

## *A Message from the President*



As I started thinking about what to write for this month's newsletter I started to think about EWI and my membership. I began to think about how EWI has influenced my life, both personally and professionally, and how I can get even more from my membership. Of course I have made friends, but that is not what EWI is about to me. I have made strong business connections, both for myself and for my firm. I have challenged myself to learn new things, like how to work in WordPress when we launched our new website.

That has led to me being able to build one for EWI of Kansas City. I would never have learned that before EWI.

This past week I attended EWI of Kansas City's Wine & Web to launch their new website. Their chapter is very excited about this new tool, and hoping it will help them bring in new membership. While they are a small chapter, their enthusiasm was contagious. I came back ready to dive in and see what our chapter can do to grow. I think this ties in with our May chapter meeting, which is a Firm Night. How great is it to be part of an organization where you can showcase your firm this way?

So, I challenge each and every one of you to think about your membership in EWI. Are you still inspired? Do you feel involved? Is it time to reengage? What does your firm get out of your membership in EWI? Are they aware of all of the benefits available to them, like the professional development webinars, Firm Night and sponsorship opportunities? I know that is a lot of questions, but I hope you take the time to consider them.

We have some exciting meetings coming up and I hope to see all of you there. Enjoy this great spring weather, and when you want to complain at the rain, remember in the past few years we have already had multiple 100-degree days by this time! The temps make up for the soggy ground!

Kim Weprin

### **2014-2015 Officers & Directors**

#### **President**

[Kim Weprin](#)  
Associated Integrated  
Marketing, Inc.

#### **Vice President**

[Tracy Lucas](#)  
High Touch Technologies

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Wichita State University  
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#### **Sergeant-at-Arms**

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Lindsey Spiess  
Communications

#### **Program Director**

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The Hyatt Regency, Wichita

#### **Dir. At Large (Foundation)**

[Dawn Truman](#)  
J P Weigand & Sons

#### **Communications Director**

[Debbie Pfingsten](#)  
Meritrust Credit Union

## From Your EWI Wichita Board of Directors

### Charlene Dreiling – Treasurer



Commerce Operating	\$12,206.08
Meritrust Savings	\$24,186.02
BCDP Commerce	\$2,202.58
BCDP TCK Trust	\$53,844.97

Remember to check out the EWI website for current monthly treasurer's reports

### Tracy Lucas Vice President/President Elect



Join me in attending the **IGNITE. ENGAGE. THRIVE** conference. Registration is open for the 2015 LCAM (Leadership Conference and Annual Meeting conference; the conference provides professional development and networking

Opportunities with other EWI Chapters Nationwide.

This year the event takes place close to home in Tulsa, Oklahoma and is being held on September 23 – 26, 2015. **Early bird registration is through May 31, register at [www.ewiconnect.com](http://www.ewiconnect.com).**

Tracy

### Lindsey Spiess Sergeant-At-Arms



**Active Member Firms (w/  
Reps) 42**

**Active Representatives**

**48**  
(includes 6 Additional Reps)

**Alumni Members**  
**22**



**Julie Roberts–  
Secretary**

Laughter is Timeless  
Imagination has no  
AGE  
DREAMS are Forever  
~ Walt Disney

Remember to visit the EWI Chapter Store by visiting the website at [www.ewiwichita.org](http://www.ewiwichita.org)



## From Your EWI Wichita Board of Directors (cont.)

### Tami Barker – Program Director



May 20<sup>th</sup> will be our Annual Firm Night. I am proud to represent Hyatt Regency Wichita and all we provide to those meeting and staying in our beautiful city. Our Social time will start at 5:30pm with Dinner starting at 6:00pm and short presentation following. We look forward to having you and your executives with us that evening.

Looking ahead our June meeting is earlier than our typical 3<sup>rd</sup> Wednesday of the month it is the 2<sup>nd</sup> Wednesday – falling on June 10<sup>th</sup>. This meeting will be at Rolling Hills Country Club and we will enjoy a presentation from the WDDC – Wichita Downtown Development Corporation.

### Debbie Pfingsten – Communications Director



This is a very pivotal time of year with graduations, weddings, and other life changes happening to many people. I hope you are enjoying the springtime before the heat of summer hits us and I truly

hope you get to spend some vacation time or simply “down” time with your friends and families this summer. It’s a great time to get out and explore and get to know each other (yes, even away from Facebook and other social media.) Just a reminder to please send me any information you would like the chapter to be informed about and we will get the word out for you. It can be a special event at your business or something as simple as a personal note of thanks. We look forward to hearing all about you and your firms and are ready to spread the word for you!

**Are you following the “Did you Know” campaign? We want to promote your firms and get to know you a little better.**

**Be sure to check out the Executive Corner (last page) to learn more about our Firms Executives!!**



[www.ewiwichita.org](http://www.ewiwichita.org)

## From Your EWI Wichita Board of Directors (cont.)

### Wendy Glick Membership Director



#### Why Join EWI?

Remember, at EWI Wichita it's not just the membership committee's job to recruit new members, it's EVERYBODY'S job.

It is important to understand why people join organizations and how our Chapter can capitalize on these reasons when recruiting new members and firms. Do you have ideas to contribute to our chapter's recruitment plan?

Send me your thoughts at [wglick@CatholicCharitiesWichita.org](mailto:wglick@CatholicCharitiesWichita.org).

### Dawn Truman Director-At-Large (Foundation)



April has been a busy month for scholarship applications. Stacy Guinn is doing an amazing job coordinating the EWISP scholarship activity.

Thank you Stacy!

We received 11 EWISP applications and our judges have narrowed the search down to 3 applicants. Personal interviews by those 3 applicants will be completed by May 8<sup>th</sup>. The recipient of our EWISP scholarship will then be submitted for the EWI Corporate Scholarship by May 15<sup>th</sup>.

The ASIST scholarship deadline for applications is May 15<sup>th</sup>. We currently have 7 applications. The same panel of judges will review the applications and determine the recipient of the ASIST scholarship by June 1<sup>st</sup>. The recipient of our ASIST scholarship will then be submitted for the EWI Corporate Scholarship by June 15<sup>th</sup>.

Our appreciation and gratitude go out to Kimberly Schrant, Danny Bardezbain and Jim Means for serving as our judges this year. It is a tough job when there are so many deserving applicants.

### Pam Fullinwider, Fundraising Chair



#### Please Save-the-Date for the next fundraising event!

State Fair at the Sedgwick County Zoo (The Farm)

Wednesday, July 15, 2015

6:00 – 8:00 p.m.

RSVP by July 3, 2015

Meal included with reservation

Ticketed events include:

- Blue Ribbon Cake Walk
- Wine Waltz
- Kissing Booth
- Midway Games

Tickets: \$1 per ticket or 12 tickets for \$10

25 tickets for \$20



CONNECTIONS | CAREERS | COMMUNITY



## ***EWI Wichita Information***

### **EWI Wichita Calendar of Events**

#### **Chapter Meetings:**

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**Board Meeting: May 15<sup>th</sup> at J.P.  
Weigand & Sons Begin at 11:00 a.m.**

#### **May Chapter Meeting**

**May 20, 2015**

**FIRM NIGHT – Hyatt Regency**

**5:30 – 7:30**

**Menu for May-**

**Local Heirloom Gazpacho with Pesto and  
Crustini**

**Heart of Romaine Salad with Cucumber  
and Tomato with Smoked Moody Bleu**

**Cheese Dressing**

**Chicken Breast with Thyme Cream Sauce**

**Yoder Cheddar Au Gratin**

**Spring Vegetables**

**Chocolate Raspberry Torte**

**NOTE: Change of Date**

**June Chapter Meeting**

**June 10, 2015**

**Rolling Hills Country Club**

**5:30 – 7:30**

### **Return on Investment – EWI**

#### ***ROI Connections***

**Network your Business**

**Build Strong Relationships**

**Increase contacts locally & throughout N.  
America**

**Sponsorship Opportunities**

**PR for your firm**

#### ***ROI Careers***

**Monthly programs, chapter meetings,  
webinars**

**Spring Conference and LCAM**

**Academy of Leadership Modules**

**Hands on Learning**

**Board Experience**

**EWI Fellows Scholarship**

#### ***ROI Community***

**Local Philanthropic efforts**

**Focus on Literacy**

**Local and National Scholarship Programs**

**Recognition locally & through Corporate  
Projects**



CONNECTIONS | CAREERS | COMMUNITY

### **EWI Mission Statement**

**Executive Women International (EWI)  
brings together key individuals  
from diverse businesses for the purpose of:  
promoting member firms;  
enhancing personal & professional development, and  
encouraging community involvement.**

## ***Member Firms...***

Allen, Gibbs & Houlik, LC  
 Associated Integrated Marketing, Inc.  
 Berry Companies, Inc.  
 Butler Community College Foundation  
 Carolyn Sayre's Fine Jewelry  
 Catholic Charities, Inc. – Diocese of Wichita  
 CNH Industrial LLC  
 Commerce Bank  
 Go Wichita  
 Healthcare Clinic Inc.  
 High Touch Inc.  
 Hyatt Regency Wichita  
 imageQUEST  
 Integrated Facilities Group  
 J.P. Weigand & Sons, Inc.  
 Kansas Health Foundation  
 Kansas Strong...The Kansas Oil & Gas Res. Fund  
 Lindsey Spiess (Communications)  
 Make-A-Wish Kansas  
 Meritrust Credit Union  
 Murfin Drilling Company, Inc.  
 Noahs Event Venue  
 Professional Engineering Consultants, PA  
 Right at Home  
 Schaefer Johnson Cox Frey Architecture  
 Sedgwick County Zoo  
 Spirit AeroSystems, Inc.  
 Star Lumber & Supply, Inc.  
 Stoutheart Financial Group – Ameriprise Financial  
 TCK The Trust Company of Kansas  
 Textron Aviation  
 The Specialists Group LLC  
 Total Printing Solutions  
 United Way of the Plains  
 Wells Fargo Advisors  
 Westar Energy, Inc.  
 Wichita Business Journal  
 Wichita Children's Home  
 Wichita Metro Chamber of Commerce  
 Wichita Marriott  
 Wichita State University  
 Wichita State University Foundation  
 Wichita, City of

\*44 Member Firms\*

\*44 Representatives\*

\*6 Additional Representatives\*

\*22 Alumni Members\*

## ***Who We Are.....***

### ***Chapter Alumni***

Ann Brady  
 Pat Campbell  
 Peggy DiStefano  
 Donna Eastwood  
 Gaile Garner  
 Jean Hedstrom  
 Deborah Hobbs  
 Jamie Hunt  
 Donna Jestmore  
 Beverly Jones  
 Susan Leasure  
 Julia Lee  
 Barbara Lisenby  
 Marg McAdams  
 Barbara McCurdy  
 Diana McLeod  
 Marlane Morris  
 Sandra Richardson  
 Marilyn Richwine  
 Vicky Sanders  
 Sharon Thomas  
 Connie Velghe

### ***May Birthdays***

**2<sup>nd</sup> – Vicky Sanders**

**4<sup>th</sup> – Tracy Lucas**

**8<sup>th</sup> – Jeanetta Bolin**

**20<sup>th</sup> – JL White**

**21<sup>st</sup> - Lynne Smith**

## EWI Wichita Chapter Community Outreach

***Together We Can Make a Difference!***

### **EWI Wichita Group Community Outreach Ticker**

#### **Chapter Dollars Invested:**

#### **Volunteer Hours Invested:\***

Reading Rally – 10/1/14	120
Lord's Diner – 12/2/14	21
Botanica – 12/11/14	6
Dress for Success – 2/5/15	13
Catholic Charities – 2/20/15	10.5
<b>TOTAL</b>	<b>170.5</b>

#### **Community Service Opportunity**

**\*EWI Wichita Group Volunteer Hours Annual Goal = 1,000**

#### **GROUP VOLUNTEER OPPORTUNITY**

**Date:** Friday, May 22<sup>nd</sup>, 2015

**Volunteer Time:** 1:00 pm – 4:00 pm

**Agency:** Salvation Army

**Project:** Bagging Food, Signing families In/Out, Helping carry boxes to cars Handing out Breads/Sweets

Contact: Jessica Emrick | [jessica.emrick@wichitamarriott.com](mailto:jessica.emrick@wichitamarriott.com)  
316-462-3164

## EWI Corporate Professional Development

Visit EWICConnect.com to access the many archived professional development webinars as well as other useful information on the corporate website.

June 2 “Elevate Efforts to Elevate Excellence”

July 7 “Business Ethics”

## Executive Corner...



Jim Money is the Executive Vice President of The Specialists Group LLC. Jim has been with the firm for the bulk of his professional career, but hesitates to say exactly how long that is!!

When asked “what does an employer do to go about running a business successfully in the current market”, these were some of his thoughts...

“Perhaps, in view of world conditions, some old fashioned values can be resurrected. This would be a good thing. However, the question that begs to be answered is how? When it comes to business and commerce, the answer probably lies, at least partially, with management.

Loyalty can't be bought. The need to feel needed is real. Even the chairman of the board needs reassurance from time to time. Certainly, middle managers who are made to feel insecure by their superiors tend to reflect that lack of appreciation throughout their staff. This could be the beginning of a problem that makes employees feel they will not be appreciated, much less be taken care of by the organization.

No, you can't buy loyalty, but you can earn it. Many organizations who have looked at this problem are facing the fact that in order to improve morale, to keep their important key players and to inspire loyalty – they, the organization, must make the first move.

Dedication to an employer is close to being a thing of the past. Very sad, but also true. One must ask oneself, when did it all begin? Surely everyone at the same time didn't make an unspoken agreement to be less committed to careers. It was a long time in coming, but the truth now is that past values seem to be dead values”.

### **THE SPECIALISTS GROUP LLC**

We fulfill the staffing needs of local and national organizations both small and large. With years of specialization in the human resource industry, we offer a full range of services covering areas that other staffing firms often are not equipped to provide.

With more than 50 years in the personnel industry our experienced staff works in a team environment to optimally serve the needs of our clients whether it is temporary, temp-to-hire, or full time professional placement.

Our temporary division is recognized as efficient and timely in response to the needs of our clients. We enjoy a reputation for carefully selecting qualified temporary employees for assignments for a day or two, a month or two, or for Temp to Hire.