

## ***A Message from the President***



February's firm night at Case New Holland was a wonderful event, and fascinating for those of us whose daily activities are not in manufacturing. Thanks to Julie Roberts and the great team of CNH employees who made us and the many executives feel so welcomed! If you have interest in hosting a firm night next year, please let me or Tami Barker, this year's program director, know so that we can catalogue your interest. Remember that this is a great way to showcase your firm either at your site or at a venue of your choice. With close attention to the budget afforded by the chapter, the cost to your firm can be minimalized.

If you were unable to attend the February 26<sup>th</sup>, Professional Development seminar, you missed a great presentation by Shelley Rich, Sedgwick County Health Department. The seminar espoused the benefits of organizational health and wellness programs including: increased productivity; decline in absenteeism; improved morale; decrease in medical costs, and becoming employers of choice! Thanks to Angela Telford, the Professional Development chair and Sherri Smith at IFG for hosting the event. While you missed the seminar, you may still be able to see and purchase the great office furniture that we got to try out. Give Sherri Smith at Integrated Facilities Group a call if you need to update your facility space.

Marching on. If St Patrick's Day on March 17<sup>th</sup> isn't enough to lighten your mood, then the first day of *Spring* on March 20<sup>th</sup> is sure to bring a smile to your face. EWI of Wichita has much to smile about. Most directors and committees are very active, and there are wonderful ways for new and seasoned representatives to be involved. Read the director's messages - you will find many things of interest. My message this month is an enthusiastic "Hooray!!" for EWI of Wichita and its focus on CAREERS, CONNECTIONS, and COMMUNITY.

With the completion of the February renewals process, it is with pride that I announce that EWI of Wichita has maintained 92% retention rate in 2014. It is gratifying to see so many firms choose to reaffirm their memberships to EWI.

### **2013-2014 Officers & Directors**

#### **President**

Jenny Stephens  
Star Lumber & Supply Company, Inc.

#### **Vice President**

Kim Weprin  
Associated Integrated Marketing, Inc.

#### **Secretary**

Davna Gould  
Center for Health & Wellness

#### **Treasurer**

Charlene Dreiling  
Allen, Gibbs & Houlik, LC

#### **Fundraising**

Jessica Emrick  
Wichita Marriott

#### **Membership Director**

Dawn Truman  
J.P. Weigand & Sons, Inc.

#### **Sergeant-at-Arms**

De Nelson  
City of Wichita

#### **Program Director**

Tami Barker  
The Hyatt Regency, Wichita

#### **Director At Large (Foundation)**

Pat Campbell  
Wichita State University

#### **Communications Director**

Debbie Pfingsten  
Meritrust Credit Union

#### **Advisor**

Theresa Hogan  
Juhnke, Campbell & Associates

## ***A Message from the President (cont.)***

While we were sad to see three firms leave our organization (Above & Beyond, Giant Communications and Dress for Success), we have achieved growth by adding seven **new** firms; Make-A-Wish, Sunflower Travel, Sasnak Management, The Loft at 420, imageQuest, Kansas Health Foundation and Total Printing Solutions. With the firms came a demographically diverse group of representatives. As a chapter, we embrace the youth and vitality; the wisdom and experience; and the talent and new ideas that these representatives bring to the chapter.

In addition to achieving the retention and growth goals set forth in the Corporate Standards of Excellence, EWI of Wichita has achieved the targeted diversity mix as well: 46.5% of our firms are small, 25.6% medium sized, and 27.9% large firms.

Seizing the opportunity to make a splash at the May 21, 2014 MK Mueller event, the board has approved the purchase of several items reflecting the colorful EWI of Wichita brand. What a fabulous way to portray what we are to those we hope to impact in the Wichita area! In March, you will begin to witness our conscious effort to enhance our brand awareness. Please let us know what you think.

The March event at High Touch is a must-attend for all of us who are electronically challenged. It is imperative that we both as individuals and as representatives for our firms understand and embrace the importance of social media. For better or worse, like it or not, businesses who wish to thrive in the future must have competent representation in all forms of social media.

This is an exciting time to be in EWI of Wichita. I appreciate all of you who are investing in the future of the chapter with your time and talent. Start giving thought to what role you may play in chapter leadership in the future. Tremendous opportunities exist for those of us who respect our chapter legacy, and strive to deliver on tomorrow's possibilities.

### **Return on Investment – EWI**

#### ***ROI Connections***

**Network your Business**

**Build Strong Relationships**

**Increase contacts locally & throughout North America**

**Sponsorship Opportunities**

**PR for your firm**

#### ***ROI Careers***

**Monthly programs, chapter meetings, webinars**

**Spring Conference and LCAM**

**Academy of Leadership Modules**

**Hands on Learning**

**Board Experience**

**EWI Fellows Scholarship**

#### ***ROI Community***

**Local Philanthropic efforts**

**Focus on Literacy**

**Local and National Scholarship Programs**

**Recognition locally and through Corporate Projects**



CONNECTIONS | CAREERS | COMMUNITY

### **EWI Mission Statement**

**Executive Women International (EWI)  
brings together key individuals  
from diverse businesses for the purpose of:  
promoting member firms;  
enhancing personal & professional development,  
and encouraging community involvement.**

## ***Member Firms...***

Allen, Gibbs & Houlik, LC  
 Associated Integrated Marketing, Inc.  
 Berry Companies, Inc.  
 Carolyn Sayre's Fine Jewelry  
 Catholic Charities, Inc. – Diocese of Wichita  
 Center for Health and Wellness  
 Cessna Aircraft Company  
 CNH America  
 Commerce Bank  
 High Touch Technologies  
 Hyatt Regency Wichita  
 imageQuest  
 Integrated Facilities Group  
 J.P. Weigand & Sons, Inc.  
 Juhnke, Campbell and Associates  
 Kansas Health Foundation  
 Kansas Strong...The Kansas Oil & Gas Res. Fund  
 Loft at 420  
 Make-A-Wish Kansas  
 Meritrust Credit Union  
 Murfin Drilling Company, Inc.  
 Ponca Products, Inc.  
 Professional Engineering Consultants, PA  
 Professional Mechanical Contractors, Inc.  
 Right at Home  
 Sasnak Management  
 Schaefer Johnson Cox Frey Architecture  
 Sedgwick County Zoo  
 Spirit AeroSystems, Inc.  
 Star Lumber & Supply, Inc.  
 Sunflower Travel  
 TCK – The Trust Company of Kansas  
 The Specialists Group  
 Total Printing Solutions  
 United Way of the Plains  
 Wells Fargo Advisors  
 Westar Energy, Inc.  
 Wichita Children's Home  
 Wichita Metro Chamber of Commerce  
 Wichita Marriott  
 Wichita State University  
 Wichita State University Foundation  
 Wichita, City of

\*43 Member Firms\*

\*43 Representatives\*

\*5 Additional Representatives\*

\*18 Life Members\*

## ***Who We Are.....***

### ***Life Members...***

Ann Brady  
 Peggy DiStefano  
 Donna Eastwood  
 Gaile Garner  
 Jean Hedstrom  
 Deborah Hobbs  
 Jamie Hunt  
 Donna Jestmore  
 Beverly Jones  
 Susan Leasure  
 Julia Lee  
 Barbara Lisenby  
 Marg McAdams  
 Diana McLeod  
 Marlane Morris  
 Sandra Richardson  
 Marilyn Richwine  
 Vicky Sanders

### ***March Birthdays...***

<b>Dawn Truman</b>	<b>3/5</b>
<b>Diana McLeod</b>	<b>3/8</b>
<b>Tami Barker</b>	<b>3/11</b>
<b>Charlene Dreiling</b>	<b>3/11</b>
<b>Sharon Thomas</b>	<b>3/18</b>
<b>Debbie Pfingsten</b>	<b>3/21</b>
<b>Jan Baggett</b>	<b>3/25</b>
<b>Pat Campbell</b>	<b>3/31</b>

## EWI Wichita Member Firm/ Representative News



### Small Category

- ✓ Kansas Health Foundation

### Medium Category

- ✓ Meritrust Credit Union – *Med. Category Winner*
- ✓ High Touch Technologies
- ✓ Professional Engineering Consultants PA

### Large Category

- ✓ Cessna Aircraft Co.
- ✓ City of Wichita
- ✓ Hyatt Regency Wichita
- ✓ Spirit AeroSystems, Inc.



**Tami Barker**, EWI Wichita Representative and Director of Sales/Marketing/Catering/Convention Services at EWI Member Firm Hyatt Regency Wichita, was honored on February 25<sup>th</sup> for being recognized as Director of Catering/CS for 2013 in the small hotel division. Hyatt Hotels & Resorts recognizes a Director of Catering/CS in 3 categories each year. HRW falls into the small hotel division (under 399 rooms), and consists of approx. 35 hotels.

Tami was also featured in *The Wichita Eagle* recently on her career and recent promotion to Director of Sales/Marketing/Catering/Convention Services.

Congratulations Tami!



WICHITA METRO  
CHAMBER OF COMMERCE

### Small Business Awards finalists announced

The 10 finalists for the 10th Annual Small Business of the Year Awards were announced recently. EWI Member Firm **J.P. Weigand & Sons, Inc.** was included in the nominations for Tier Two (26-100 FTE's).

One business from each of the two tiers will be selected as the Small Business of the Year. An Awards Luncheon will be held on May 7<sup>th</sup> to announce the winners.

Congratulations and good luck!



## ***More Member Firm News***



### **Star Lumber gives back to the community for its 75th anniversary**

Star Lumber & Supply Co. will not celebrate its 75th anniversary with the customary gold and diamonds, but instead with brick and mortar. Star will kick off its milestone year by building the 8th and final home in Cottonwood Corner, Wichita Habitat for Humanity's newest development. This will also mark the beginning of Wichita Habitat's 2014 new construction season.

Last June, Wichita Habitat broke ground on the eight-home development in north central Wichita. This development was made possible with a gift from the Goebel Family – Star Lumber Charitable Foundation. Now, less than a year later, seven of the eight houses are complete, thanks to the generosity of various sponsors and community volunteers. Star Lumber will not only donate construction materials for the final house, but also provide the funds and volunteers necessary to build a new home, which will be purchased by the Corchado-Reyes family.

Patrick Goebel, President of Star Lumber and former Wichita Habitat board member conveys Star's motivation, "At Star, we believe that home ownership has the power to re-shape future generations of families for years. Habitat doesn't just build homes, it changes family trees forever! We also believe the Habitat model provides unique and impactful volunteer opportunities for our community. Helping lift someone up has to be one of the most rewarding feelings."

Ann Fox, Wichita Habitat Executive Director remarked, "We are so grateful for our strong partnership with Star Lumber and the Goebel family. They have been incredible supporters over the years and were unbelievably generous in their donation of what is now Cottonwood Corner. They have had such an impact on our community and we cannot wait to see what the future holds."

Members of the community were invited to the Construction Kick-Off Ceremony for the future home of the Corchado-Reyes family. This ceremony that marked the start of construction took place at Cottonwood Corner at 27th & Fairview (three blocks east of 27th & Arkansas) on March 11<sup>th</sup>.

Congratulations Star Lumber.....we are proud to have you as an EWI Wichita Member Firm!

## **EWI Wichita Calendar of Events At-A-Glance**

### **Chapter Meetings:**

**March 19, 2014**

**Professional Development – LinkedIn**

**Location: High Touch HQ**

**April 16, 2014**

**EWI Fundraising Event**

**Location: Wichita Marriott**

**May 21, 2014**

**MK Mueller Event**

**Location: Hyatt Regency**

\*\*\*\*\*

### **Board Meetings:**

*Meetings begin at 11:00 a.m.*

**April 11, 2014**

**Location: Center for Health & Wellness**

**May 9, 2014**

**Location: Wichita Marriott**

\*\*\*\*\*

### **Professional Development:**

**April 24, 2014**

**Wine & Web - "TBD"**

**Location: Sedgwick County Zoo**

**Time: 5:30-6:45 p.m.**

\*\*\*\*\*

### **Community Outreach:**

**April 3, 2014**

**Bake Goodies for Ronald McDonald**

**House Residents**

**Location: 1110 N. Emporia**

**Time: TBD**

## **March Meeting Menu**

*Catering by Blue Moon*

### **Jackson Square Dinner**

Mixed Green Salad with Raspberry Vinaigrette

New Orleans Butter Cream Pasta with  
Blackened Chicken

Jambalaya with Andouille Sausage

Bread with Butter

Dessert

## **March Meeting Directions**

**High Touch Technologies is located at  
110 S Main, Suite 600, in Wichita.**

**There are limited spaces in the South  
parking lot attached to the building. The  
stalls say "reserved" and are available to  
High Touch guests. There is also parking  
across the street in the parking lot to the  
West of the building. For additional  
parking, there is public parking between  
Broadway and Topeka off William street.**

**Enter High Touch from the doors off  
Main Street. Go to the 6th floor, and  
there will be signs and greeters to  
welcome everyone.**

**Hope to see you there!**

## ***EWI Wichita Professional Development***

### **Professional Development Schedule – Watch For More Details!**

- 3/19/14**     **Monthly Meeting**  
LinkedIn Professional Development Seminar, City of Wichita Survey Results Update  
**Location:** High Touch HQ
- 4/24/14**     **Professional Development “Wine & Web”**  
**Time:** 5:30-6:30 p.m. / 5:45 p.m. - Webinar Presentation to Begin  
**Location:** Sedgwick County Zoo, 5555 N. Zoo Blvd, Cargill Learning Center  
**Webinar:** TBD  
**RSVP:** [atelford@scz.org](mailto:atelford@scz.org) or Angela Telford at 266-8208
- 05/21/14**     **Monthly Meeting – “Shift Happens” (MK Mueller)**  
**Workshop – “Eight Practical and Powerful Steps to Success”**  
**Beginning Times:**  
    **Breakfast Session:** Registration/Breakfast: 7:30 a.m.; Program: 8:30 a.m.  
    **Midday Session:** 4 Hour Workshop: 10:00 a.m.  
**Location:** Hyatt Regency  
**Note:** Breakfast/morning meeting; will replace regular monthly meeting
- 6/18/14**     **Monthly Meeting**  
Investing Professional Development Seminar (Richard Campbell)  
**Location:** River City Brewery, Loft at 150

### ***Wild West Forum***

The Wichita Chapter will once again participate in Wild West Forum, to be held June 27, 28 and 29<sup>th</sup> in Omaha, Nebraska. In attendance will be The Omaha, Colorado Springs, Denver, Kansas City, and Des Moines chapters. If you have interest in chapter leadership, this is a great way to meet leaders from several other chapters, discuss best practices, and exchange ideas. Please let Jennifer Stephens, Star Lumber & Supply, know if you have interest in attending.



## ***EWI Corporate Professional Development***

### ***“Save the Date” for EWI Corporate Professional Development:***

**Webinar:**  
**So Organized - So Successful**  
Dr. Melissa Gratias  
Tuesday, April 1 - 2:00pm CST



**2014 Spring Conference**  
April 24-26, 2014  
Northern Quest Resort & Casino  
Spokane, WA



**2014 LCAM**  
September 10-13, 2014  
Crystal Gateway Marriott  
Arlington, VA



---

## **EWI Corporate Professional Development Webinar Archives** **Available at: [EWIConnect.com](http://EWIConnect.com)**

### **The No Rules Way: Business Strategies to Network Smarter, Not Harder**

**Presenter:** Christy Smallwood

### **He Said, She Said: Communication Between Genders**

**Presenter:** Susan Wranik

### **Personal Branding 101: How to Apply Basic Marketing Strategies to Enhance Your Career**

**Presenter:** Dr. Doug Ross, Associate Dean, Global MBA



## Executive Corner

### Understanding Organizational Culture – Kansas Health Foundation



**Steve Coen |  
President & CEO**

**Firm joined in 2014**

#### **When asked the question....**

***"How do you help people understand the culture of your organization?"***

#### **Mr. Coen responded:**

It is one thing to tell someone who you are or what you do, but it's quite another to live out your mission every day. At the Kansas Health Foundation, our mission is to improve the health of all Kansans. We strive daily through our grant making, our partnerships and our decisions, to forge a future where Kansas is the healthiest, most productive, most livable state in the nation. And those efforts begin in our own offices with our own employees.

In recent years we have made significant strides in how we model a healthy environment. From providing healthy snacks in the office and encouraging daily physical activity, to participating in corporate YMCA challenges and taking breaks from meetings to stand and stretch, the Foundation has implemented numerous ways to promote and encourage healthy living.

This "leadership by example" approach is particularly applicable to worksite wellness, as in 2011 we engaged partners throughout the state for our WorkWell Kansas program, which has allowed us to work with business leaders in 25 communities to strengthen workplace health and wellness policies.

This is just one example of how we, at the Kansas Health Foundation, seek to always "walk the walk" when it comes to health. Whether we're promoting health and wellness in our schools, neighborhoods and workplaces, growing leaders in our communities, inspiring decision makers or acting as a voice for healthy public policy, we know that before we can ask others to take the steps necessary to build a healthier Kansas, we must first model those behaviors ourselves.



**Kansas Health  
Foundation**

#### **About Steve Coen:**

Steve Coen has served as President and CEO of the Kansas Health Foundation since August 2008. Since joining the Foundation in 1987, Coen has held a number of different positions, including director of public affairs, senior program officer and vice president for administration. Before coming to the Foundation, Coen served as a legislative assistant to Sen. Bob Dole in Washington, D.C. and as state director of his four Kansas offices. In addition to his professional experiences, Coen served as chair of the Governor's Council on Fitness, and is a member of the Leadership Council of the Greater Wichita Economic Development Coalition. Coen's idea to develop a physically-active, healthy lifestyle course for high school students earned him a national award from the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD). He also received the 21st Century Community Champion Award, given by the American Association of Family and Consumer Science to individuals who have made a significant contribution toward strengthening families. Coen completed his undergraduate work at Emporia State University and later earned a law degree from Washburn University.

#### **About the Kansas Health Foundation:**

The Kansas Health Foundation is a health philanthropy with the resources, stability and vision to strengthen Kansas, igniting the promise of a better quality of life at a time when limited well-being affects every Kansas community. KHF believes it is far more beneficial to focus on preventing disease and illness before it occurs, and, in concert with its partners, seeks evidence-based grant-making solutions in five primary funding areas: healthy living, public health, health data and information, community philanthropy and civic leadership. To learn more about KHF, please visit [www.kansashealth.org](http://www.kansashealth.org).

## From Your EWI Wichita Board of Directors

### Kim Weprin – Vice President/President Elect



Here we are, headed into Spring (we HOPE!), and we have so many great things on the horizon! I have been working closely with the board on marketing materials and I think everyone will be excited by the results! We should have everything ready to share at the April meeting. In addition to the marketing materials/rebranding efforts, Jenny and I have been discussing Wild West Forum. We will be sharing on social media/website and marketing for our portion of the forum, and I am really excited about that. We have moved forward in these areas by leaps and bounds this past year and I think we have some valuable information to assist other chapters. Hopefully many of you will be able to attend!

### Charlene Dreiling – Treasurer



*The March Treasurer's report includes these pertinent figures:*

<b>Commerce Checking</b>	\$28,541.43
<b>Meritrust Savings</b>	\$5,169.71
<b>B/C/DP:</b>	
<b>Commerce Checking</b>	\$1,930.39
<b>TCK Trust</b>	<u>\$52,517.08</u>
<b>Total</b>	<u>\$88,158.61</u>

Remember to check the EWI website for monthly treasurer's reports. They are available after the monthly board meetings.

### Davna Gould – Secretary



Minutes of the January 2014 board meeting were submitted for approval at the February 14, 2014 board meeting held at CityArts. The Minutes were approved. Minutes of the January Board meeting were submitted on March 7, 2014 to corporate and for posting on the chapter website.

### De Nelson – Sergeant-At-Arms



*The March Sergeant-At-Arms report includes these pertinent figures:*

<b>Active Member Firms (w/Reps)</b>	43
(as of February 19, 2014)	
<b>Active Representatives</b>	48
(includes 5 Additional Reps)	
<b>Life Members</b>	18

#### February Meeting Attendance:

Reps	34
Additional Reps	3
Life Members	2
Executives	6
Guests	<u>22</u>

**Total Attendees:** 67

## From Your EWI Wichita Board of Directors (cont.)

### Tami Barker – Program Director



Is it possible that Spring truly is coming soon? As I write this today it is 75 degrees and I've got on peep toe shoes.....YIPPEE!

Spring brings a continuation of exciting things for Programs,

Professional Development and Community Outreach.

March 19<sup>th</sup> High Touch Technologies will be the site and host for our Professional Development Opportunity focusing on LinkedIn – and how to utilize personally and professionally. This is a fundraiser for the fundraising committee. A Big Thank you to Wayne Chambers and Tracy Lucas for sponsoring our dinner this evening.

April brings 2 Community Outreach opportunities and a Wine and Web event (see newsletter for additional information). Thank you to Julie Roberts who is working feverishly to get the Community Outreach events spread throughout the year and include diverse activities, as well as to Angela Telford as she focuses on our Professional Development and help our growth personally and professionally.

**YOUR HELP IS NEEDED!!** So many of our members and executives are involved with other professional groups in the City of Wichita. For our May event featuring M.K. Mueller we are asking for your help in providing companies names and contacts that we can reach out to in hopes of their attendance. We would like to have Save the Dates sent out first week of April. Please look in the future email for the template to provide information. Please note that for this event to be successful we need more than just the Board to make this happen ...we need each of you as well.

### Dawn Truman – Membership Director



**Elevator Speech Contest** – Barbara McCurdy was the winner of our Elevator Speech Contest – congratulations Barbara. Thank you to everyone that participated. Here are some of the great speeches to use when you are recruiting for our Wichita Chapter:

- *EWI is a great networking tool that provides both executives and representatives opportunity to connect with CEOs and business leaders quickly and with ease within any city that has a chapter.*
- *Executive Women International is an organization filled with a wide array of Wichita's finest businesses, executives, and assistants. Networking is an advantageous bonus. Your company would thrive with membership in EWI.*
- *Executive Women International brings together key individuals from diverse businesses for the purpose of: promoting member firms; enhancing personal and professional development, and encouraging community involvement.*
- *EWI is a professional organization of business women whose purpose is to: promote member firms; offering networking opportunities and provide leadership development to its representatives; and encourage community involvement.*

Please use any of the suggestions above or develop your own “pitch” for growing our great chapter. Don't forget – it takes each of us reaching out to new recruits to grow our Chapter and strengthen the business value of membership for ALL firms – thank you!!!!

### Firms we are currently working to recruit:

- **Hutton Construction**
- **InterAct Training Group**
- **JR Custom Metals**
- **Rolling Hills Country Club**
- **Service Master**
- **Envision**
- **VR Business Brokers**



## From Your EWI Wichita Board of Directors (cont.)

### Jessica Emrick – Fund Raising Director



All members will be billed for the March meeting and those funds will benefit the EWI Wichita Operating Budget. At that meeting, Professional Development will partner with High Touch as they are offering an informational presentation on LinkedIn by High Touch for those of us who are anxious to learn something new.

I want to thank Wayne Chambers & Tracy Lucas for graciously hosting the Southern dinner. Thank you, thank you!

On April 16<sup>th</sup>, we will be hosting an Accessories Night (for Men & Women) with a silent auction at the Wichita Marriott in our new Corporate Hills Ballroom! The Marriott team is **honored** to host EWI Representatives & Executives! Karl Lakin with Standard Beverage will be here for the Beer & Wine Tasting Program. We are also asking for silent auction **accessories**, which will be collected at the March meeting. If you can't attend the March meeting and would rather drop off your items, Kim Weprin, Karen Smith, Jenny Stephens, Barbara Lisenby and Jessica Emrick are collecting them. If you have a gently used item, or are out and about, think about donating an evening bag, necklace, earrings, ring, scarf, purse, necklace, belt or hat. Some fun themes are: Denim & Diamonds, All Silver Bling, Collegiate: K-State, KU or WSU, Crosses, Black & White, or Holiday Themes. There will be hors d'oeuvres, drinks and be sure and play the Message in a Bottle game!

Looking ahead to May, a portion of the proceeds from the MK Mueller Professional Development Breakfast Meeting & Workshop will also benefit Fundraising.

We will be sending out a letter to all Executives describing the scholarships, and opportunities to help subsidize costs for April's Fundraiser and May's Professional Development events. There will be various donation levels: Bronze, Silver, Gold and Platinum for those who are interested. There will be more information to come so watch for that.

Winners of the 60/40 Take a Chance Raffle were Adam Demarea, Suzanne and Roger Lemmon and Chad, Weprin. **Tickets will be sold for the 2<sup>nd</sup> Quarter fundraiser starting with the March meeting – the winner will be announced at the June meeting.**

### Debbie Pfingsten – Communications Director



The Communications team is busy keeping up with the ever-changing electronic communications, as well as all the continuing updates to the website. Marcia is keeping up quite nicely with all the details of updating the site, as well as helping

with the design work to accommodate our special events and registrations. Kim Weprin is working overtime to put together the template for a special events page on the site that can be utilized for current and future events. You can look forward to many new and useful tools to be developed for the website in the future months. There is continued success with the newsletter. It just gets better and better and I couldn't be more proud of the work Teresa Arthur is doing to make it that way. I actually think you missed your calling, Teresa! We also continue to look for ways to let the community know why EWI is here and valuable for their organization. Please continue sending us information (and feedback) as you see it in order to keep the communications current and meaningful to the membership. Any and all ideas are welcome!



CONNECTIONS | CAREERS | COMMUNITY



@EWIWichita



facebook.com/EwiOfWichita



EWI – Wichita

## From Your EWI Wichita Board of Directors (cont.)

### Pat Campbell – Director-At-Large (Foundation)



Scholarship letters have gone out to all the schools and women's organizations that support adults who may need or want to return to school. The EWISP Scholarship funded by EWI is for those who will soon be graduating from high school and the ASIST Scholarship is for returning adults seeking education to improve their lives. All recipients are given their choice of school to attend whether it be a university, community college or trade school. Recipients of the local scholarship are also eligible to submit application to EWI Corporate for additional scholarship monies.

The Reading Rally committee chair, Pam Fullinwider, belongs to a church (Chapel Hill United Methodist) that is involved with helping the residents of Plainview where our Reading Rally school, Colvin Elementary, is located. They recently surveyed the residents as to their needs. Following are responses pulled from the report that I thought were pertinent to understand regarding EWI - Wichita's involvement with them:

- As everything is tied closely to the schools, we need to work closely with them.
- Chapel Hill involvement **hasn't** been a one and done involvement like other organizations which makes this relationship unique.
- Consistency is important because the area is so needy.
  - This helps them to help their families.
  - It lets the kids know that the community is there for them and their success.
  - The hope is that they will then pay it forward.
- Chapel Hill asks "what can we do for you?" rather than imposing its own ideas.
- It shows the community that others outside of the community care.
- Main message is to "just continue".
- Continue to be present, continue to help, continue to be consistent, continue to build upon what we are doing, and continue to set and establish a tradition that will carry-on into the future.

I think that EWI – Wichita has done a tremendous job of hitting the-nail-on-the-head in regards to the above-mentioned points.

### Board Report Recap

#### Treasurer's Report:

Commerce Checking	\$28,541.43
Meritrust Savings	\$5,169.71

#### B/C/DP:

Commerce Checking	\$1,930.39
TCK Trust	\$52,517.08

<b>Total</b>	<b>\$88,158.61</b>
--------------	--------------------

#### Sergeant-At-Arms Report:

There were 34 Representatives, 3 Additional Representatives, 2 Life Members, 6 Executives, and 22 Guests for a total of 67 present at the February, 2014 Chapter meeting. With 34 member Firms represented, we had a 77% attendance record.

#### Membership Report:

Member Firms	43
Firm Representatives	43
Additional Representatives	5
Life Members	<u>18</u>
<b>Total Membership</b>	<b><u>66</u></b>



## ***EWI Wichita Chapter Community Outreach***

***Together We Can Make a Difference!***

### **EWI Wichita Group Community Outreach Ticker**

#### **Chapter Dollars Invested:**

**Reading Rally – 10/1/13** **\$3,429.03**

#### **Volunteer Hours Invested:\***

**Reading Rally – 10/1/13** **105**

**Botanica Illuminations Event – 12/19/13** **41**

**WCH Gift Wrapping Event – 12/23/13** **14**

**United Way GIV Warehouse Event – 3/13/14** **23**

**Total Volunteer Hours as of 3/15/14** **183**

**\*EWI Wichita Group Volunteer Hours Annual Goal = 1,000**

### ***April Group Community Outreach Opportunity***

#### **Ronald McDonald House**

**Date:** Thursday, April 3, 2014  
**Time:** TBD  
**Agency:** Ronald McDonald House  
**Address:** Midtown House located at 1110 N. Emporia  
**Project:** Preparing & baking goodies for families staying at the house

*All baked goods must be prepared in their kitchen. You will bring your ingredients and they will supply all cookware required to make your goodies.*

*Please email Julie Roberts to register . Also, let Julie know what you plan to prepare to avoid duplication.*

### ***“Save the Date” Group Opportunities.....(Details TBA)***

**April 21, 2014 – Wichita Festivals**

**May 21, 2014 – MK Mueller EWI Event**

**June 2, 2014 – Numana**

## ***EWI Wichita Chapter Meeting – February 19, 2014 Firm Night: Case New Holland***



**Thank you to Julie Roberts and the Case New Holland Team  
for the wonderful hospitality!**





## EWI Wichita Chapter Meeting - Firm Night - Case New Holland (cont.)



Blessy Abraham,  
KS Leadership Ctr.  
& Jamie Hunt,  
Life Member ↓



From left: Doug & Jenny Stephens  
& Charlene Dreiling ↑



↑ From left: Fred Berry, Berry Co's.;  
Gary Plummer, Wichita Metro  
Chamber of Commerce



Jim Hukle & Joan Wamsley, ↑  
Wells Fargo Advisors



Dawn Truman &  
Helen Nicoli ↓



From left: Jessica Emrick, ↑  
Mary Farrar, Wendy Glick &  
Gaile Garner

Barbara McCurdy & Marcia Miller →

From left: Pat Peppard, ↓  
Jeanetta Bolin & Lynne Smith



From left: Pat Campbell, ↓  
Tracy Lucas & Candace Parry



De Nelson &  
Connie Velghe ↓





***EWI Wichita Chapter Meeting – February 19, 2014***  
***New Firm Introductions***  
***Welcome to EWI!***



From left: Representative: Lynne Smith,  
New Member Firm: Total Printing Solutions;  
Representative: Paula Lamprecht,  
New Member Firm: Sasnak Management, Inc.,

***Reminder***

**EWI Members** – just a reminder that you can provide promotional items for your Firm to be included in the **gift bags** for new members. This is a great opportunity to welcome new members and potential new clients for your company. Contact Jan Baggett for further details at 268-1113 or email her at [jbaggett@wichitachamber.org](mailto:jbaggett@wichitachamber.org). Thank you!

***“Wine & Web” Professional Development at IFG – February 25, 2014***



**EWI Ladies Having Fun! ↑**

Shelley Rich,  
Sedgwick County  
Worksite  
Wellness  
Health Educator



**....And More Fun! ↑**

## ***United Way Community Outreach Event – March 13, 2014***



**From left:**  
**Jan Baggett,**  
**Dawn Truman,**  
**Barbara Lisenby,**  
**Mona Kepley,**  
**Gaile Garner,**  
**Lynne Smith,**  
**Julie Roberts,**  
**Jenny Stephens,**  
**Kyle Stephens**

**Not Pictured:**  
**Jeanetta Bolin**

---

### ***Did You Read the March Connect?***

If so, you could be eligible to be entered into a drawing at our January meeting!

Here's how it works:

1. Print this page
2. Enter your name here: \_\_\_\_\_
3. Bring with you to the March meeting to be entered into a prize drawing.

---

### ***It Pays to Read the Connect!***

**February Winner:** Jeanetta Bolin - Prize donated by Schaeffer Johnson Cox Frey