

WICHITA EDITION

May 2013

A Message from the President



The last few weeks have been a little busy. First, Jenny Stephens and I traveled to Chattanooga, TN for Spring Conference. We had a little trouble getting to Chattanooga for Spring Conference. Our flight out of Wichita was delayed an hour due to weather in Denver. Our connection in Dallas was delayed so we did not make it to Chattanooga in time for the dinner on Thursday night. Friday was the new Academy of Leadership course,

Emotional Intelligence lead by Lori Giovannoni. We discussed the difference between intellectual intelligence and emotional intelligence. Intellectual intelligence is defined as book smart while emotional intelligence is being street smart. We took an emotional intelligence style profile assessment. There are four styles: Reflective (focused on problem solving), Conceptual (focused on the big picture), Organized (focused on planning) and Empathetic (seeks harmony). I found out that my primary style is empathetic and my secondary style is organized. A good leader has a balance between their intellectual and emotional intelligence. If you would like to see what your profile assessment reveals, I will be happy to provide you with a copy of the test.

Two weeks later, Angela Telford, Helen Nicoli, De Nelson joined Jenny and myself for the Wild West Forum in Colorado Springs. Five Chapters make up the Wild West Forum - Wichita, Denver, Colorado Springs, Omaha and Kansas City. The discussion topics for the weekend were philanthropy, motivating involvement, fundraising, speakers, membership and social media. We shared what works for our Chapter and what has not worked. There are some ideas that we will try with the Wichita Chapter. The forum is a way to network with other Chapters on a smaller scale than at LCAM.

2012-2013 Officers & Directors

President

Theresa Hogan
Junke, Campbell & Associates

Vice President

Jenny Stephens Star Lumber & Supply Company, Inc.

Secretary

Pam Fullinwider
Wichita State University Foundation

Treasurer

Kim Weprin Associated Integrated Marketing, Inc.

Fundraising

Tami Barker
The Hyatt Regency, Wichita

Membership

Dawn Truman
J.P. Weigand & Sons, Inc.

Retention & Orientation

De Nelson City of Wichita

Sergeant-at-Arms

Tammy Voth
Cessna Aircraft Company

Programs

Jessica Emrick Marriott Hotel

Publications Director

Tracy Lucas
High Touch Technologies

Advisor

Helen Nicoli Schaefer Johnson Cox Frey Architecture

President Message, continued

Thank you Angela Telford, Representative for the Sedgwick County Zoo, for moderating the forum. Thank you Jenny Stephens, Representative for Star Lumber, for letting us use your family's cabins in Colorado Springs. Thank you to Jenny's Aunt Carol for all the food she prepared for the weekend. We did not go hungry as the food was wonderful.

Theresa Hogan Juhnke, Campbell and Associates Wichita Chapter President

Make Your Firm Memorable

By Tracy Lucas, Communications Director

Thank you to all the representatives that have sent in your logo for the passport book. For those that have not, there is still time. Please send a color logo to Tracy Lucas in one of the following formats by July 8: EPS, AI, PNG, JPG

Firm logos will be featured in the passport along with your executive and representative(s) and will be your guide as you tour the destination spots at Executive's Night.

As a reminder: A mini trade show will be available for all firms to display at Executive's Night. As you travel around the destinations receive a stamp to show off your traveling destinations!

EWI of Wichita Welcoming New Firm

Make-A-Wish Kansas Rep: Lisa Capps





Kansas

Please help EWI of Wichita welcome our newest representative, Lisa Capps from Make-A-Wish Kansas.

EWI of Wichita Member Firms

Above & Beyond Corporate Gifts
Allen, Gibbs & Houlik, LC
Associated Integrated Marketing, Inc.
Berry Companies, Inc.
Carolyn Sayre's Fine Jewelry
Catholic Charities
Center for Health and Wellness
Cessna Aircraft Company
CNH America
Commerce Bank
Dress for Success
Giant Communications
High Touch Technologies

Hyatt Regency Wichita
Integrated Facilities Group
J.P. Weigand & Sons, Inc.
Juhnke, Campbell and Associates
Kansas Strong...The Kansas Oil & Gas Resources Fund
Make-A-Wish Kansas
Marriott Hotel
Meritrust Credit Union
Murfin Drilling Company, Inc.
Ponca Products
Professional Engineering Consultants, PA
Professional Mechanical Contractors, Inc.
Right at Home

Sedgwick County Zoo
Spirit Aerosystems, Inc.
Star Lumber & Supply
TCK – The Trust Company of Kansas
The Specialists Group
United Way of the Plains
Wells Fargo Advisors
Westar Energy
Wichita Children's Home
Wichita Metro Chamber of Commerce
Wichita State University
Wichita State University Foundation
Wichita, City of

40 Member Firms * 40 Representatives * 9 Additional Representatives * 19 Life Members

Schaefer Johnson Cox Frey Architecture

Past Presidents: We Reunited and Celebrated at the Marriott

By Tracy Lucas

It was a cold evening, but the excitement inside the Marriott was warm and inviting. To celebrate EWI and its 75th anniversary the Wichita Chapter raised our glasses in celebration to the past presidents who have kept our Chapter thriving for 40 plus years. It is important to recognize



several representatives who were instrumental in the reunion and celebration of this monumental event. If not for **Helen Nicoli**'s efforts in reaching out to past presidents, our Chapter wouldn't have had 25 past presidents attending. Let's remember the beautiful corsages that were handmade by **Angela Telford** to recognize past presidents. And, what is a celebration without champagne – sponsored by the Marriott and the efforts of their representative **Jessica Emrick**, the entire Chapter celebrated in style. The celebration's style continued into the night as each past president shared her EWI story with Chapter representatives new and old. The fondest part was the inspiration of hearing how the organization helped them to grow both personally and professionally.

Pictured Top Row:

'82 LaOuida Parker '10 Connie Velghe '94 Linda Wyatt '01 Sharon Thomas '03 Beverly Jones '05 Marcia Miller '98 Debbie Hobbs '11 Candace Parry '86 Jamie Hunt '09 Martha Linsner '90 Gaile Garner '06 Angela Telford '12 Helen Nicoli '07, '13 Theresa Hogan '04 Barbara Lisenby 'oo Peggy DiStefano

Kudos to Above and Beyond, who was instrumental in the commemorative champagne glasses.

Thanks Lynne Smith!

Pictured Bottom Row:

'85 Ann Brady
'75 Diana McLeod
'93 Debbie Dixon
'81 Marilyn Richwine
'89 Judy Worell
'92 Julia Lee
'96 Donna Jestmore
'97 Brenda Keeler
'02 Jean Hedstrom

Active, not pictured: '08 Rhonda Fullerton



Dates to Remember

Chapter Meeting Dates:

- June 19, Firm Night and EWISP
- July 17, Hyatt, Trivia Night
- August 21, Executives Night

May Meeting

Wichita Art Museum May 15

Menu:

Tossed Garden Salad with Red Wine Herbs Vinaigrette Roasted and Steamed Vegetables Stuffed Chicken Breast with Ham and Spinach Sherry Wine and Mushroom Sauce Rice Pilaf Chocolate Orange Cake

Executive's Corner - Practical, Real-Life Resources

Juhnke, Campbell and Associates



When asked the question

"What are a few resources you would recommend to someone looking to gain insight into becoming a better leader?"

I would suggest a couple resources. The first is Blanchard Certified at www.blanchardcertified.com Blanchard Certified is an online leadership development solution that combines real world experience and practical leadership training—I have found it to be both scalable and affordable for everyone. They have a unique learning approach that allows individuals to learn over time, providing optimal impact and a higher retention than traditional training. It ranges from high level strategy to practical, measurable tools to grow a business as well as its people.

Richard Campbell | Private Wealth Advisor Firm joined in 2011

The second I would suggest is E-Myth or Entrepreneurial Myth at www.emyth.com. Its basic premise is that most new businesses are not started by entrepreneurs who set out to



build a strong business but by technicians who enjoy the hands-on work themselves. Because of that natural bias, most business owners focus on working in their business when really they should be working on their business. They suggest a simple and effective way to offset the E-Myth tendency...instead of looking at the business as a one-off operation, the owner should consider the business to be a prototype for a large number of franchises that will be added at a later stage. By adopting that mindset, the business owner will not only participate in the business as a technician but will also act as a manager (putting systems in place and controls) and as a entrepreneur (having a vision of how the business can create sustainable added-value for all key stakeholders). They maintain that a business that is built and managed by someone who combines the approach of the technician, the manager and the entrepreneur will have a far great chance of future success than one guided by someone thinking like a technician alone.

Both resources have been very helpful to me in my search to be a better leader and visionary for my company.

CELEBRATIONS IN MAY – HAPPY BIRTHDAY DAY LADIES

Vicky Sanders May 2
Tracy Lucas May 4
Jeanetta Bolin May 8
Lynne Smith May 21

What's coming up in EWI of Wichita

By Jessica Emrick, Programs Director

This card outlines the upcoming monthly meetings through December and provides the scheduled program for that month. Remember to invite executives to the Firm Night in June where we announce the EWISP Winner; Trivia Night and fundraiser in July, and then Executive's Night in August.

MONTH	VENUE	PROGRAM
May 15, 2013	Wichita Art	Wichita Art
May 15, 2015		
	Museum	Museum Director,
		Patricia McDonnell
June 19, 2013	Ambassador Hotel	Wichita Metro
		Chamber Firm
		Night & EWISP
July 17, 2013	Hyatt	Trivia Night
		Fundraiser
August 21, 2013	Crestview Country	Executives Night &
	Club	ASSIST
September 11,	Scotch & Sirloin	Annual Meeting
2013		Installation of
Moved from Sept. 18		Officers
October 23, 2013	Marcus Welcome	WSU & WSU
Moved from Oct. 16	Center	Foundation Firm
,y		Night
November 13, 2013	Rolling Hills CC	Committees
Moved from Nov. 20		
December 11, 2013	Wichita Marriott	Meeting
Moved from Dec. 18		

Giving from the heart, May Meeting

By Sharon Thomas, Philanthropy Committee

The Center for Health & Wellness, Inc. (**CHW**) is a Federally Qualified Health Center (FQHC) located in northeast Wichita.

CHW's mission is to provide quality family healthcare through improved access and a heightened and unrelenting focus on education and prevention, regardless of the ability to pay. CHW welcomes clients with private insurance, Medicaid, Medicare, KanCare, and offers a sliding fee scale discount for the uninsured.

CHW offers primary health care, substance abuse counseling,

Giving (cont'd)

prevention services, and community outreach. Currently, CHW is working on several initiatives to



care and access to services, such as becoming a Patient Centered Medical

improve

quality of

Davna Gould

Home (PCMH)

and integrating on-site mental health counselors.



Needs List:

Blessing Bag Supplies

- Trial or Hotel sized shampoo/conditioner
- Soap
- Hand wipes
- Socks
- Non-perishable snacks
- Ziplock bags

Miscellaneous

- Small paper lunch bags
- Glucose Tablets

Incentives for Strengthening Families Program

- Assorted \$10 gift cards
- Family board games



As part of the April celebration, our Chapter took a picture of the EWI of Wichita representatives and past presidents who attended the meeting.

Pictures below include: Pam Fullinwider. Past presidents Helen Nicoli and Diana McLeod; Group Photo beginning to recognize past presidents; and Jamie Hunt, Barbara Lisenby, and LaQuida Parker.









This is a photo of the Lucille Perkins memorial with 75 red roses in honor of EWI's 75th Anniversary. Lucille founded EWI in 1938.

The marker was purchased with funds from the 75th Anniversary Committee.

