative for Integrated Facilities Group. Marsha Geisert is the executive for IFG. Sherri is

a native Kansan from the town of Meade. She is experienced in both residential and commercial design. IFG has been a member since 2005 and in business since 1989. Please check out their website at www.ifgwichita.com for all your office furniture needs.

Holly Bellora Hattan – Holly is our representative for Right at Home. Carla Shepherd is the executive for that firm. Holly has handled community relations and marketing since 2008 for Right at Home. She is a graduate of Pittsburg State and a recent newlywed as of July of 2013. She is involved in various community and civic organizations. To find out more about Right at Home services please visit their website at www.rightathome.net/wichita.

Please help me welcome Sherri and Holly to the Wichita chapter of EWI.

Debbie Pfingsten – Communications Director



The Communications committees have all been busy mapping our direction for the BHAG (Big Hairy Audacious Goal) we have of spreading the word about EWI and the many values we possess for organizations. Teresa Arthur is putting in a lot of time working on our newsletters – remember to read the newsletter and turn in your slip as proof of “reading” to win a fabulous prize at the chapter meeting. Marcia Miller has the website running smoothly and all our meetings are listed on the calendar. Barbara Lisenby is working to get all the Birthdays included, as well. The new website was a HUGE undertaking and I think it looks great. Shelli Nestelroad was happy to see one of our requests for publication submitted to the Wichita Eagle. This news release highlighted the installation of officers for our Board of Directors. Look for more articles to come in all kinds of places! Denise Wickham is working on developing an “Executive Newsletter” to be published quarterly and given to the representatives to share with their executive. We hope this will be an easy way to share a condensed version of what we are doing in a way that will be easy for them to consume. And last, but not least, if you have been on Facebook and liked the EWI of Wichita page, you know Joan Rapp has been busy! She is also “tweeting” and developing LinkedIn.

Happy Holidays from your “Communicators!”

Jessica Emrick – Fund Raising Director



As the Fundraising Chair, my two main goals this year are:

1) Creating fundraising opportunities that will attract income from sources other than EWI-Wichita firms and representatives .

2) Increasing corpus in the EWI Foundation with a targeted event for its benefit .

(Fundraising –Jessica; EWI Foundation – Pat)

My committee and I have set the dates for the EWI Foundation fundraisers which will be in March and May, 2014

We will also have a prize drawing each quarter benefitting the EWI Wichita operating budget. Tickets will be sold at each meeting and the drawings will be in February, May, and August. For the **February prize** we started selling tickets in November and will continue at the December, January and February meetings, so **GET YOUR TICKETS!**

And last but not least, we are having a **“60/40 Take a Chance Drawing”** at the February meeting, and benefitting the EWI of Wichita Scholarship fund. Tickets are on sale now. And remember.....the EWI Representative who sells the most tickets each month will receive a fabulous prize! In addition, four ticket holders will win 10% of the total jackpot

The Fundraising Committee is very excited and hopes all of you will Participate!

**Pat Campbell –
Director-At-Large (Foundation)**



The Director at Large (EWI Foundation) committee chairs and members met on Tues., Nov. 19 to discuss plans for the ASIST and EWISP Scholarships and the Reading Rally. These are the three EWI Wichita sponsored programs that are viable due to the funds raised by the chapter. Lisa Capps is the newly appointed chair of the ASIST Scholarship committee. Marcy Ray will head up the EWISP Scholarship and Pam Fullinwider, the Reading Rally.

Committee members are Sharon Thomas, Mona Kepley, Barbara McCurdy, Joan Wamsley, Holly Bellora Hattan, along with Pat Campbell, Director and Jennifer Stephens, President. Each will assist with all three events under the purview of the EWI Foundation. Changes were discussed with some being adopted and some awaiting decisions based on information being obtained.

- Awarding of the ASIST and EWISP scholarships will both be announced at Executives Night to showcase to our executives what their support is doing for members of the community with their involvement in EWI.
- It was determined that Campbell, Fullinwider and Stephens will meet with the principal of Colvin Elementary to see if changes are needed in the program in order to more effectively meet the needs of the students. It is possible the Reading Rally date may be changed to May. A final decision will be made after discussion with the principal. It was decided that the committee will seek partners for this literacy project in order to pursue objectives of the Rally.
- Discussion of producing/building/furnishing a “book nook” within the school was discussed.

It is exciting to have a committee that is fully engaged in its projects. Expect a great year!

Board Recap

Treasurer’s Report:

Commerce Checking	\$14,685.24
Meritrust Savings	\$5,167.80

B/C/DP:

Commerce Checking	\$525.54
TCK Trust	\$50,906.72

Total	<u>\$71,285.30</u>
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Sergeant-At-Arms Report:

There were 31 Representatives, 4 Additional Representatives, 3 Life Members, 2 Executives, and 1 Guest for a total of 41 present at the November, 2013 Chapter meeting. With 31 member Firms represented, we had a 71% attendance record.

Membership Report:

Member Firms	42
Firm Representatives	42
Additional Representatives	7
Life Members	<u>18</u>

Total Membership	<u>67</u>
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EWI WICHITA CHAPTER MEETING – NOVEMBER 13, 2013

From left:
Sherri Smith
& Marcia
Geisert,
Integrated
Facilities
Group



From left: Laurie O'Leary , Sunflower
Travel, Dawn Truman, J.P. Weigand &
Sons & Devin Hansen, Sunflower Travel



↑ Gaile Garner & Wendy Glick



From left: Marilyn Richwine, ↑
Sharon Thomas & Barbara McCurdy



↑ Shelli Nestelroad & Carolyn Sayre

EWI WICHITA HOLIDAY BRUNCH DECEMBER 7, 2013 HOME OF RHONDA FULLERTON

From left: Martha Linsner, Jenny
Stephens, Lisa Capps, Carol Schwarz,
Gaile Garner, Rhonda Fullerton,
Marilyn Richwine, Dawn Truman,
Tammy Voth & Barbara Lisenby.
Not pictured: Teresa Arthur



Professional Development Upcoming Webinar

**Personal Branding 101:****How to Apply Basic Marketing Strategies to Enhance Your Career****Date:** Tuesday, January 7, 2014**Time:** 3:00 pm ET**Presenter:** Dr. Doug Ross, Associate Dean, Global MBA

What comes to mind when you hear the brand Mercedes? What comes to mind when you hear the brand Ford? We think of these two car brands in extremely different ways based on image, attributes, and positioning. Are you a Ford or are you a Mercedes? In this fascinating webinar, you will learn how to apply basic marketing strategies to the most important product in the world: YOU. Learn how to get into the consideration set of key executives so you're the person picked for the promotions and best projects. This self-improvement webinar is a must for anyone who wants to learn how to market themselves effectively in the workplace.

Dr. Doug Ross is an internationally known speaker making presentations on a variety of topics, most specifically with a passion for personal branding and marketing. He brings extensive experience in the marketing field, both from a corporate and academic background. His consulting experience encompasses both large and small corporate settings as well. Dr. Ross serves as a EWI Member Firm Executive with Franklin University in Columbus, OH.

Toll Free: 1-877-204-3718 | **Direct Dial:** 1-303-223-9908 | **Access code:** 3552800**Register at:** EWIConnect.com

Professional Development Webinar Archives

Available at: EWIConnect.com

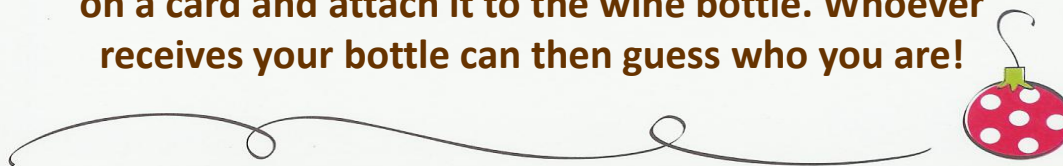
Positive Intelligence (coming soon)**Presenter:** Lori Giovannoni**Perfecting the Flip****Presenter:** Beth Levine**Easy PowerPoint Principles for Leaders****Presenter:** Diane Windingland**The 3 Keys to Career Leadership****Presenter:** Heather Petherick**Speak Your Truth to Stress Less****Presenter:** Colette Carlson**Powerful Speaking for Powerful Results****Speaker:** Kerry Robertson**Emotional Intelligence & Leadership****Presenter:** Lori Giovannoni



**Join in the spirits of the season....
with our wine exchange!**

**Bring a gift-wrapped bottle of wine (\$15 limit)
adorned with a white ribbon (white wine) or
red ribbon (red wine) or
a non-alcoholic option (any other color ribbon)
to our December meeting.**

**For extra fun, write a little-known fact about yourself
on a card and attach it to the wine bottle. Whoever
receives your bottle can then guess who you are!**



Did You Read the December Connect?

If so, you could be eligible to be entered into a drawing at our December meeting!

Here's how it works:

1. Print this page
2. Enter your name here: _____
3. Bring with you to the December meeting to be entered into a prize drawing.