

A Message from the President



Wow – What a great Executive Night and scholarship Gala that we had in July! It is exciting to share the successes that make EWIC great with those whose lives we are able to supplement in a very small way with our EWIC ASIST and EWISP Scholarships. Each and every winner had faced adversities and yet somehow found the strength within them to persevere. I was truly inspired by each of them.

August has arrived and with that comes the voting on the new 2014/2015 Chapter Board. It is gratifying to see so many dedicated representatives willing to serve in leadership roles. I look forward to witnessing the growth as the chapter tucks another year under its belt. Congratulations to all of those who will accept the nominations. I am certain that you will find the upcoming adventure challenging, yet deeply and genuinely rewarding.

August will also serve as our business meeting in which the current chapter leadership receives its instructions to follow as delegates at LCAM in September. As this year's proposed changes to chapter bylaws is actually a revision of the bylaws instead of an amendment, there is no red-line document forthcoming from corporate. Each article in both the corporate and chapter bylaws will be voted on individually. Since the intent of corporate with this revision is to remand much of the governance to the chapter discretion represented by the chapter standing rules, we may ask for those representing the chapter in Arlington to meet briefly after the town hall meeting at LCAM to decide how to vote for the chapter. Since this is abnormal to our normal LCAM preparation, it is important that you attend the August meeting to assist leadership to represent the EWIC Wichita chapter.

I hope that you are enjoying the summer months as much as I am. I look forward to seeing you all at the August chapter meeting.

2013-2014 Officers & Directors

President

Jenny Stephens
Star Lumber & Supply Company, Inc.

Vice President

Kim Weprin
Associated Integrated Marketing, Inc.

Secretary

Davna Gould
Center for Health & Wellness

Treasurer

Charlene Dreiling
Allen, Gibbs & Houlik, LC

Fundraising

Jessica Emrick
Wichita Marriott

Membership Director

Dawn Truman
J.P. Weigand & Sons, Inc.

Sergeant-at-Arms

De Nelson
City of Wichita

Program Director

Tami Barker
The Hyatt Regency, Wichita

Director At Large (Foundation)

Pat Campbell
Wichita State University

Communications Director

Debbie Pfingsten
Meritrust Credit Union

Advisor

Theresa Hogan
Stoutheart Financial Group

**EWI Wichita
Calendar of Events At-A-Glance**

Chapter Meetings:

August 20, 2014

EWI Wichita Annual Meeting
Location: Petroleum Club

September 17, 2014

EWI Wichita Installation of Officers
Location: Oeno Champagne Room

October 15, 2014

EWI Wichita Committee Meetings
Location: Larkspur

Final 2013-2014 Board Meeting:

Meeting begins at 11:00 a.m.

September 12, 2014

Location: Rolling Hills Country Club

***EWI Wichita Event
Information***

August Meeting Menu

Buffet

House Salad / Caesar Salad
Rosemary Pork Loin
Chef's Choice of Chicken
Fresh Vegetables
Potato
Rice
Dinner Rolls / Butter
Cherry Cobbler
Chocolate Pudding Cake

Lunch Bunch!

August 27, 2014, 11:45 a.m.

LaGalette, 1017 W. Douglas

Please RSVP to connie.velghe@westarenergy.com

no later than August 22.

EWI Wichita Member Firm / Representative News



***Shocker Hall
Ribbon Cutting,
Dedication &
Open House
August 14, 2014***



Jessica Emrick Promoted

EWI Wichita Member Firm Wichita Marriott recently promoted Jessica Emrick to Director of Catering. Jessica has served as EWI Representative since January, 2011 when Wichita Marriott joined EWI Wichita as a Member Firm.

Congratulations on your promotion Jessica!

EWI Wichita Member Firms & Their People in the News



Young Professionals of Wichita



- ✓ **David Friedberg,**
Allen, Gibbs & Houlik
Distinguished Young Professional Award
- ✓ **Sundee Dunn,**
High Touch Technologies
YPW Commitment Award
- ✓ **Schaefer Johnson Cox Frey Architecture**
*Young Professionals Choice Award –
Small Business Winner*
- ✓ **High Touch Technologies**
*Young Professionals Choice Award –
Large Business Winner*



**40
UNDER
40**

Heather Bachman,
Wichita Police Dept., City of Wichita

Karen Countryman-Roswurm,
*WSU Center for Combating Human
Trafficking*

Suzy Finn,
*Young Professionals of Wichita,
Wichita Metro Chamber of Commerce*

Jeremy Hill,
*WSU Center for Economic
Development & Business Research*

Stephanie Neal,
Wichita Police Dept., City of Wichita

Blythe Thomas,
Kansas Health Foundation

Did You Read the August Connect?

If so, you could be eligible to be entered into a drawing at our August meeting!

Here's how it works:

1. Print this page
2. Enter your name here: _____
3. Bring with you to the August meeting to be entered into a prize drawing.

Member Firms...

Allen, Gibbs & Houlik, LC
 Associated Integrated Marketing, Inc.
 Berry Companies, Inc.
 Carolyn Sayre's Fine Jewelry
 Catholic Charities, Inc. – Diocese of Wichita
 Center for Health and Wellness
 Cessna Aircraft Company
 CNH Industrial America LLC
 Commerce Bank
 High Touch Technologies
 Hyatt Regency Wichita
 imageQUEST
 Integrated Facilities Group
 J.P. Weigand & Sons, Inc.
 Kansas Health Foundation
 Kansas Strong...The Kansas Oil & Gas Res. Fund
 Loft at 420
 Make-A-Wish Kansas
 Meritrust Credit Union
 Murfin Drilling Company, Inc.
 Ponca Products, Inc.
 Professional Engineering Consultants, PA
 Professional Mechanical Contractors, Inc.
 Right at Home
 Sasnak Management
 Schaefer Johnson Cox Frey Architecture
 Sedgwick County Zoo
 Spirit AeroSystems, Inc.
 Star Lumber & Supply, Inc.
 Stoutheart Financial Group – Ameriprise Financial
 Sunflower Travel
 TCK – The Trust Company of Kansas
 The Specialists Group
 Total Printing Solutions
 United Way of the Plains
 Wells Fargo Advisors
 Westar Energy, Inc.
 Wichita Business Journal
 Wichita Children's Home
 Wichita Metro Chamber of Commerce
 Wichita Marriott
 Wichita State University
 Wichita State University Foundation
 Wichita, City of

44 Member Firms
 44 Representatives
 7 Additional Representatives
 19 Life Members

Who We Are.....

Life Members...

Ann Brady
 Peggy DiStefano
 Donna Eastwood
 Gaile Garner
 Jean Hedstrom
 Deborah Hobbs
 Jamie Hunt
 Donna Jestmore
 Beverly Jones
 Susan Leasure
 Julia Lee
 Barbara Lisenby
 Marg McAdams
 Diana McLeod
 Marlane Morris
 Sandra Richardson
 Marilyn Richwine
 Vicky Sanders
 Sharon Thomas

August Birthdays...

Fern DeShazer	8/3
Candace Parry	8/8
Paula Lamprecht	8/12
Shelli Nestleroad	8/21
Denise Wickham	8/23
Wendy Glick	8/30



Thank You to Our EWI Wichita Sponsors!



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Platinum Level Sponsors



Kimberly Weprin

Gold Level Sponsors



Silver Level Sponsors



Jennifer Stephens

Bronze Level Sponsors

Commerce Bank Schaefer Johnson Cox Frey Architecture
United Way of the Plains Wichita State University
The Salon at Happiness Plaza

EWI Corporate/Wichita Professional Development

“Wine & Web” @ Star Lumber August 14, 2014



EWI Corporate Professional Development

2014 LCAM
September 10-13, 2014
Crystal Gateway Marriott
Arlington, VA



EWI Corporate Professional Development Webinar Archives Available at: EWIConnect.com

Leadership: You Can Do It *(Coming Soon)*

Presenter: Michael O'Neil

Confident Negotiation & Conflict Management

Presenter: Michelle Gladieux

Kick the Fear out of Your Finances

Presenter: Jamie L. Fleming, CFP

Goal Setting the S.M.A.R.T. Way

Presenter: Dr. Heather Williamson

So Organized – So Successful

Presenter: Melissa Gratias

The No Rules Way: Business Strategies to Network Smarter, Not Harder

Presenter: Christy Smallwood

He Said, She Said: Communication Between Genders

Presenter: Susan Wranik

Personal Branding 101: How to Apply Basic Marketing Strategies to Enhance Your Career

Presenter: Dr. Doug Ross, Associate Dean, Global MBA

EWI Wichita Chapter Community Outreach

Together We Can Make a Difference!

EWI Wichita Group Community Outreach Ticker

Chapter Dollars Invested:

Reading Rally – 10/1/13 \$3,429.03

Volunteer Hours Invested:*

Reading Rally – 10/1/13	105
Botanica Illuminations Event – 12/19/13	41
WCH Gift Wrapping Event – 12/23/13	14
United Way GIV Warehouse Event – 3/13/14	23
Ronald McDonald House Event – 4/3/14	15
Wichita Festivals Event – 4/21/14	21
Angelman Walk – 5/17/14	6
MK Mueller Event – 5/21/14	338
Numana Event – 6/2/14	43
Harbor House Event – 7/15/14	19
Salvation Army School Supplies Event – 7/31/14	17
Special Olympics Softball Tournament – 8/2-3/14	22

Total Volunteer Hours as of 8/15/14 664

***EWI Wichita Group Volunteer Hours Annual Goal = 1,000**



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EWI Mission Statement

**Executive Women International (EWI)
brings together key individuals
from diverse businesses for the purpose of:
promoting member firms;
enhancing personal & professional development,
and encouraging community involvement.**

Executive Corner

Inspired Organizational Ideas – Sasnak Management



Jon Rolph
President

Firm joined in 2014

When asked the question....

“Where do the great ideas come from in your organization?”

Mr. Rolph responded:

Curiosity and Collaboration. As an organization we encourage our team members to constantly be curious. Is there a better way to do this? Why does this company do it this way? What if we...? How might we...? Questions are more important to us in many discussions than answers. We believe if we can identify the right questions the best ideas and answers will follow.

We also aim to collaborate on issues. There is an old saying that we really buy into, "No one of us is as smart as all of us." We don't try to make decisions by committee, but by working the questions together we often raise our thinking to a more inspired level. We also reach into all parts of the organization when trying to find a solution. Position and experience aren't always the best indicators for a great idea. Many of our best ideas have come from hourly employees in our kitchens.

At the core of these two principles is humility. There is something to learn from everyone. We need each other. And if you don't care who gets the credit, you won't believe the places you can go.



About Jon Rolph & Sasnak Management:

Jon was born and raised in Wichita. After graduating from Baylor University, he worked for the National Student Leadership Forum in Washington D.C. In 2002, he moved back to Wichita to work in his family's business, Sasnak Management, where he is now the President. Sasnak owns and operates 22 Carlos O'Kelly's in 6 states and 25 Applebee's in Iowa and Illinois. Jon currently serves on the board of Intrust Bank. Jon has served as the Chairman of Visioneering Wichita and has sat on the boards of the Wichita Children's Home, United Way of the Plains, and the Wichita Metro Chamber of Commerce among others. Jon and his wife Lauren have four children: Emma, Olivia, David and Peter.

From Your EWI Wichita Board of Directors (cont.)

Kim Weprin – Vice President/President Elect *(Continued)*



Is it already August?? Where has the time gone? We're only a month away from LCAM and I'm really excited we have so many people attending.

This year the Wichita Chapter will be represented by: Jenny Stephens, myself, Tracy Lucas, Candace Parry, Pat Campbell, Davna Gould, Debbie Pfingsten and Angela Telford.

The LCAM Ladies have selected WSU as our group "theme" for the opening night. Pat Campbell has been so helpful and got us all t-shirts, Mardi Gras beads, pins and a bracelet so we can represent in style! Wu is headed to DC! (at least his image is!)

There's still time for last-minute registration to LCAM if you're interested. The information is on corporate's website or you may email me for more information.

Charlene Dreiling – Treasurer



The August Treasurer's report includes these pertinent figures:

Commerce Checking	\$7,477.98
Meritrust Savings	\$26,176.65
B/C/DP:	
Commerce Checking	\$3,790.87
TCK Trust	\$52,130.22
Total	<u>\$89,575.72</u>

Davna Gould – Secretary



Minutes of the June 2014 Board Meeting were submitted for approval at the July 18, 2014 board meeting held at Meritrust Credit Union. The Minutes were approved. Minutes of the June Board Meeting were submitted on August 8, 2014 to corporate and for posting on the chapter website.

De Nelson – Sergeant-At-Arms



The August Sergeant-At-Arms report includes these pertinent figures:

Active Member Firms (w/Reps) (as of July 23, 2014)	44
Active Representatives (includes 7 Additional Reps)	51
Life Members	19

July Meeting Attendance:

Reps	30
Additional Reps	3
Life Members	1
Executives	15
Guests	<u>29</u>

Total Attendees: 78

Tami Barker – Program Director



The August Meeting takes us to the Petroleum Club for our Annual Meeting. We will be enjoying a delicious dinner buffet! September takes us to a new location with the installation of officers at the Oeno Champagne Room – I am very excited about this venue and experiencing their food service. In October, another new venue will be utilized at Larkspur.

I look forward to seeing you all then!

From Your EWI Wichita Board of Directors (cont.)

Jessica Emrick – Fund Raising Director



The EWI T-Shirts have been distributed. If you didn't order a T-Shirt, it's not too late. I did order a few extra so please let me know if you would like one. The cost is \$40 per shirt in sizes small, medium, large & extra large. 2XL and 3XL are \$45.

At the August meeting, two **Zoobilee Tickets** for Saturday, September 6th will be raffled off! Tickets will be sold for \$3 each or 4 for \$10.

Congratulations to Tami Barker with Hyatt Regency who held the winning ticket for the *2nd Quarter EWI Fundraiser –Overnight Stay at Flint Hills National Golf Club Lodge. \$650 was raised for the 2nd Quarter Raffle.*

This Quarter's Raffle is for an Overnight stay on a Friday or Saturday at the Marriott Tulsa Hotel Southern Hills to include breakfast for two the following morning. Match Play Coupons at the River Spirit Casino located one mile away will be provided, as well as a \$50 gas card.

Local Attractions include:

- River Spirit Casino
- Oklahoma Aquarium
- River Parks
- Sherwin Miller Museum of Jewish Art
- Philbrook Museum of Art
- Gilcrease Museum



Please feel free to sell tickets at \$10/each or 5 for \$40 to your coworkers, family and friends. Need not be present to win. Funds raised will benefit the EWI Operating Budget. Tickets will be sold at the August and September meetings or contact me directly and I will send some to you. (316-613-9201)



Debbie Pfingsten – Communications Director



As we wind down this term for Jenny Stephens and look forward to the next season with Kim Weprin, I would like to thank Jenny for all her hard work this year and for a wonderful Executive's Night at the Hyatt where we enjoyed hearing about the history of Star Lumber

along with some endearing stories from her cousin, Patrick Goebel. You can tell how much this family loves the Star Lumber business and my guess is that it will continue for many generations to come. We've come a long way in moving EWI of Wichita forward and we hope to continue the good work Jenny started with the changes in place to accomplish many great things.

The Communications platforms are ready to serve the Chapter and we will continue to develop and get our message out. If you haven't done it already, be sure to "LIKE" our Facebook page so you can keep up on all the great things going on in our firms and with the Chapter. Follow us on Twitter and join us on LinkedIn, as well.



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@EWIWichita



facebook.com/EwiOfWichita



EWI – Wichita

From Your EWI Wichita Board of Directors (cont.)

Dawn Truman – Membership Director



Our goal for our Wichita chapter is to expand our membership to **50 members** in 2014. Each time we add

a member to our chapter, we expand our availability of resources for our individual firms to be stronger, more connected and a vital resource for our community.

The benefits of your membership in EWI are directly related to your involvement in this fantastic organization. I personally have experienced the power of our message:

Career – Our firm has received referral business from our other chapter members.

Connections – I have developed personal and professional friendships that have changed me for life. There is not a more amazing group of pro-business, pro-women in this community.

Community - Most recently I have been blessed and humbled through our EWI team involvement at both Catholic Charities Harbor House and the Salvation Army backpack assemblage experience. These opportunities remind us not only of how much we are blessed but how easy it is to reach out and bless others. I challenge you to become involved and I guarantee it will change your life.

Firms we are currently working to recruit:

- **Cintas Corporation**
- **Butler Community College**
- **Insight Background Screeners**
- **Zernco Construction**
- **VR Business Brokers**

Pat Campbell – Director-At-Large (Foundation)



The 2014 Executive Night was a wonderful night for three young women who were this year's EWI scholarship recipients. This year is the first time the scholarships have been awarded during Executive Night which made it special for the executives, representatives and recipients.

The ASIST and EWISP scholarship committees invited 35 area schools and women's organizations and shelters to invite women to apply for our scholarship. Many excellent applications were received which made the judges task much more difficult. Danny Bardez Bain, Kimberly Schrant and Bryce Flaming evaluated and scored each application. A great, big thank you goes out to them for undertaking this important task.

All of our applicants were good, deserving young women, but three rose to the top. Two ASIST scholarships of \$1,000 each were awarded to Angela Bell and Lonja Burgess. Julie Hieger, the EWISP and high school recipient was awarded \$2,000 from EWI Wichita and was also selected by EWI Corporate to receive an additional scholarship in the amount of \$5,000. Each shared brief comments with attendees and each was given a standing ovation. The evening is sure to remain a special and long-remembered occasion for each of them.



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From Your EWI Wichita Board of Directors (cont.)

Board Report Recap

Treasurer's Report:

Commerce Checking	\$7,477.98
Meritrust Savings	\$26,176.65

B/C/DP:

Commerce Checking	\$3,790.87
TCK Trust	\$52,130.22

Total	\$89,575.72
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Sergeant-At-Arms Report:

There were 30 Representatives, 3 Additional Representatives, 1 Life Member, 15 Executive s and 29 Guests for a total of 78 present at the July 2014 Chapter meeting. With 31 member Firms represented, we had a 65% attendance record.

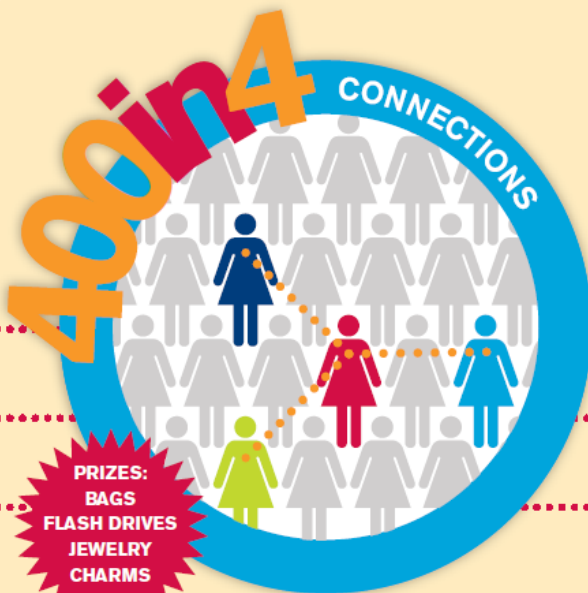
Membership Report (as of 7/23/14):

Member Firms	44
Firm Representatives	44
Additional Representatives	7
Life Members	19

Total Membership	70
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EWI Corporate Recruiting Event

400in4 Membership Campaign



EWI has set an ambitious goal: **Recruit 400 new members in 4 months.** And we can't do it without you!


Here's how you can help expand **YOUR** professional network **AND** be eligible to win hand-crafted jewelry and other prizes:

- 1 Recruit new members between June 1 and September 30, 2014.
- 2 Include your name on membership applications under "Recruited by."

PRIZES:
BAGS
FLASH DRIVES
JEWELRY
CHARMS

ewi

For complete information about **400in4**, go to ewiconnect.com/400in4

LIKE EWI ON FACEBOOK TO GET WEEKLY RECRUITING TIPS 

EWI Wichita Chapter Meeting – July 23, 2014 Scholarship Awards



Julie Hieger –
Winner of \$2,000 EWI Wichita Scholarship
& \$5,000 EWI Corporate Scholarship!



↑ **Pictured with Julie:**
Sarah Robinson, Wichita
Children's Home & Marcy
Ray, Wichita Children's
Home/EWISP Chair



Hieger Family:
Mother Mary Jo, Father Michael,
Sister Christine & Julie ↑



↑ **From left: Julie Hieger &**
Danny Bardezbain,
Sedgwick County
Sheriff's Office/EWI
Scholarship Judge

Angela Bell & Lonja Burgess –
Winners of \$1,000 EWI Wichita
Scholarships!



↑ **From left: Dung Kimble (friend),**
Angela Bell & Lisa Capps, Make-A-
Wish Kansas/ASIST Chair



↑ **From left: Sparkle Burgess (sister)**
& Lonja Burgess

← **Winners from left:**
Angela Bell & Lonja Burgess

EWI Wichita Chapter Meeting – July 23, 2014 Executive Night

From left:

↓ Davna Gould, Holly Hatten,
Candace Davis, Christy Suarez



From left:

↓ Linzi Mainz & Theresa Hogan



From left:
Paulette & Patrick Goebel,
Jenny Stephens ↑



From left:
Debbie & Darwin Pfingsten,
James Nastars ↑



From left:
Martha Linsner, Tami Barker,
Carol Schwarz, Charlene Dreiling ↑



From left: Don Sherman
& Gary Plummer ↑



↑ Connie & Hank Velghe

From left: Pamela Woodside,
Candace & Colin Parry →



From left: Lisa Capps,
Pam & David Fullinwider ↑



EWI Wichita Chapter Meeting – July 23, 2014 Executive Night (cont.)



From left:
Barbara Lisenby & Joan Rapp



From left:
Tracy Lucas & Jenny Stephens



From left:
Helen Nicoli & Holly Hatten



Salvation Army School Supplies Event July 31, 2014

260 Backpacks
were
assembled.....a new
record!



From Left: Charlene Dreiling, Gaile Garner, Barbara Lisenby,
Pat Peppard, Julie Roberts & Christy Suarez.
Not pictured: Dawn Truman

