

**WICHITA EDITION** 

June 2013

# A Message from the President



The next few months are going to be jam packed. The Wichita Chapter will start with our Firm Night meeting in June.

The Wichita Metro Chamber of Commerce is hosting Firm Night at the Ambassador Hotel on June 19, 2013. Come and join us as we announce our EWISP winner and our two new Firms with their Representatives. Welcome Make-A-Wish and Image Quest.

July 17, 2013 is our Christmas in July Trivia night with a silent auction. If you haven't done so already, pull together your trivia team for this fundraising event. Each team will consist of eight players and there will be four rounds of ten questions. When you RSVP, please state in the notes section your team name and the names of your team members. If your Firm does not have enough players to fill the team of eight, not to worry we can join players to create a team. I would like to thank our Firms in advance for their donations toward the Trivia Night silent auction items.

August is Executive's Night. This year in an effort to increase Firm promotion we will have booths sets up during the social hour. Thank you to all the Firms who have sent your company logo to Tracy Lucas with **High Touch**. We will be traveling through Wichita during the social hour. Two Firms will be splitting an 8 foot table giving each Firm a booth space 4 foot wide and 3 foot deep to showcase their Firm. The tables will be labeled and set up in alphabetical order. Each Firm decides how they want to showcase themselves. By example, if your Firm wants to have giveaways (key chains, chap stick, cups, pamphlets, etc.) figure on about 100 to 150 people attending.

### 2012-2013 Officers & Directors

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Theresa Hogan Junke, Campbell & Associates

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Jessica Emrick Marriott Hotel

### **Publications Director**

Tracy Lucas
High Touch Technologies

### **Advisor**

Helen Nicoli Schaefer Johnson Cox Frey Architecture

# President Message, continued

Prepping for Roll Call at Executive's Night

When you pick up your name badge you will receive your passport booklet and a bag for all the goodies you will receive during your travels through Wichita. Each destination (Firm) should have a stamp or sticker for the passports. Joining us for the evening will be Cindy Hillegass from the Corporate Board along with her husband Jack. The big portion of the evening will be Roll Call. I am going to ask the Executive to stand and state their Firm name, their name, and then introduce all the attendees from their Firm. We will also be introducing the ASIST winner.

We will need everyone's help and support to make these events successful. Thank you for all the help and support for this year.

Theresa Hogan Juhnke, Campbell and Associates Wichita Chapter President

### **Make Your Firm Memorable**

By Tracy Lucas, Communications Director

The passport book is coming along nicely. Over the next month, I will be sending art to the Firms for approval. For those that have not sent in their corporate logo, there is still time. Please send a color logo to Tracy Lucas in one of the following formats by July 8: EPS, AI, PNG, JPG

To the right is a small version (sample) of what the Firm's section in the passport will look like.

The actual size for the passport for each Firm is approximately 5" w x 3.75" h with a space of 3" w x 1" h for the Firm logo.

As a reminder: Firms should purchase a sticker or stamp for attendees to use as they travel around the destinations! The size of the stamp/sticker will

the destinations! The size of the stamp/sticker will likely vary by Firm based on the available space and will depend on the number of Executives and Representatives that are listed for that Firm. However, a good guesstimate would be 2" w x 1" h.

### **Dates to Remember**

### **Chapter Meeting Dates:**

- June 19, Firm Night and EWISP
- July 17, Hyatt, Trivia Night
- August 21, Executives Night

# **June Meeting**

The Ambassador Hotel June 19

### Menu:

Mixed Green Salad Bread and Butter Digjon Mustard Crusted Chicken Breast with Goat Cheese Whipped Potatoes, Baby Green Beans, and Chicken Au Jus Vanilla Panna Cotta with Fresh Seasonal Fruits



# With a giving heart

By Tracy Lucas

Giving from the heart is a passion that some individuals live for. Some prefer to give their time through volunteer work, while others prefer to give through in-kind or financial support. The Firm representatives in EWI of Wichita are no different and each month they come through for the philanthropy effort of that respective month.

EWI of Wichita has several non-profit firms that have been featured over the year(s) in an effort to help support the cause of the organization, promote the programs and services of the organization, but also by sharing a needs list with the member Firms for in-kind support. Some of the featured organizations have included: **Catholic Charities**, **Center for Health and Wellness**, and the **Wichita Children's Home**.

Other EWI of Wichita non-profit organizations that benefit through sponsorship dollars, in-kind support, or volunteer opportunities include Firms such as **Dress for Success**, **Make-A-Wish**, and **United Way of the Plains**.

One channel many non-profit organizations have turned to is through fundraising events. These events can be in the form of golf tournaments, such as the annual **Wichita Metro Chamber of Commerce** tournament that was held June 3 or through Run/Walk events that benefit various non-profits in the community.

If you enjoy attending events, networking in the community and benefitting a great cause while doing so - here are two options in the month of June to consider:

Sisterhood of the Divine Makeover is a luncheon and fashion show benefitting Dress for Success. Event Details:
Saturday June 22, 11:30 a.m. to 2:00 p.m.
Wichita Marriott
Tickets, \$40/person

Bid for Bachelors is a silent and live auction benefitting Make-A-Wish Kansas.
Event Details:
Friday June 28, 7:00 p.m.
Hotel at Old Town
Tickets, \$50/person

### EWI of Wichita Member Firms

Above & Beyond Corporate Gifts Allen, Gibbs & Houlik, LC Associated Integrated Marketing, Inc. Berry Companies, Inc. Carolyn Sayre's Fine Jewelry **Catholic Charities** Center for Health and Wellness Cessna Aircraft Company **CNH** America Commerce Bank **Dress for Success Giant Communications High Touch Technologies** Hyatt Regency Wichita Integrated Facilities Group J.P. Weigand & Sons, Inc. Juhnke, Campbell and Associates Kansas Strong...The Kansas Oil & Gas Resources Fund Make-A-Wish Kansas **Marriott Hotel Meritrust Credit Union** Murfin Drilling Company, Inc. **Ponca Products** Professional Engineering Consultants, PA Professional Mechanical Contractors, Inc. Right at Home Schaefer Johnson Cox Frey Architecture Sedgwick County Zoo Spirit Aerosystems, Inc. Star Lumber & Supply TCK – The Trust Company of Kansas The Specialists Group United Way of the Plains Wells Fargo Advisors Westar Energy Wichita Children's Home Wichita Metro Chamber of Commerce Wichita State University Wichita State University Foundation Wichita, City of

\*40 Member Firms \*

\*40 Representatives \*

\* 9 Additional Representatives \*

\*19 Life Members \*

# CELEBRATIONS IN JUNE HAPPY BIRTHDAY DAY

Susan Leasure, June 1

### Executive in the News - Pat Jones

**Dress for Success** 



Of course the EWI of Wichita Chapter is familiar with Dress for Success, we are fortunate to have this organization as one of our non-profit Firms since September 2010. For those that haven't seen, published in the Wichita Business Journal on Friday June 7 was a full-feature article on Executive Director, Pat Jones and the programs and services of what Dress for Success offers to underprivileged women.

Standing among racks of clothing, Jones is featured in the publication and tells the story of how Dress for Success has evolved into more than a Tailored Transition program. Jones who has been in her position for 10 years, facilitated the transformation of the organization which now offers a career center and leadership council for women. To view the complete article, go to: <a href="http://www.bizjournals.com/wichita and">http://www.bizjournals.com/wichita and</a> search on "Dress for Success."

Pat Jones | Executive Director Firm joined in 2010



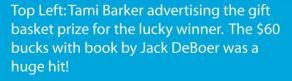
### **EWI Corporate News**

In the Corporate Connect, Corporate President Karen Skirten, delivers some "disheartening" information. According to Corporate research conducted on members that did not renew, one of the highest reasons (38.4%) stated was: "made to feel unwelcome, rude treatment, lack of respect, treated poorly, etc." And while the mentoring program in the EWI of Wichita Chapter helps alleviate those concerns, it is a good reminder to welcome our newest members and get them involved. The other common response was "variety and quality of Chapter programs." EWI Corporate learned that "88.4% of members are not taking advantage of the professional development programs offered on the Corporate website." If you haven't done so, take a few moments to visit the members only section of the website and go to professional development.

Using the resources available through the Corporate website, member Firms are able to receive information to help grow their professional development skills. Check out the site's webinars, recommended reading articles and publications, go through the academy of leadership program, or attend an LCAM conference. These are a few of the ways Corporate can help our membership not only improve their leadership growth, but also adds additional value to the member Firms. Other ways your membership can be of value to you and your Firm is for you to sit on the Chapter Board or serve as a Committee Chair. This opens the door to newer experiences and opportunities while helping our Chapter be successful.

Did you know that by accessing the members only portal you can view archived webinars? Some of the featured webinars in 2013 include: The Power of Thinking Big: Five Steps to Make your Mark Now, Easy PowerPoint Principles for Leaders, Emotional Intelligence & Leadership, and The 3 Keys to Career Leadership. For a complete listing go to <a href="https://www.ewiconnect.com">www.ewiconnect.com</a> and access the members only portal.







Top Right: President Theresa Hogan poses with Guest Speaker, Patricia McDonnell before the meeting.







Middle Section: Tammy Voth; Jenny Stephens, and guest Pamela Woodwide; Guest Speaker, Patricia McDonnell.

Bottom Row: Pam Fullinwider, Guest Carol Schwarz, and De Nelson

