

President's Message



In May, EWI Corporate asked the membership to complete a survey. The intent of the survey was to identify from the membership at large, their ideas on how to find ways corporate could reduce expenses. The survey presented three scenarios with the ability to provide additional feedback.

In the June leadership call, EWI Corporate provided the survey results. I am happy to share that there was a 22% response rate from the membership. For those not

familiar with industry standards a great response rate, on average is 10-15%. Of the respondents, the majority of the membership responded positively – they want the Ad Hoc Committee to continue researching the scenario that stated: *“Corporate office is scaled back or made into a virtual office; and to explore the option of a Management Company concept.”*

Additionally, the Corporate board reported on the following questions that were raised by membership:

1. There are 1,468 active representatives (not including sustaining, life or collegiate).
2. There are 45 chapters nationwide.
3. The majority of chapters are interested in growing their chapters.
4. Four chapters have turned in their charter, these were charters that had the fewest number of representatives and were struggling to maintain their chapter.
5. There are 185 attendees confirmed to attend LCAM this year; to break even a total of 250 attendees are needed.
6. Member Zone (database EWI Corporate uses) is more streamlined than the previous database tool used, there is a learning curve which is still being worked through but it is a move in the right direction.

Overall, the EWI of Wichita's assessment is that the Corporate board is working through some course corrections that would benefit the chapters. Our board will continue to stay abreast of the latest information that is impactful to our chapter. Lastly, our chapter now has a closer pulse to Corporate to glean additional insight with Kim Weprin, representative from Associated Integrated Marketing. She has been selected to serve on the Corporate board.

2015-2016 Officers & Directors

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Tracy Lucas
High Touch Technologies

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J.P. Weigand & Sons, Inc.

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Wichita State University Foundation

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Stacy Cofer
Butler Community College

Advisor

Kim Weprin
Associated Integrated Marketing

From Your EWI Wichita Board of Directors



Lisa Capps | Membership

NEW MEMBERS –

We have some new representatives on our roster in July!

Dionne Johnson is the new representative for Total Printing Solutions, where she serves as a solutions provider. When she's not hard at work, Dionne loves the outdoors. She likes, hunting, fishing, camping, and hiking. She also enjoys watching sports and home remodeling.

Malena Anderson, executive assistant to Pat Hanrahan at the Untied Way of the Plains, now serves as the representative for the organization. She lives in Derby and enjoys travel, camping, hiking and spending time with family and friends.

We are pleased to send an invite to our membership to attend Pam's retirement reception at WSU. Hope to see you there!

With the retirement of Pam she is bringing a **potential guest replacement** to the July meeting. Please take a moment to meet Jordyn Ortega and make her feel welcome at the meeting.

Welcome to EWI ladies.

Dawn Truman | Vice President

Registration Deadline Approaching...

Tracy Lucas and Dawn Truman will be attending the **Wild West Forum** August 6th. Since we are driving we have additional room if anyone wishes to attend with us. The guest speaker, Philip Peltó of My Firestorm, will be speaking on the topic of Networking. His mission is to educate people on how to create and maintain a solid network of people to grow and impact your business.

The Wild West Forum encompasses Omaha, Wichita, Colorado Springs, Milwaukee, Kansas City and collegiate Chapters.

Rooms are available at the Marriott Courtyard Denver South/Park Meadows at a rate of \$99.00 for Friday and Saturday. Tickets to the Denver Botanic Gardens and Denver Museum of nature and Science are available for those who wish to attend. Join other EWI members Saturday evening at the Howl at the Moon - dueling piano bar. Here is the link for the complete meeting agenda http://ewiconnect.com/?page_id=5092.

If you would like more information please contact me at 292-3940 or truman@weigand.com.



LCAM 2016
g to Our Roots in *Spokane!*



Davna Gould | Treasurer

Bank Balances as of 6/30/2016
Commerce Operating \$17,559.67
Meritrust Savings \$24,200.14
BCDP Commerce \$4650.49
BCDP TCK Trust \$52,475.26

Remember to check out the EWI website for the current monthly treasurer's reports.

WICHITA STATE UNIVERSITY
FOUNDATION

COME CELEBRATE

**Pam Fullinwider
& her retirement**

(after 18 years with the WSU
Foundation)

August 11th
3:30-4:30 p.m.
Remarks at 4pm

Marcus Welcome Center
Armstrong/King rooms

2016 Leadership Caucus, Conference and Annual Meeting Spokane, WA

Name: 2016 Leadership Caucus, Conference and Annual Meeting - Spokane, WA

Date: September 21, 2016 - September 24, 2016

Website: <http://www.ewiconnect.com>



Event Description:

Join Executive Women International for our 78th Annual Leadership Conference and Annual Meeting in majestic Spokane, Washington from September 21-24, 2016. With over 45 chapters and an estimated attendance of over 225 member representatives from across the United States and Canada, you will most definitely want to be here!

Network, Connect, Develop and "Return to Our Roots" as we celebrate this year's accomplishments, share best practices, learn from some of the nation's most dynamic speakers and promote your member firms and businesses. This is our biggest event of the year - you don't want to miss it!

Location:

The Davenport Grand Hotel, 333 W Spokane Falls Blvd, Spokane, WA 99201

EWI Group Rate: Hotel rooms hold one or two King-sized beds that accommodate up to four guests for a single rate of \$159.00 per room.

Fees/Admission:

Leadership Caucus - \$300 (in addition to LCAM registration)

Early Bird Registration (Until July 22, 2016) - Member Rate - \$625

Registration Member Rate (July 2 - August 31, 2016) - \$695

Late Registration Member Rate (September 1-15, 2016) - \$750

June Chapter Meeting

Wednesday– 7/20/16

We will be hearing from guest speaker Kaye Monk-Morgan. Kaye will present alignment of our EWI philanthropic mission to the Wichita community and the need she sees for educating students while offering a helping hand with scholarship opportunities.

5:30-7:30pm

WSU Marcus Welcome Center