

### A Message from the President



Wow, we are already into November with Thanksgiving and Christmas just around the corner. The 2012 Reading Rally at Colvin School was a great success with about 120 students participating. The WSU student ambassadors were terrific. Each of the WSU student ambassadors introduced themselves by stating their name and then telling the students what they wanted to do after they graduate. One

of the students wants to go on to graduate school while another was not sure what she wants to do yet. Not to be out done, the only male ambassador, (who was the last of them to introduce himself) told how he had a coin stuck in his throat for a week. Of course this story had the students enthralled and captured their undivided attention. By the end of the introductions and stories the Wichita State students had the Colvin Students in complete awe. The WSU students expressed their gratitude to EWI for their positive experience at Colvin.

As I think back to the first Reading Rally held on a Saturday some 14 years ago, we had only about 20 students. In the subsequent years after, it has been changed to a school day to accommodate the student schedule and the growth has been significant while still maintaining the basic theme. With the support of the School Administration, teachers, students and our EWI Firms and Representatives the Reading Rally will continue to grow and inspire reading.

I would like to thank Martha Linsner, of TCK, her Committee and our EWI Firms and Representatives who donated items and time to make the 2012 Reading Rally a big success. This type of commitment of helping our community grow is what helps keep our Chapter strong.

#### 2012-2013 Officers & Directors

##### President

Theresa Hogan  
Junke, Campbell & Associates

##### Vice President

Jenny Stephens  
Star Lumber & Supply Company, Inc.

##### Secretary

Pam Fullinwider  
Wichita State University Foundation

##### Treasurer

Kim Weprin  
Associated Integrated Marketing, Inc.

##### Fundraising

Tami Barker  
The Hyatt Regency, Wichita

##### Membership

Dawn Truman  
J.P. Weigand & Sons, Inc.

##### Retention & Orientation

De Nelson  
City of Wichita

##### Sergeant-at-Arms

Tammy Voth  
Cessna Aircraft Company

##### Programs

Jessica Emrick  
Marriott Hotel

##### Publications Director

Tracy Lucas  
High Touch Technologies

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## President's Message

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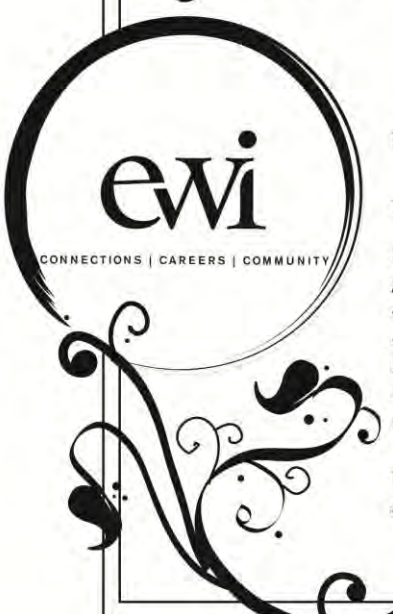
The more involved our Firms and Representatives are with EWI reflects the strength of our Chapter. Attitudes and energy are **contagious so let's keep our** attitudes very positive and our energy levels high that way we will all have a very rewarding year.

### Theresa Hogan

Juhnke, Campbell and Associates  
Wichita Chapter President

## Join Us Purely Social

**Wreath Festival**  
A fundraising event for the Wichita-Sedgwick County Historical Museum



**Date:** November 15  
204 S Main (The Historical Museum)

**Lunch:** 12pm, cost \$14

Unique Christmas accessories, stocking stuffers, ornaments, and other gifts. Book lovers will have dozens of titles to choose from, appealing to every taste. Visitors to the Wreath Festival will be delighted the outstanding collection of handcrafted miniature Christmas trees created by Sylvia Jackson, a beloved tradition at the Museum. In addition to the trees, you won't want to miss the Wichita Cottage, adorned to portray a traditional Victorian Christmas.

For more information go to [wichitahistory.org](http://wichitahistory.org); more dates and times are available for this event.

## 4th Annual Women of Distinction

*Congratulations Dawn Truman*



**Dawn Truman**

J.P. Wiegand joined  
EWI of Wichita in June  
2010; firm in 1971

**Dress for Success** is honoring eighteen (18) outstanding Women of Distinction in the 4<sup>th</sup> annual tribute book this year. Of the honorees, **Dawn Truman** will be featured as one of the eighteen in a coffee table style book that features photos and short stories about her.

Past EWI of Wichita honorees include **Karen Smith, Lynne Smith, Connie Velghe**, and **Sherry Moore**.

The Kansas Women of Distinction Tribute Book Publication Party will be held later this month. Plan to join Dawn, family and friends by reserving tickets through Dress for Success at 945-8779; Hor d'oeuvres and cash bar will be available.

### Where:

Abode Venue  
1330 E Douglas Wichita, KS

### When:

Nov 13, 2012 5:30 pm Social  
6:00 pm Program

Proceeds from the book benefit the programs and services Dress for Success has provided to over 10,000 low income women since 2000.

## A little piece of history

*Historians are good at what they do when they have the information*

When you don't know what you don't know...you can't ask the question. Well I hope to share something today that I learned a short time ago that I didn't know and perhaps you didn't either!

The EWI of Wichita Chapter is fortunate enough to have a Historian, **Barbara Lisenby**, who keeps records of when our firms are in the news. However, keeping history is only good when the information is at your fingertips.

The piece of information that Barbara is seeking is the **news**

An interesting tidbit about Barbara, which makes her an excellent candidate for the position, is that she has had perfect attendance since 1999 – wow!

**piece.** In an effort to keep the history of our firms and EWI alive for future generations, please send information about your firm or firms in our organization to Barbara Lisenby.



## New Member, Giant Communications

*Joanie English welcome to EWI Wichita*

**Giant Communications** was established by JBN as a Competitive Local Exchange Carrier (CLEC) in 1997. What began as a resale telephone operation quickly expanded into a wide range of communication and entertainment services including local telephone, digital telephone, long distance, and cable television, and high speed broadband services. Giant Communications introduced its Business Services division in 2012 and operates its sales office out of Wichita, KS, for voice over IP solutions to small and medium businesses.

Welcome aboard Joanie!

## EWI Corporate

The Corporate Website offers several tools for professional development. Check out the 15 minute video from **Facebook COO Sheryl Sandberg** on Why we have too few women leaders. She provides an interesting perspective. The link can be found by going to: [ewiconnect.com](http://ewiconnect.com) and select, Member Resources under Members Only, select Professional Development and then recommending reading.

Register today for:

### The Hidden Rules of Leadership



Nov 8, 2012  
3:00 pm (ET)

## CELEBRATIONS IN NOVEMBER – HAPPY BIRTHDAY LADIES

Martha Linsner  
Tammy Voth  
Teresa Arthur  
Davna Gould

November 5  
November 13  
November 15  
November 20

Helen Nicoli  
Jamie Hunt  
Jenny Stephens

November 13  
November 14  
November 18



## October Meeting encourages discussion

### *Committee Chairs make plans*

The October meeting provided Committee Chairs an opportunity to discuss, plan, and work through committee roles with the members of their team.

Several Chairs took advantage of the seating arrangements purposefully designed for conducting a mini committee discussion meeting. Ideas regarding the committee were offered over dinner before changing seats to meet with other committees groups over dessert. Immediately following the Chapter meeting, any remaining committees met. Credit should be given to President Theresa Hogan for a creative way to encourage EWI of Wichita to meet and become involved in the early stages of planning for the 2012-2013 EWI year.



## Philanthropy Committee Update

### *By Karen Smith*

The Philanthropy Committee will feature a not-for-profit each month and ask members to bring an item to donate to that organization. Over the course of the next 12 months, we hope it will become a habit that you automatically refer to your **Connect** to learn something new about our featured not-for-profit and the specific needs they have and share from your heart to their hands. This month we're featuring firm **Wichita Children's Home**, with representative, **Marcy Ray**. Please see the attached Holiday Wish List and bring something to our November meeting.

The **Wichita Children's Home**, one of the oldest not-for-profits in Wichita, became the first orphanage in 1888. Mrs. C. L. Garver gathered 19 of her friends to care for seven little girls when they learned the father could not care for the girls after the mother passed away during the birth of the 7<sup>th</sup> baby sister.

Currently the Children's Home is the only agency in Wichita and the surrounding area providing crisis or short term services and transitional living for children and families.

## In Memory of EWI of Wichita Past President

### *Remembering life member Peggy Campbell*



### **Peggy Campbell**

May 16, 1923 – June 28, 2012

Past President, 1978

Information gathered from Historian and EWI Chapter Communique, September 1979

A native Texan, Peggy Campbell, attended the University of Oklahoma, spent **two years in the Women's Army Corps**, completed 18 months of over-seas service and returned to O.U. to obtain her degree in radio-drama. After leaving KBYE, a small radio station, she got married and continued her education by earning a degree in library science. She and her husband moved to Wichita in 1951 and adopted 2 children.

In 1963 Peggy Campbell became the administrative assistant to the president and was corporate secretary of Steffen Dairy Foods Company, Inc.

Peggy was a Steffens representative in EWI since the Wichita Chapter was chartered and was an enthusiastic booster of EWI. She served as treasurer, ways and means director, vice president and in 1978 was president. Thank you Peggy for your devotion and service to EWI!

## Another Successful Reading Rally

*WSU brings students ambassadors to mentor students*

WSU Director of Admissions, **Bobby Gandu**, assisted EWI of Wichita this year with soliciting WSU Student Ambassadors to be our community partners for the 2012 Reading Rally at Colvin Elementary. In the words of WSU's **Pat Campbell** to Bobby following the event, "The Student



Ambassadors were a huge success at the reading rally today. They did a terrific job and I just want you to know what a difference they made in the day of each of the children. This is a project we have been doing for 14 years and it is quite rewarding. Thank you so much for your participation in it. We thank you in a big enormous way for the pins,

pennants and pencils. Go Shocks!"

WSU provided paper WSU pennants, pencils and buttons which were a HUGE hit with the 3<sup>rd</sup> graders. The WSU Student Ambassadors were thrilled to assist EWI with the project and hopeful that by being in attendance hit a nerve with *at least one* student regarding the importance of staying in school and setting goals to achieve in life!

All in all, we made Colvin Elementary 3<sup>rd</sup> graders day with new books, crayons, markers or paints, Kleenex, pencils, glue sticks, erasers, pizza, cookies, juice, a book to write their own story in, WSU promotional items, Colvin Reading Rally t-shirts, and WSU Student Ambassadors and EWI Representatives as amazing mentors!

Reading Rally 2012 = SUCCESS!!!

A big thank you to EWI Representatives and Member Firms for their contributions to the success of this year's Reading Rally:

- Spirit AeroSystems, Inc. – "All About Me" Books
- Theresa Hogan – Crayons
- Salvation Army – Various School Supplies
- Kansas Heart Hospital – Financial contribution
- Schaefer Johnson Cox & Frey – Financial contribution
- Martha Linsner – Financial contribution
- Debbie Pfungsten – Financial contribution
- Commerce Bank – Financial contribution
- Hyatt – Cookies



Students listen as WSU student ambassador reads a book to the small group of 3<sup>rd</sup> grade students at Colvin Elementary.

## November Chapter Meeting

### REMEMBER TO RSVP

**Date:** November 14  
**Where:** Wichita Marriott

The Menu:

Baby Spinach Salad with  
Tangerines, Red Onions, and  
Sesame Ginger Vinaigrette

Roasted Pork Tenderloin with  
Fuji Apple and Raspberry  
Ginger Glaze

Baked Acorn Squash with Tri  
Colored Swiss Chard

Baby Carrots  
Yukon Garlic Potatoes

Chocolate Fudge Torte with  
Salted Caramel Sauce

### Dates to Remember

#### Chapter Meeting Dates:

- November 14
- December 12

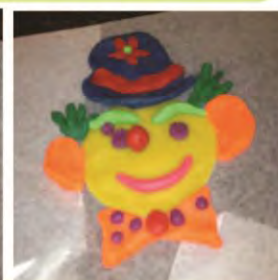
#### Lunch Bunch

Christmas Brunch - host, Rhonda Fullerton  
Saturday December 8, 10:00 a.m.  
12817 W Alderny





At the Board Retreat, Theresa Hogan led the group through her plan for the year. The goals for the year will include: Technology, Involvement, Growing EWI of Wichita, New Ideas, and Mentoring.



Team Building....literally, when President Theresa Hogan asked the 2 groups to make a clown at the Board Retreat on October 6.

Four small pictures L to R top/bottom: Julie Roberts, Carol Schwarz, Sonia McClintic, Shelli Nestelroad, Helen Nicoli, long time friend of Helen's Kathi Allee, and Angela Telford



Past President Dinner: Olive Garden, October 10

Connie Velghe, Marcia Miller, Barbara Lisenby, Jamie Hunt Gaile Garner, Helen Nicoli, Ann Brady, Theresa Hogan, and Candace Parry



Hats off to a great group of ladies that attended LCAM in September.



Risa Carter, Angela Telford, Helen Nicoli, Jenny Stephens, Pat Campbell, Pam Fullinwider, and Theresa Hogan







**EWU Representatives who volunteered**

- Martha Linsner
- Tami Barker
- Debbie Pfingsten
- Candace Parry
- De Nelson
- Charlene Dreiling
- Jessica Emrick
- Pat Campbell
- Karen Smith
- Connie Velghe
- Theresa Hogan
- Theresa Arthur
- Dawn Truman



**The WSU Student Ambassadors:**

- Sheradin Fabrizio
- Amanda Lohf
- Catherine Klunder
- Jean Rust
- Chandler Williams
- Adam Highfill
- BekaH Streck
- Shannan Mehler
- Maci Ward
- Martha Velasquez
- JuJu Wellemeyer
- Kristen Luebbe





# Holiday Wish List

## Infants & Toddlers ages 0 - 5 years

Wal - Mart/Target /Simon Mall  
 Gift Certificates  
 Diaper Rash Cream (Trial Size)  
 Wipes, Baby Bath, Lotion, Baby  
 Oil and Shampoo  
 Diapers and Pull Ups  
 (Preemie through size 6)  
 Socks & Underwear  
 Bottles, Nipples, Pacifiers,  
 Sippy Cups  
 Teething Rings  
 Sleepers and Onesies  
 Infant & Toddler Toys (Fisher  
 Price/Playskool)  
 Clothing & Shoes (Preemie - size 8)  
 Diaper Bags

## Teen Boys ages 13 - 17 years

Wal-Mart or Target/Simon Mall  
 Gift Certificates  
 CD Players or MP3 Players  
 Boxer Shorts (Adult Sizes S - XXXL)  
 Pajama Bottoms (Lounge Pants)  
 Hooded Sweat Shirts (Dark Colors/Adult Sizes)  
 Athletic Shoes (Tennis Shoes)  
 White Undershirts (LG - XXXL)  
 Belts (sizes 30 - 40)  
 Watches  
 Body Wash for Men (Axe/Old Spice)

## Teen Girls ages 13 - 17 years

Wal-Mart or Target/Simon Mall Gift  
 Certificates  
 Flat Irons  
 House Slippers  
 Scented Lotions  
 Make up for all Races  
 Pajamas w/Pants  
 Bras  
 Hair Accessories  
 Costume Jewelry  
 Nail Polish and Nail Art  
 Journals & Stationary  
 Purses & Belts  
 Bead Making Kits  
 Ethnic Hair Products

## Boys and Girls ages 6 - 12 years

Girls Sweatpants/J Jeans (size 6-12)  
 Pajamas (size 6 - 12)  
 Boys Jeans (size 6 - 12)  
 Backpacks  
 Shoes (size 11 -6)  
 Socks & Underwear (size 6 - 14)

## **BRIDGES Transitional Living** **(16 ½ - 21 years)**

Radio Alarm Clocks  
 Towels and Washcloths  
 Dish Sets  
 Flatware Sets (Forks, Knives, Spoons)  
 Glasses/Plastic Cups (any size)  
 Vacuum Cleaners  
 Twin-sized Comforters, Blankets,  
 Sheets, and Pillows  
 Kitchen Utensils/Bake ware  
 Pots and Pans  
 Laundry hampers and baskets  
 Microwaves  
 Iron/Ironing Board  
 Small Kitchen Appliances  
 Can Openers  
 Bus Passes

## Street Outreach Homeless and Runaways

Individually Packaged Snack Food such as:  
*Easy Mac & Cheese Individuals, Chef Boyardee Microwave  
 bowls, Pop Tarts, Nuts, Cheese & Crackers, Beef Jerky,  
 Cornuts, Fruit Cups)*  
 Individual First Aid Kits  
 Juice Boxes (100% Juice)  
 Individual Laundry Soap  
 Sweat Pants and Hooded Sweatshirts  
 (Dark colors sizes XL, XXL, XXXL)  
 T-Shirts  
 (Package in Dark Colors Short & Long Sleeved)  
 Food Certificates  
 (Dillons, Fast Food \$5 increments)  
 QuikTrip Gift Certificates  
 (\$15 Increments)  
 Bottled Water (8oz - 16 oz size)

## General Needs for All Departments

Wal-Mart or Target/Simon Mall Gift Certificates  
 Hygiene Items (Lotion, Deodorant, Hairbrushes, Bar Soap)  
 X Box 360 and Wii games (Rated E for everyone)  
 Socks and Underwear (Adult Sizes)  
 DVD Games (Scene It, Family Feud, Monopoly)  
 CD Players/Stereos/MP3 Players  
 Activity Passes (Roller Skating, Ice Skating, Movies)  
 Board Games (Monopoly, Battleship, Sorry, Dominoes)  
 Guitar Hero/Rockband 3 for Xbox or Wii  
 Batteries (AA and AAA)  
 Wrapping Supplies (Tape & Paper)



WICHITA  
**Children's Home**

810 N. Holyoke • Wichita, KS 67208

316.684.6581 • 316.684.7249

Visit us at [wch.org](http://wch.org)