

A Message from the President



I would like to thank all thirty-nine of our Firms who renewed their EWI membership. The following firms did not renew: DocuForce, Kansas Heart Hospital, Metro Courier, Midwest Single Source Inc., JR Koontz Flowers, and IP West Communications. So far this year we have added one new additional Representative for Spirit AeroSystems, and its only March. A list of potential firms was posted in the February 2013

email; please let **Dawn Truman** with J. P. Weigand & Sons, Inc. know if you have any connections to any Firms that were listed. As we try to grow our Chapter this year, keep in mind why your Firm joined. In talking with **Sonia McClintic** (former Representative for IP West Communications) the other night, she wanted to let us know how much she misses her EWI friendships and connections. We are a very diversified Chapter enabling us to weather the bad economic times, whereas other Chapters have dropped in size. We should be very proud of our Chapter.

The board is looking into adding a Social Committee. The standards of excellence states that a Chapter should “establish monthly marketing/public relations initiative with a relevant presence in social media venues.” This Committee would establish and keep EWI mentioned on Facebook, twitter, linked in and such. If you are interested on Chairing or being on the committee let someone on the board know.

Happy Saint Patrick's Day to all!

Theresa Hogan
Juhnke, Campbell and Associates
Wichita Chapter President

2012-2013 Officers & Directors

President

Theresa Hogan
Juhnke, Campbell & Associates

Vice President

Jenny Stephens
Star Lumber & Supply Company, Inc.

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The Hyatt Regency, Wichita

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J.P. Weigand & Sons, Inc.

Retention & Orientation

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City of Wichita

Sergeant-at-Arms

Tammy Voth
Cessna Aircraft Company

Programs

Jessica Emrick
Marriott Hotel

Publications Director

Tracy Lucas
High Touch Technologies

Advisor

Helen Nicoli
Schaefer Johnson Cox Frey Architecture

EWI of Wichita members recognized

For helping the Wichita Metro Chamber of Commerce exceed membership goals

One thing is for sure, the person responsible for motivating the volunteers in the Wichita Metro Chamber of Commerce membership drive, was not from Wichita.

Jimmy Cusano, and his zoot suit outfits - outrageous presentation style - was sure to be the topic of discussion wherever he went while he visited the Wichita Community. Chamber officials enlisted the help of Cusano to educate, engage and bring confidence to the volunteers before they were unleashed to help in a calling campaign the last week of February to increase membership. According to the Wichita Eagle, more than 200 chamber members participated in the drive boosting membership by over 10 percent, exceeding their goal.



Jimmy Cusano

“Despite his eccentric personality, I was engaged in his presentation because he had a great message about what our Wichita Metro Chamber of Commerce does for the Metro businesses and Wichita community at large,” states **Tracy Lucas** of member firm High Touch Technologies. “Important issues like community infrastructure, economic development and legislature are among the areas that the Wichita Metro Chamber of Commerce focuses on for the benefit of the community. These are key areas in the community that all residents should be mindful of.”

Some of the other EWI of Wichita firms include: Professional Engineering Consultants, TCK – The Trust Company, J.P. Weigand, Spirit AeroSystems, Inc., Hyatt Regency and Commerce Bank. Awards were presented to **John Clevenger, Martha Linsner and Rod Young** for their outstanding dedication and effort.

EWI Corporate

The EWI Corporate mission includes three components that offer members a unique value to help discover yourself:

- **Connections**
- **Careers**
- **Community**

Connections – Develop business to business contacts, individual to individual contacts and Chapter to Chapter.

Careers – Hone your Professional Development skills through webinars and programs using the EWI’s Academy of Leadership

Community – Donate time and resources to improve the lives through scholarship programs and literacy initiatives.

How EWI of Wichita follows the Corporate mission:

Chapter Meetings, Fireside Lunches/Dinners, and Purely Social events, offer members the opportunity to make connections and develop lasting relationships either personally or professionally....And through the Wild West Forum, members are encouraged to develop relationships with regional Chapters to collaborate on ideas.

Through www.ewiconnect.com members are given the tools to develop skills. And, through our Philanthropy efforts, members are encouraged to give from their heart. There are other initiatives under way that help to support the mission and strategic plan – stay tuned.

2013 Program Updates

By Jessica Emrick, Programs Director

Several dates have been modified for the EWI of Wichita Chapter to accommodate holidays, and schedules of hosting firms. Please see the table below for what to expect through December.

MONTH	VENUE	PROGRAM
Apr 10, 2013 <i>Date Change</i>	Wichita Marriott	75 th Anniversary
May 15, 2013	Wichita Art Museum	Wichita Art Museum Director, Patricia McDonnell
Jun 19, 2013	TBD	Firm Night & EWISP
Jul 17, 2013	Hyatt	Casino Night Fundraiser
Aug 21, 2013	Crestview Country Club	Executives Night & ASSIST
Sep 11, 2013 <i>Date Change</i>	Scotch & Sirloin	Annual Meeting Installation of Officers
Oct 23, 2013 <i>Date Change</i>	Marcus Welcome Center	Firm Night
Nov 13, 2013 <i>Date Change</i>	Rolling Hills CC	Committees
Dec 11, 2013 <i>Date Change</i>	Wichita Marriott	Meeting

Shout Out to Wichita Firm : Above and Beyond Corporate Gifts

By Tracy Lucas

This year member firm, Above and Beyond Corporate Gifts in the EWI of Wichita Chapter is honored to have won the bid for the 75th Anniversary Champagne glasses. Chapters around the United States will be ordering the commemorative glasses from **Lynne Smith**, who has been a member firm in Wichita since January 2004.

Wichita members will get their first glimpse of the glasses at the April Chapter meeting when we celebrate the 75th Anniversary at the Wichita Marriot. Glasses will be available to all members and executives later in the year at Executive's Night in August.



Dates to Remember

Chapter Meeting Dates:

- March Fireside Hosts Luncheons or Dinners
- April 10, 75th Anniversary Wichita Marriott
- May 15, Wichita Art Museum

April Meeting

Wichita Marriott
April 10

Menu:

American – Sicilian Salad with Tarragon-Basil Vinaigrette
Medallion stuffed with Crabmeat and Shrimp
Polenta Baked with Sundried Tomatoes, Corn and Chiffonade of Fresh Basil
Broccoli with Roasted Garlic
Spumoni Ice Cream

Glossary of Terms for EWI

BCDP – Business Career Development Program

LCAM – Leadership Conference Annual Meeting

ASIST –Adult Students in Scholastic Transition

EWISP – Executive Women International Scholarship Program

Executive Corner – Balance between Managing and Leading

Case New Holland (CNH)



**Steve Van Zant |
Wichita General
Plant Manager**

Firm joined in 2010

When asked the question

“What are some of the key leadership lessons you would want to pass along to others?”

“To be successful in a leadership role a person must remember the difference between leadership and management, they are often confused. A good manager takes care of processes and optimizing them, while a good leader takes care of people and attitudes. The trick is balance between the two and making the correct choices. My experience has been that the best choices come from feeling (the gut). Therefore, leadership is an art, and one that must be practiced and honed over a career.”

A little bit about Steve Van Zant

Steven Van Zant is responsible for North America Manufacturing of construction equipment for CNH (Case New Holland) comprised of facilities in Calhoun, Georgia, Burlington, Iowa, and Wichita, Kansas. In addition, he serves in the role of Plant Manager in the Wichita facility. Steven and his wife (Mary) located here from Calhoun, Georgia in 2012 where he served as joint venture



leader for the CNH/Kobelco manufacturing site building heavy excavators and dozers for North America, Latin America and Africa middle east regions. Steven has worked in the heavy equipment business for the past 37 years, beginning with Caterpillar in E. Peoria, Ill in their Manufacturing Operations Trainee program. After a short period as a machinist, he went on to hold subsequent roles in Industrial and Manufacturing engineering, and machine programming. After nine year, Steven joined J.I. Case Company which through various business evolution has become one of the key legacy business of CNH America, LLC formed in 2000. During his career with CNH, Steven has held numerous technical and management roles, including major facility conversion, product transfers, production general management, quality leadership, industrial management, plant and division management. During this time he and family have lived in 5 different cities/regions in the mid-west, upper mid-west, southeast and enjoyed a 2 year international assignment in Queensland Australia. Today, Steven and Mary live in Wichita and have 4 grown children in 3 states. Steven holds an MBA from St. Ambrose University, a BA from Iowa Wesleyan, and an technical degree in Manufacturing Technology.

EWI of Wichita Member Firms

Above & Beyond Corporate Gifts
Allen, Gibbs & Houlik, LC
Associated Integrated Marketing, Inc.
Berry Companies, Inc.
Carolyn Sayre's Fine Jewelry
Catholic Charities
Center for Health and Wellness
Cessna Aircraft Company
CNH America
Commerce Bank, N.A.
Dress for Success
Giant Communications
High Touch, Inc.

Hyatt Regency Wichita
Integrated Facilities Group
J.P. Weigand & Sons, Inc.
Juhnke, Campbell and Associates
Kansas Strong...The Kansas Oil & Gas Resources Fund
Marriott Hotel
Meritrust Credit Union
Murfin Drilling Company, Inc.
Ponca Products
Professional Engineering Consultants, PA
Professional Mechanical Contractors, Inc.
Right at Home
Schaefer Johnson Cox Frey Architecture

Sedgwick County Zoo
Spirit Aerosystems, Inc.
Star Lumber & Supply
TCK – The Trust Company of Kansas
The Specialists Group
United Way of the Plains
Wells Fargo Advisors
Westar Energy
Wichita Children's Home
Wichita Metro Chamber of Commerce
Wichita State University
Wichita State University Foundation
Wichita, City of

39 Member Firms * 39 Representatives * 9 Second Representatives * 19 Life Members

CNH Honored by IndustryWeek for amazing efforts and achievements

Uniting the workforce in continuous improvements



CNH was chosen as one of IndustryWeek's Best Plants for 2012. The recognition by IndustryWeek is based on manufacturing excellence – those plants that demonstrate operational excellence and continue to prosper and strive for even greater performances. From IndustryWeek's online posting, Jill Jusko writes, "The 2012 winners also illustrate the Midwest's continuing role as a center for manufacturing. Two of IndustryWeek's Best Plants winners call Ohio home. Rounding out the list of 2012 winners is CNH Wichita Product Center, which builds skid steer loaders and compact track loaders in Kansas' largest city for delivery around the world."

A little bit about CNH America LLC

Formed in 1999 through the merger of Case Corporation and New Holland NV, these two companies became CNH America LLC and were noted for innovation. Today, CNH is part of Fiat Industrial. While Case's history dates back to the mid-1800s, New Holland's history began in the late 1800s.

The Wichita operation traces its history back to 1968 when JI Case acquired Davis Manufacturing, which produced a line of trenching machines. Production of the Case skid steers began when the company moved them from Burlington IA to Wichita KS in 1987. In 2001 NH skid steer loader production was relocated from Pennsylvania to the Wichita site, making it the sole worldwide producer for the machines.

The Wichita, Kansas facility is home to a Manufacturing center, Engineering and Test Center. The manufacturing core competencies are paint, weld and assembly. The plant dedicates themselves to world-class excellence by participating in the World Class Manufacturing (WCM) process, a globally recognized rating system designed to involve employees in initiatives to improve performance, eliminate losses, and enhance standards throughout the plant's operations.

But equally important are the employees commitment to community with their involvement through the Wichita Riverfest Buckaroo & Buckarette Rodeo event and donating bicycles to the Salvation Army during the holiday season for a decade.

CELEBRATIONS IN FEBRUARY – HAPPY BIRTHDAY DAY LADIES

Dawn Truman
Diana McLeod-Brubaker
Tami Baker
Charlene Dreiling

March 5
March 8
March 11
March 11

Sharon Thomas
Debbie Pfingsten
Jan Baggett
Pat Campbell

March 18
March 21
March 25
March 31



Top include pictures from the February Chapter Meeting: Guest Speaker, Crystal Morton and EWI Representative, Jessica Emrick (left); EWI Representatives Mary Merklein-Smith and Dawn Truman (right). Bottom include pictures from the Wichita Metro Chamber Campaign Drive: Individual pictures of Executive Wayne Chambers, Rod Young and Representative Mary Farrar.

