

A Message from the President



I would like to start off by saying “Thank You”, again for your faith in me to once more lead the Wichita Chapter of EWI. When I was asked what my theme for this year would be, it took me a little while to visualize what I would like to see us work on this year. My theme is simple, “back to the basics one step at a time.” I have identified five areas (steps) for us to accomplish this year.

Area One: Build on what Helen Nicoli started by embracing our technology.

- ❖ For our website, this year’s committee is going to work on improving the RSVP system. Currently when you enter who is attending on the Attendee line that information is not being forwarded to the Sergeant-at-Arms. She receives the information from the details section.
- ❖ The website committee will also be researching PayPal to see if it will work for our meeting fees, which are paid by credit card.
- ❖ In addition, Corporate is changing the website base to Member Point base starting November 1, 2012. Member point is management software with enterprise-class member management tools and a powerful self-service member community platform.

Area two: Keep our current Firms and Representatives actively involved in our EWI Chapter.

- ❖ I would like to have a waiting list of current EWI Representatives who are willing to be Mentors to our new Representatives.

Continued on next page

2012-2013 Officers & Directors

President

Theresa Hogan
Junke, Campbell & Associates

Vice President

Jenny Stephens
Star Lumber & Supply Company, Inc.

Secretary

Pam Fullinwider
Wichita State University Foundation

Treasurer

Kim Weprin
Associated Integrated Marketing, Inc.

Fundraising

Tami Barker
The Hyatt Regency, Wichita

Membership

Dawn Truman
J.P. Weigand & Sons, Inc.

Retention & Orientation

De Nelson
City of Wichita

Sergeant-at-Arms

Tammy Voth
Cessna Aircraft Company

Programs

Jessica Emrick
Marriott Hotel

Publications Director

Tracy Lucas
High Touch Technologies

A Message from the President, continued

- ❖ Eventually we could have at least two Mentors for each new Representative with one being a Past President and or Life Member.
- ❖ I am sure that we have some current Representatives who would like to be a Mentor but who have not been asked. If you would like to be on the Mentor list **contact me or De Nelson**, Retention/Orientation Chair.

The more you are involved in EWI the stronger your bond will be with EWI. Our Chapter is only as strong as its members, so let's all be actively involved in our Chapter.

Area three: Invite and encourage all new Representatives to attend at least one board meeting during their first year so they can see our board in action.

- ❖ Our board meetings are open to any current Representative who wishes to attend.
- ❖ I would encourage any current Representative who has never attended a board meeting to come and visit so you, too, can see how the board works.

The monthly Board meeting this year will be held at my office (Juhnke, Campbell and Associates) on the Monday following the monthly Chapter meeting.

Area four: Work on growing our Chapter.

The last few years the main focus has been on growing in general, which is not a bad thing. Now I would like to see us grow, but keep the desired diversity mix in mind as we decide which firms we invite to join our Chapter.

- ❖ The Corporate's new "Standards of Excellence" states that the chapter must have a mix of 25% each of small, medium and large firms.
- ❖ Our current strategic plan states "Analyze chapter mix to reflect local business and community mix."

If you or your Executive have any suggestions on a firm we should try and recruit, **please get in touch with Dawn Truman**, Membership Chair.

Area five: Try new ideas. Some of the ideas may not work but, please try to keep an open mind.

- ❖ Our October meeting usually consists of having dinner and then two fifteen minute committee meetings afterwards, which is not a lot of time for these meetings.
 - So this year we are going to have the first meeting during dinner and then the second meeting after dinner.
 - Please see the list of the committees in this issue of Connect.
- ❖ Another innovation is the creation of the Purely Social Committee.
 - This committee is just what the name implies, another way for Representatives to get to know each other outside the regular monthly meetings. This can be anything from going out for drinks or an event including your children.
 - Risa Carter has agreed to be the first Purely Social Committee Chair.

I am looking forward to an excellent year with a great Board of Directors and Committee Chairs. Come join us as we work on back to the Basics one step at a time. Thanks again for all your faith and support.

Theresa Hogan
Wichita Chapter President
Juhnke, Campbell and Associates

Reading Rally

Plan to join Martha Linsner at Colvin Elementary

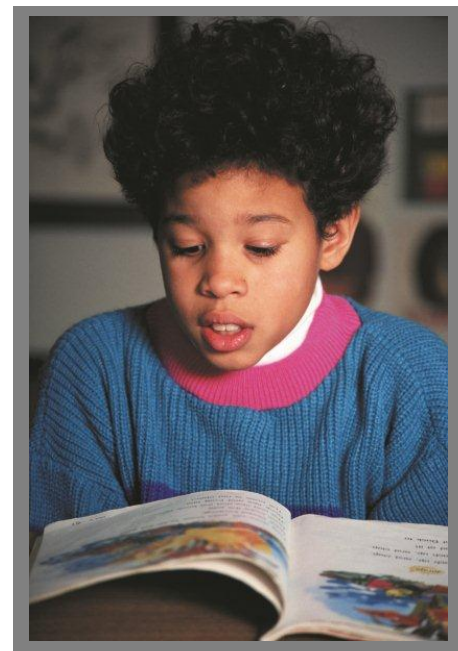
Plan to join Martha and your fellow EWI sisters to volunteer your time for the Reading Rally at Colvin Elementary.

WHEN: Wednesday October 24, 2012
1:30 p.m. – 4:30 p.m.

WHERE: Colvin Elementary, multipurpose room
2820 S Roosevelt

WHO: 3rd Grade Class (approximately 130 students)

This year our community partner is WSU college students. Pizza, cookies and an orange snack will be served to the students. This year we are fortunate to offer each student a give-away bag filled with a paperback book titled “Read All About It” by Laura Bush and Jenna Bush, markers, pencil, 24-ct crayons, glue, watercolor set, and tissues. Contact mlinsner@TCKansas.com to volunteer (setup, teardown, serve snacks, and coordinate group photos).



New Member, Catholic Charities

Mary Merklein-Smith welcome to EWI Wichita

When asked about **Catholic Charities**, Mary said in simple terms, we “stabilize families in crisis.” The organization pursues their mission with services such as the Daily Bread Food Pantry, Harbor House and St. Anthony Family Shelter, just to name a few.

About her career, Mary enjoys being part of an organization and group of people whose goal and mission, is to help people and to make a positive difference in people’s lives. Interestingly, Mary says she is an animal artist so when she was asked to care for a stray dog at work (until the owner came by to pick it up) there was no hesitation for Mary.

Mary, what do you hope to gain from your affiliation with EWI...“Networking with a wonderful group of professional women.”

EWI Corporate

A great tool offered by EWI is their professional development section on their website.

Charlene Dreiling has offered her testimonial on the value she’s received from watching their seminars.

To find the webinars on the corporate website go to: www.ewiconnect.com and select, Member Resources under Members Only and select Professional Development

A few webinars include:

- The 4 E’s of an Excellent Leader
- “It factor” Strategies to Make you Memorable
- Leadership as it Relates to Change

CELEBRATIONS IN OCTOBER – HAPPY BIRTHDAY LADIES

Kate Osborn, October 1
Theresa Hogan, October 2
Marcy Ray, October 11
Jean Hedstrom, October 13

Marilyn Richwine, October 16
Karen Smith, October 21
Rhonda Fullerton, October 22
Sandy Richardson, October 22
Gaile Garner, October 23

Lasting friendships are built in EWI

the Wichita Chapter holds New Member hospitality

On August 23, **Joan Wamsley** coordinated a welcome party for new members. The event took place at **Gaile Garner's** home where yummy food, beverages, and great hospitality were on the menu.

After dinner the group gathered for a get-to-know-you-game and a brief overview by President **Helen Nicoli** outlining the mechanics of our Wichita Chapter. She spoke of the development process and committee functions.

Charlene Dreiling told the gathering of the networking value EWI offers its members. She pointed out the advantage of knowing the "go-to" person in any specific organization is often tapped at the EWI membership level.

Gaile Garner closed the gathering with a personal note and emphasized the warm and lasting friendships her membership with EWI has given her. Thanks, Gaile, for a wonderful evening and your trademark hospitality!



Pictured Top Row:

Tracy Lucas, Gaile Garner, Jeanetta Bolin, De Nelson, Charlene Dreiling, Kelli Neil, Mary Merklein-Smith, D'Ann Drennan, Julie Roberts, Debbie Pfingsten

Bottom Row:

Teresa Arthur, Barbara Lisenby, Joan Wamsley, Candace Parry, Helen Nicoli.

Women Leaders Honored in Wichita Business Journal

Among the 20 women...Congratulations to Pat Jones and Judy Worrell



Pat Jones

Dress For Success joined EWI of Wichita in September 2010



Judy Worrell

Berry Companies joined EWI of Wichita in 1970

Congratulations to **Pat Jones**, Executive Director of Dress For Success and **Judy Worrell**, Vice President/Treasurer of Berry Companies, Inc. Both ladies were among twenty women recognized and honored in September for the Wichita Business Journal's Women in Business awards.

Pat and Judy were selected for their accomplished backgrounds and spirit of giving from a list of 80 nominees.

September meeting brought change with new incoming board members

The September Chapter Meeting reflected on the past year as Helen presented her final remarks...“how wonderful each of you are, and how well you support the Chapter.” She continued by recognizing the Board Members that supported the Chapter throughout the year and thanked them for their diligence and accomplishments, “You are all exemplary leaders! Thank you!”

Then, with the installation of the incoming board members, Helen passed the gavel to a new presidential leader. Helen’s experience and support will be continued as she becomes the trusted advisor offering her fundamental knowledge of EWI.

Meet your incoming board members and their responsibilities, as presented by **Angela Telford** and **Marcia Miller**, eloquently portrayed in their installation ceremony.

President, Theresa Hogan will be “the beacon of light to show us how...*Dreams Take Flight...Back to the Basics of EWI.*” She will provide direction in her LEADERSHIP and EXPERIENCE.

Helen Nicoli, Advisor: A “blue foundation of clay” softened by experience and strengthened by knowledge she brings great WISDOM.

Tami Baker, Fundraising Director: Charged with the direction and supervision of special activities for the purpose of fundraising, she represents the color of red clay for action and confidence as she carries out her duties with ENTHUSIASM.

De Nelson, Retention/Orientation Director: Her role is to ensure UNITY and HOSPITALITY for the representatives involved in the workings and activities of the chapter and will unify the chapter with her neon yellow shade of clay.

Tracy Lucas, Publications Director: Promoting the Chapter through the stories so that all may understand EWI better, her color of green symbolizes new life and vitality through COMMUNICATION.

Jessica Emrick, Program Director: In her role of grabbing our attention with amazing programs and food, she has the MOTIVATION to spread happy rays of sunlight in the form of yellow clay.

Dawn Truman, Membership Director: With her fuchsia shade of clay in hand, she will build up the chapter with her VISION and PASSION by introducing us to firms with great women who are interested in fostering knowledge and friendship among the women of EWI.

Tammy Voth, Sergeant At Arms: To spread the light of truth in records well-kept through PRECISION and THROUGNESS, her orange shade of clay will provide incredible illumination like the sunset.

Kim Weprin, Treasurer:

Caretaker of gifts received and given, she carries DILIGENCE, HONESTY and CHARITY in the color of green clay.

Pam Fullinwider, Secretary:

With the shade of pink, her role is to document the CONTINUITY of the actions of our board and Chapter in written words.

Jenny Stephens, Vice President:

To encourage and support the president with FIDELITY and WILLINGNESS TO SERVE, her color represents a vibrant mandarin shade of red-orange.

Dates to Remember

Chapter Meeting Dates:

- October 17
- November 14
- December 12

Lunch Bunch

Christmas Brunch - host, Rhonda Fullerton
Saturday December 8, 10:00 a.m.
12817 W Alderny

October Chapter Meeting

Date: October 17

Where: Hyatt Regency

The Menu:

Spinach Salad with Candied Pecans,
Goat Cheese, Dried Cranberries with
Grapefruit Vinaigrette

Potato Sausage Stuffed Pork
Loin with Apply Jack Demi

Seasonal Vegetable
Freshly Baked Bread
Rosemary Risotto Cake
Pumpkin Cheesecake and
Granny Apple Pie

REMEMBER TO RSVP

Committees for the 2012-2013 year

21 committees make up EWI. We are fortunate to fill the spots:

Advisory

Helen Nicoli, Chair, PP
Angela Telford, PP
Marcia Miller, PP

Communications

Tracy Lucas, Chair
Joan Rapp, **
Barbara Lisenby, PP
Cheryl Ayers
Julie Roberts
Theresa Hogan, PP
Jenny Stephens

Courtesy

Cheryl Ayer, Chair
Marcy Ray
Tammy Voth
De Nelson, **
Candace Parry, PP
Pat Campbell
Mary Farrar
Debbie Pfingsten
Theresa Hogan, PP
Jenny Stephens

Fundraising

Tami Barker, Chair
Risa Carter
Martha Linsner, PP
Julie Roberts
Mona Kepley
Rhonda Fullerton, PP
Carol Schwarz
Barbara McCurdy
Davna Gould
Kate Osborne-Crafton
Theresa Hogan, PP
Jenny Stephens

Strategic Planning

Jenny Stephens, Chair
Marcia Miller
Helen Nicoli
Martha Linsner
Theresa Hogan

Parliamentarian

Helen Nicoli, Chair, PP

Budget

Kim Weprin, Chair
Pam Fullinwider
D'Ann Drennan
Jessica Emrick
Theresa Hogan, PP
Jenny Stephens

Convention

Jenny Stephens, Chair
Carla Rae Pitcher
Carolyn Sayers
Theresa Hogan, PP

Program/Exec Night

Jessica Emrick, Chair
Teresa Arthur
Shelli Nestelroad
Rhonda Fullerton, PP
Pat Campbell
Carla Rae Pitcher
Gaile Garner, PP/L
Lynn Smith
Pam Fullinwider
Barbara McCurdy
Jenny Stephens
Theresa Hogan, PP

Philanthropy

Karen Smith, Chair
Mary Merklein-Smith
Marth Linsner, **, PP
Connie Velghe, PP
Carla Sheperd
Denise Wickham
Risa Carter
Teresa Arthur
Sharon Thomas, PP
Jenny Stephens
Theresa Hogan, PP

Website

Angela Telford, Chair
Kim Weprin
Barbara Lisenby
Tracy Lucas
Jenny Stephens
Theresa Hogan

KEY

** Past Chair
PP Past President
L Life Member
Italics Ex Officio

Recognizing our Past Presidents

Name	Year
Helen Nicoli	2012
Candace Parry	2011
Connie Velghe	2010
Martha Linsner	2009
Rhonda Fullerton	2008
Theresa Hogan	2007
Angela Telford	2006
Marcia Miller	2005
Barbara Lisenby	2004
Beverly Jones	2003
Jean Hedstrom	2002
Sharon Thomas	2001
Peggy DiStefano	2000
Marg McAdams	1999
Debbie Hobbs	1998
Brenda Keeler	1997
Donna Jestmore	1996
Pat Gallagher	1995
Linda Wyatt	1994
Debbie Dixon	1993
Julia Lee	1992
Sherry Moore	1991
Gaile Garner	1990
Judy Worrell	1989
Georgia Alvarez	1988
Sharron Martin	1987
Jamie Hunt	1986
Ann Brady	1985
Thayce Lindsay	1984
Barbara Vaughan	1983
LaQuida Parker	1982
Marilyn Richwine	1981
Susan Leasure	1980
Sarah Bryan	1979
Peggy Campbell	1978
Celeste Werner	1977
Harriete Bonnell	1976
Diana Triplet McLeod	1975
Dorothy Gailbraith	1974
Virginia Douthett	1973
Dorothy Johansen	1972
Wanda Lee Zuercher	1971
Mary Williams	1970

Continued committees members

Scholarship / ASIST

Carla Rae Pitcher, Chair
Pat Campbell
Jan Baggett
Marcy Ray
Connie Velghe
Risa Carter
Catherine Thorpe
Pat Jones
Jenny Stephens
Theresa Hogan

Hospitality

Julie Roberts, Chair
Mary Merklein-Smith
Mary Farrar
Tami Barker
Catherine Thorpe
Tracy Lucas
Davna Gould
Kate Osborne-Crafton
Marilyn Richwine, PP/L
Sandy Richardson, L
Gaile Garner, PP/L
Vicky Sanders, L
Jenny Stephens
Theresa Hogan, PP

Nominating

Helen Nicoli, Chair, PP
Charlene Dreiling
Debbie Pfingsten
Connie Velghe, PP
Jenny Stephens

Retention/Orientation

De Nelson, Chair
Charlene Dreiling
Joan Wamsley
Carol Schwarz
Connie Velghe
Sharon Thomas
Gaile Garner
Lynne Smith
Denise Wickham
Jenny Stephens
Theresa Hogan

Scholarship / EWISP

D'Ann Drennan, Chair
Debbie Pfingsten
Charlene Dreiling
Candace Parry
Jeanetta Bolin
Mona Kepley
Karen Smith
Jenny Stephens
Theresa Hogan

Membership

Dawn Truman, Chair
Candace Parry, PP
Jeanetta Bolin
Carolyn Sayer
Shelli Nestelroad
Joan Rapp
Jan Baggett
De Nelson
Carla Shepherd
Marilyn Richwine, PP/L
Sandy Richardson, L
Gaile Garner, PP/L
Vicky Sanders, L
Jenny Stephens
Theresa Hogan, PP

Public Relations

Pat Jones, Chair
Angela Telford
Martha Linsner
Jenny Stephens
Theresa Hogan

Purely Social

Risa Carter, Chair
Lynne Smith
Joan Wamsley
Theresa Hogan
Jenny Stephens

Sergeant-at-Arms

Tammy Voth, Chair
Carol Schwarz
Jenny Stephens
Theresa Hogan

Roster/Bylaws

Jeanetta Bolin, Chair
Marcia Miller
Shelli Nestelroad
Jenny Stephens
Theresa Hogan

Historian

Barbara Lisenby, Chair, PP
Diana McLeod, PP/L
Ann Brady, PP/L
Theresa Hogan, PP
Jenny Stephens

Remember SECRET SISTER Reveal

If you participated and have a secret sister, the reveal will take place at the October meeting on the 17th at the Hyatt Regency.

Something Different...

More American Presidents were born in the month of October than any other month:

- 1735 – John Adams
- 1822 – Rutherford B. Hayes
- 1829 – Chester Arthur
- 1858 - Theodore Roosevelt
- 1890 – Dwight Eisenhower
- 1924 – Jimmy Carter

Resource:

<http://purpleslinky.com/trivia/strange-october-facts-and-trivia/#ixzz283jIFUp7>



2012/13 Incoming Board Members:

L to R: Jenny Stephens, Vice President/President; Dawn Truman, Membership; De Nelson, Retention & Orientation; Tracy Lucas, Publications; Tami Baker, Fundraising; Theresa Hogan, President; Helen Nicoli, 2011/12 President; Jessica Emrick, Programs; Pam Fullinwider, Secretary



Dawn Truman announces newest member firm representative - Mary Merklein-Smith



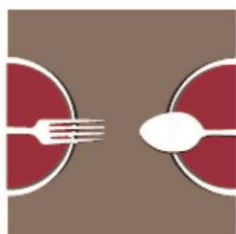
Past and Incoming Presidents, Helen Nicoli and Theresa Hogan pose for a picture



Annual Meeting

L to R: Joan Rapp & Dawn Truman; Pat Campbell & Pam Fullinwider; Davna Gould, Candace Parry & Carolyn Sayre; Jan Baggett & Karen Smith





the muse

Lunch Bunch September 27 : The Muse

Top: Joan Wamsley, Angela Telford, Kelli Neil, Teresa Arthur, Theresa Hogan, Mary Merklein-Smith

Bottom: Mary Merklein-Smith, Jamie Hunt, Connie Velghe, Monica Stonehocker

