

Chartered 1970

December 2015

I Made a Mistake...



Being transparent to the membership is important to me so I think it fair to share that I made a mistake. I neglected to inform our membership that the October meeting would only provide light snacks for the meeting. In some years of EWI of Wichita we have had a low cost meeting and dedicated the meeting dues as a fundraiser. This was not the case for our October meeting. The chapter fees that were assessed went into the operating fund; light snacks were provided in lieu of dinner because of the format and meeting timeline. Please understand

this is not the norm for our programs this year.

What you should expect in December

I love the holiday season...the pretty lights, decorating the tree, but most of all watching the excitement as people open their presents. That is what makes the holiday season special. This December at our meeting, we will have the ability to make the holiday special for several students at Colvin Elementary. Last year EWI learned that Colvin Elementary, our adopted Reading Rally school, they lost their seasonal food box partner. Students at Colvin have come to rely on the food boxes during the Christmas break while school is not in session. This year

Suggested food items:

Canned juice and juice boxes
Granola bars
Cereal
Oatmeal
Rice
Pasta
Can/jar items: Juice, tuna, vegetables, fruit, beans, soup, applesauce
Dried beans
Peanut butter
Crackers
Macaroni & Cheese

Star Lumber and Supply is hosting our 2nd annual food box drive for the students at Colvin Elementary. Our goal for this year is 65 boxes and a minimum of 30 hours of community volunteer hours. If you are unable to attend the December meeting, there are other ways you can be part of the giving. Contact Pam Fullinwider to coordinate these other options, due by Tuesday December 15:

- 1. Cardboard boxes such as copy paper boxes, we are using this type for delivery
- 2. Purchase food items in advance and deliver
- 3. Or if you/your organization wants to donate money towards this outreach

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Advisor

Kim Weprin Associated Integrated Marketing

From Your EWI Wichita Board of Directors



Dawn Truman | Vice President

WILD WEST FORUM 2015 - We had a great Wild West Forum in Kansas City. There were 26 representatives attending from six EWI chapters. We had five of our Wichita chapter members that attended the WWF. The weekend encompassed networking with our regional members, the sharing of best practices, an update on Corporate initiatives and collective brainstorming regarding growth opportunities and challenges. Session topics were: Chapter Programs; Board Meetings; Chapter Committees; BCDP Programs and Membership.

UPDATE FROM CORPORATE EWI

- * New Academy of Leadership (AOL) module is being developed and presented by Lori G.
- * \$1,000 grant for each chapter B/C/DP fund will be available from corporate account.
- *Membership Advisor Program is being reinstated.
- *EWI Corporate office lease has been bought out and they are reviewing future options of downsizing bricks & mortar or using a virtual office operation business model.
- * Chapters will have the option of handling renewals at either local chapter level or at corporate level.
- *No Spring Conference.



you an appreciation of the strength of our Wichita chapter.



Jenny Stephens | Fundraising BINGO!!!

Join the Fun - February 17, 2016 Commerce Bank

1551 N. Waterfront Parkway, Wichita

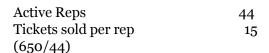
- 5 Games of Bingo.... Fabulous Prizes
- **Hot Seat Drawings**
- Cupcake Carnival \$1 per Chance
- Alumni and Guests Welcome \$10 each

Plans are being finalized to distribute the fundraising packets for EWI of Wichita Winners Choice Travel Voucher Raffle!

The lucky winner of our raffle can select a trip from one of the three options preselected by our group. The trips have a relative value of \$3,000!

Here's the math on how our chapter wins!

Price of the trip	\$3,000
Dollars we want to raise	\$10,000
Money needed for success	\$13,000
Tickets needed for success	650
(13,000/\$20 per ticket)	





Wendy Glick | Membership

Each month in *The Connect* the membership committee will give you a rep's answer to the following question, "When you think about the future of EWI Wichita what excites you the most?"

This month we hear from Helen Nicoli, former EWI Wichita president and the firm representative from Schaefer Johnson Cox Frey Architecture . . .

"New member firms, new representatives, and "new" officers & board members! I'm thrilled that we still attract new members, am curious why they join and what they expect, and look forward to the direction(s) their leadership will take the Chapter. I'm also always amazed at, and deeply appreciative of, the continued support of every representative and member firm."

Thanks Helen for your enthusiasm and leadership for the betterment of EWI Wichita!



Congratulations Schaefer Johnson Cox Frey (SJCF) Architecture!

Representative Helen Nicoli and Schaefer Johnson Cox Frey (SJCF) Architecture were recently recognized as project winners for the AIA Wichita Design Awards for 2015. For a list of awarded winning project please visit: http://aiaks.org/aia-wichita-design-winners/ and be sure to congratulate Helen at the December monthly meeting.







North High School Photo by: Gavin Peters







Pathway Church, Goddard Campus

The Membership Experience

We learned at the meeting in November that all our members have unique needs. Couple this with the diversity of our group and it only makes sense that each of you experience the value of your membership in different ways. Some of those experiences are great while other experiences need some fine tuning. This is where I believe **engagement becomes the key**.

Over the next several months I plan to share an idea for a long-term strategy in which our chapter will put an emphasis on becoming a member-centric organization. The early stages of this concept was introduced through the survey and then followed up with our recent November speed-dating meeting. The collaboration and sharing of ideas at the meeting was a key component of the process.

How You Play a Vital Role

Becoming engaged through your participation in committees, information sharing with your executive, collaborating with the membership on ideas, and attending chapter meetings or an occasional board meeting is important to improving the value of your EWI membership and chapter sustainability.

Did you know...

We have 45 representatives, 6 additional representatives and 7 active alumni members (a total of 22 alumni).

We have a strong chapter, the strongest in our region; however, we average only 35 people at our meetings. I believe if we can increase our attendance at meetings, we will be able to understand the value groups our membership has and thus create a member-centric organization which will result in retention improvement and lead to chapter growth.



Lunch Bunch was held on December 10th at Georges French Bistro. We had 14 people in attendance. Attendees from left going around the table:

Lindsey Spiess, Donna Jestmore, Julia Lee, Teresa Arthur, Gaile Garner, Sharon Thomas, Marilyn Richwine, Connie Velghe, Tami Barker, Lynne Smith, Guest of Lynne Smith, Carol Scharz, Helen Nicoli, and Jamie Hunt.





Pam Fullinwider | Programs

Holiday Meeting and Community Outreach Event Wednesday, December 16, 2015 Star Lumber, 325 S. West St.

(Meeting will be at the rear of the home concepts area; use the center entrance from the front of the store)

5:30 pm – Organize/Pack Food Boxes

6:00 pm - Dinner (by Jason's Deli)

6:30 pm - Finish packing food boxes

7:00 pm - Adjourn

Come when you can, grab a bit to eat, visit with friends and enjoy the spirit of giving to others. Our goal is to pack 65 much needed food boxes for our friends at Colvin Elementary School. The majority of students who attend Colvin eat breakfast and lunch at school and during the winter break families experience a scarcity of food. This is something most of us have never experienced, so please give from your heart.

If you are unable to attend the meeting and would like to provide food items, please contact Pam Fullinwider and she will be happy to stop by and pick up your donation.

Delivery to Colvin is scheduled for 10 a.m. on Thursday, December 17. Colvin staff will assist with unloading the truck and Principal Michele Ingenthron will have the USD 259 PR team on hand to take photos. Chapter members are invited to join us at Colvin for the delivery.

Millennial Panel Discussion Wednesday, January 20, 2016 5:30-7:30 p.m. Hyatt Wichita, Riverview Room

In 5 years, 50% of workers will be the millennial age group (approximate age 23-35). There is much to learn from this segment of the population. Please invite your executive, HR professionals, and others in your organization that may benefit from learning how millennials measure success, what they look for in a company and its leadership, etc. The panel discussion will be moderated by Bobby Gandu, Director of Admissions, Wichita State University.

Other exciting programs:

February 17, 2016

5:30-7:30 p.m.

Fundraising Event: Bingo and Cupcake Walk Commerce Bank, 1515 N. Waterfront April 20, 2016

5:30-7:30 p.m.

Speakers: EWI Executives Marilyn Pauly, Elizabeth King

and Judy Worrell

May 18, 2016

4 - 6 p.m.

Speaker: Ed O'Malley, CEO,

Kansas Leadership Center

HAPPY NEW YEAR Ring in 2016 with EWI

January Chapter Meeting
Wednesday, January 20

5:30-7:30 PM Hyatt Regency Wichita – Riverview Room



Davna Gould | Treasurer

Bank Balances at of 11/3/2015 Commerce Operating \$7232.67 Meritrust Savings \$24,193.11 BCDP Commerce \$2939.49 BCDP TCK Trust \$50,914.06

Remember to check out the EWI website for the current monthly treasurer's reports.