

State of the Union



At installation I shared a message with the membership that didn't focus on growth, but on retention of membership. The objective was that by retaining members, the good things of EWI would be spread throughout the community and thus growth would happen naturally. Strides have been taken this year to provide meaningful programs to our membership. Programs that offer a little bit for everyone: community, connections, career. We provided food boxes for the community, we had an interactive program to better

connect with the membership, and in an upcoming meeting we will be listening to member firms success stories. Here is a recap and look into the next few months:

- the value of the EWI membership (November's speed dating meeting)
- the food box giving (December's philanthropic meeting)
- the millennial panel (January's meeting)
- bingo fundraising (February's meeting)
- Firm Night, Noah's Event Venue (March's meeting)
- EWI executive women share their story of success (April's meeting)

With all the great things that are happening in EWI, it is unfortunate to share news that retention of representatives is falling short of our goal this year. I believe that despite the great initiatives this year, we have lost representatives due to a bad economy, change in schedule, and not a good fit for the representative. The following representatives/firm(s) are not renewing their membership this year:

- Firm & Representative: Teresa McGrath, IFG
- Firm & Representative: Carolyn Sayre, Sayre's Fine Jewelry
- Individual: Lindsey Spiess
- Representative: Shelli Nestleroad, 2nd representative for TCK of Kansas
- Firm & Representative: Kansas Strong
- Representative: Tisha Neloms, 2nd representative for HealthCore Clinic

Some of these announcements have been over a course of several months and I'm confident based on the reasons provided, that in the future when timing is better, EWI of Wichita will have an opportunity to renew several of the firms listed above.

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From Your EWI Wichita Board of Directors



Jenny Stephens | Fundraising

Winners Choice Raffle!!!!

Raffle packets were distributed at the January 20th meeting. Each representative has been allotted 15

tickets but more are available to those who need them. Thanks for all of the firm and rep support of this great fundraising opportunity for our chapter.

The lucky winner of our raffle can select a trip from one of the three options preselected by our group. The trips have a relative value of \$3,000!



Dawn Truman | Vice President

Happy Valentines to each of you. February 14th is a time to reflect on how much people mean to us and the impact they have in molding our lives.



I want to thank Tracy Lucas, our EWI Wichita Chapter Board and all our committee members for their commitment of time and energies in making our chapter a stronger chapter and blessing our businesses and community. Time is our most valuable commodity and I am so proud of our Chapter!



Pam Fullinwider | Programs

Upcoming Meetings

Wednesday, February 17, 2016
5:30-7:30 p.m.
Fundraising Event – Bingo Cupcake Walk
Commerce Bank, 1551 N. Waterfront
Parkway, Wichita

Wednesday, March 16, 2016
5:30-7:30 p.m.
Firm Night
NOAH'S Event Venue, 1550 N. Lindberg Circle

Wednesday, April 20, 2016
5:30-7:30 p.m.
Speakers: EWI Executives (Elizabeth King, President and CEO, WSU Foundation, Marilyn Pauly, Vice Chairman, Commerce Bank, Judy Worrell, VP-Secretary/Treasurer, Berry Companies Inc.)
Wichita Marriott, 9100 Corporate Hills Drive

Wednesday, May 18, 2016
4 –6 p.m.
Speaker: Ed O'Malley, CEO, Kansas Leadership Center
Larkspur, 904 E Douglas Ave.



Davna Gould | Treasurer

Bank Balances at of 1/31/2015
Commerce Operating \$8200.18
Meritrust Savings \$24,195.16
BCDP Commerce \$2270.49
BCDP TCK Trust \$52354.67

Remember to check out the EWI website for the current monthly treasurer's reports.



Wendy Glick | Membership

WELCOME to our newest member firm Envision! We are pleased to have executive Heather Hogan and their rep Lisa Capps join the EWI family. If the name Lisa Capps sounds familiar it's because

she previously was a rep with her former employer Make-A-Wish. Now working as the Director of Development for Envision, Lisa returns to EWI and we're so glad to have her back. Learn more about Envision by visiting their website at www.envisionus.com and welcome Lisa back at the upcoming meeting on February 17th!

Millennial Exposure

January's meeting gave members the opportunity to step inside the shoes of an up and coming member of the millennial generation. In 5 years, 50% of workers will be the millennial age group (approximate age 23-35). There is much to learn from this segment of the population.

The panel, moderated by Bobby Gandu of Wichita State University, featured a variety of experiences and viewpoints from career paths, hiring incentives, what they look for in a company and its leadership, work life balance to which side of town they preferred to live on.

Special thanks to Bobby Gandu, Director of Admissions, Wichita State University and the program committee for hosting such an informative panel.



Panel members, left to right:

Jamil Malone, Brand Research Analyst,
Sullivan Higdon, Sink

Portia Portugal, Executive Director,
Dress for Success Wichita

Courtney Sendall, Communications
Manager, Wichita Chamber of Commerce

Lauren Durano Smith, Finance
Business Partner, Textron

Abraham Rodriguez, Business Analyst,
Koch Agronomics and Energy Services



EWI Board Members

Front Row: Pam Fullinwider, Karen Smith, Tracy Lucas,
Davna Gould, Wendy Glick

Back row: Jenny Stephens, Dawn Truman, De Nelson,
Stacy Cofer, Tami Barker

cont. from page 1, President's Message

Although retention has not been met, we can look forward to the new members that are being courted by EWI of Wichita. Plan to welcome our newest member representative, Lisa Capps at the February meeting. Membership is also working on several new member firms that we hope to post in the upcoming months. If you have someone that you think we enjoy what our organization has to offer, please work with Wendy Glick and her committee to help nurture the relationship.