

## Letter from the President



Welcome to October....and to the 2013/2014 term for EWI Wichita. I am pleased to serve as the President this year and honored to be surrounded by such a competent executive team. We are all committed to making it a meaningful tenure. It is sure to be a year full of excitement for all of us.

As one who has been active in the construction industry for nearly 35 years, I have chosen **Renew and Renovate** for my theme for this year. EWI is a great organization whose purpose has stood the test of time. Her foundation is firm, built on over 75 years of tradition; her façade is classic and timeless. The beauty of EWI lies in the strength and commitment of its representatives.

Since the foundation of EWI Wichita in 1970, hundreds of representatives have called her home; some have come and gone, leaving their mark on the organization. Others carry on, maintaining and caring for the legacy and memories of the leaders of our past, and working diligently to stay the course, carrying on the traditions of excellence, yet drawing a blueprint that will carry us into a renewed period of growth.

Prior to being settled into our roles, the leadership team met as a group to review and discuss the chapter Mission statement, the Chapter Bylaws, and the Chapters Strategic Plan. We did an analysis of the chapter's strengths, weaknesses, opportunities and threats. We reviewed our chapter resources, both financial and talent related. Once completed, we began to focus the vision for our upcoming year.

Knowing that potential has a shelf life, we felt it important to hit the ground running. The opportunities we shall pursue this year include:

1. Membership growth and retention
  - a. Assembling and targeting potential member firms for increased membership. Our Target is to have 50 member firms by October 1, 2014.
  - b. Creating a marketing strategy for EWI Wichita

### 2013-2014 Officers & Directors

#### President

Jenny Stephens  
Star Lumber & Supply Company, Inc.

#### Vice President

Kim Weprin  
Associated Integrated Marketing, Inc.

#### Secretary

Davna Gould  
Center for Health and Wellness

#### Treasurer

Charlene Dreiling  
Allen, Gibbs & Houlik, LC

#### Fundraising

Jessica Emrick  
Marriott Hotel

#### Membership Director

Dawn Truman  
J.P. Weigand & Sons, Inc.

#### Sergeant-at-Arms

De Nelson  
City of Wichita

#### Program Director

Tami Barker  
The Hyatt Regency, Wichita

#### Director At Large (Foundation)

Pat Campbell  
Wichita State University

#### Communications Director

Debbie Pfingsten  
Meritrust Credit Union

## President's Message (continued)

2. Fiscal Responsibility
  - a. Strengthening the operating accounts through growth in membership income and budget constraint
  - b. Creating fundraising opportunities that will attract income from sources other than EWI-Wichita firms and representatives
  - c. Increasing corpus in the EWI Foundation with a targeted event for its benefit
3. Focusing on creating recognizable Core Competencies
  - a. Realigning tasks and committee structure to eliminate waste & redundancy; evaluating committee action items to determine whether they further the organizational mission.
  - b. Establish a Professional Development Committee to begin webinar and seminar focus
    - i. Wine and webinar
    - ii. Lunch and learn
    - iii. Professional national speaker events

As you can see this is an aggressive agenda for the year; one that will take focus and dedication of the entire team. The investment of us this year is essential in maintaining the viability, growth and excellence that makes EWI Wichita a wise choice for its member firms.

I thank all of the firms for their continued support of EWI Wichita, and I especially appreciate the representatives who work to make EWI Wichita a premier business organization.



CONNECTIONS | CAREERS | COMMUNITY

### **EWI Mission Statement**

**Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of: promoting member firms; enhancing personal and professional development, and encouraging community involvement.**

### **The “Community” in EWI**

There are many ways to help realize our mission including volunteering in the many Community Outreach events through the Wichita Chapter.

Please consider giving both your time and money when possible to the many deserving recipients of our programs. You will receive as much or more than you give and the communities we serve will be a much better place because EWI was there.



### **Community Outreach**

Since October 1, 2013, EWI of Wichita has contributed generously to the Wichita and surrounding communities. Additionally, as members of EWI, our firm representatives have donated 45 hours to improve the quality of life in the Wichita area. Check back to see what is being done in *your* communities!

## From Your EWI Board of Directors



**Kim Weprin –  
Vice President/President  
Elect**

I am honored to be serving as EWI of Wichita's Vice President/President Elect for 2013/2014. While I am

relatively new to EWI, I have spent much of the past year researching the history of our Chapter and learning about the organization. Serving the past year as Treasurer has allowed me the opportunity to understand the fiscal workings of the Chapter; what works and what could be improved upon. That knowledge will assist me in supporting the Chapters' 2013/2014 strategic plan.

During the upcoming year I will be focusing on the strategic plan by working closely with the executive team to ensure we progress together to achieve our goals. In addition, I will be coordinating our Chapter's participation in LCAM (Arlington, VA hosted by EWI of Washington, DC) and the Wild West Forum (TBD).

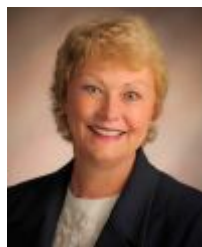
I look forward to sharing our progress with you on a monthly basis. If you ever have any questions, comments, suggestions or concerns, I am always available.



**Davna Gould – Secretary**

I am excited to begin my new role as Secretary for the EWI Wichita Chapter. Throughout our chapter's "Renewing and Renovating" season, I will be

here to document and share information discussed at Board meetings and Chapter meetings with all of you. It is my focus to make sure all of our members are kept well-informed in a timely manner with regard to meeting notices, official documents, bylaws and any other information as directed by the board.



**Charlene Dreiling –  
Treasurer**

I am excited to have a second opportunity to serve as Treasurer for the next 2 years. Hopefully, some of my past experience will allow me to step

in and get up to speed quickly. I am looking forward to incorporating all of the changes made since my last tenure.

One of my first goals will be to design a short report for the Connect that will be easy to understand and yet detailed enough to explain our financial standing each month. My plan is to set up the accounting processes that will make the treasurer's job accurate and efficient. I will welcome any suggestions or comments on what you would like to know each month regarding our financial condition.

Next year I will be looking for someone to train as my assistant to step in to the Treasurer's role for the next 2-year term. If you have any interest in serving in this position, please let me know. We will be sure you are trained and comfortable in stepping into this role.



**De Nelson – Sergeant-At-Arms**

We have an exciting year ahead of us as we "Renew & Renovate" our Wichita Chapter under President Jenny Stephens' leadership!

I'm proud to be a part of the EWI Board, working closely with such a professional group of women who are focused on new membership growth and retention as well as professional development for our Chapter.

As Sergeant-at-Arms Director, I will do my very best to keep complete and accurate records of each representative's reservations and attendance at chapter meetings. With the new Chapter structure, I will work closely with the Hospitality Chair making sure our responsibilities and duties blend smoothly for accurate and complete records of representatives.

Looking forward to a great year!



**Dawn Truman –  
Membership Director**

It is my passion to see our EWI Wichita Chapter this year not only grow in numbers but in diversity and business value. The Membership/Retention Committees have set strong goals for 2014. These goals will take active participation from all members of our EWI Wichita Chapter.

It is our goal for 2014 to have a minimum of 50 firms that broaden the industry diversity in the member firms as well as the age spectrum of our representatives. We are looking to increase executive awareness and involvement as well. We are also excited about implementing a campaign that is not only utilized to recruit new members but increases retention of firms. Currently we have 40 firms with 48 representatives and 18 life members.



**Tami Barker – Program  
Director**

I am excited to start my new role on the Wichita EWI Board for 2013/2014 as Program Director. As a Board we have made exciting changes to our

committees ensuring focus on Membership Growth and Retention, Fiscal Responsibility and Creating Recognizable Core Competencies. It is an exciting time to be a part of EWI.

With these specific focus areas what does this mean for Programs in 2013/2014? In addition to the planning and arranging of the programs for our regular chapter meetings I will now oversee activities of the Professional Development Committee and provide support for Chapter Special Events. Angela Telford will be working with me on the Professional Development Committee to ensure that we are offering Professional development activities for each of us to continue to learn and grow in areas that are important to all of us as professional working women. In addition, I am extremely excited to help direct our new Community Outreach Committee in helping our fellow Wichita Citizens in need as well as raising awareness of the Wichita EWI Chapter.

I welcome your feedback, suggestions and ideas anytime throughout the year in any of these areas.



**Debbie Pfingsten –  
Communications Director**

I am very excited and honored to serve on the EWI Board this year as your Communications Director. I will oversee the direction of communications with committees charged with the Chapter Website, Social Media, the Connect Newsletter, Public Relations and Executive Outreach.

My aim is to make the EWI Wichita Chapter known to the Wichita and surrounding communities to help us grow the Chapter and become a more integral part of the Wichita business community. We need to let people know who we are and what our mission is! We will also find avenues to engage our executives and keep them apprised of what EWI offers for both the representative and the executive. We want them to enjoy the benefits of their EWI membership to the fullest. I look forward to any suggestions or ideas you might have in these areas for our chapter as we move into a new year.



**Jessica Emrick – Fund  
Raising Director**

At the November meeting, my committee and I will set the date for the EWI Foundation fundraiser! We will also decide what we would like to do for the remaining fundraising lunch or dinner. We will also brainstorm on ways to create fundraising opportunities that will attract income from Rotary groups or other local groups and other chapters of EWI (like Kansas City and San Diego have done)! The question I ask myself is what will appeal to the large group and how do I get that Special Donation to market to the masses?

My vision is to have a quarterly prize that tickets will be sold at each meeting and given away in February, May, and August. For the February prize we will sell tickets in December, January and February meetings. For the May meeting we will sell tickets in March, April and May. June, July and August's prize will be awarded at Executive's Night. I welcome any ideas you might have to make our fundraising even better!



**Pat Campbell – Director at Large (Foundation)**

The Director at Large is charged with the direction and supervision of the activities relating to the chapter's EWI Foundation (formerly Business and Career Development Program). The duties include directing the chapter's literacy initiative and scholarship endeavors. These include the ASIST and EWISP Scholarships and the annual Reading Rally promoting the literacy focus of EWI.

This year's focus will be on implementing standard procedures for carrying out the duties of each of the initiatives directed by the EWI Foundation branch of the Wichita Chapter Board of Directors. It is my hope to be able to establish excellent committee chairs for each of the scholarships and the literacy promotional event.

I believe very strongly in education and the enormous benefits it can bring into an individual's life.

**October Birthdays**

Theresa Hogan 10/2  
Marcy Ray 10/11  
Julie Roberts 10/12  
Jean Hedstrom 10/13  
Marilyn Richwine 10/16  
Karen Smith 10/21  
Rhonda Fullerton 10/22  
Sandra Richardson 10/22  
Gaile Garner 10/23

**Chapter Meeting Dates**

October 23, 2013  
WSU Firm Night  
Marcus Welcome Center

November 13, 2013  
Rolling Hills Country Club

December 11, 2013  
Wichita Marriott

## LUNCH BUNCH

Lunch Bunch was held at Mediterranean Cafe with the following EWI members attending: Helen Nicoli, Gaile Garner, Sharon Thomas, Marilyn Richwine, Connie Velghe, Jamie Hunt, Teresa Arthur, Theresa Hogan and Jeanetta Bolin. Everyone enjoyed the delicious food and being able to socialize. What a great group of professional women. Thanks to Gaile for organizing this event.



Watch for future opportunities to both network and learn. We hope to bring you many ways to enhance your professional development and continue relationships that are so important to our Chapter.



## Member Firms

### EWI of Wichita Member Firms

Allen, Gibbs & Houlik, LC  
Associated Integrated Marketing, Inc.  
Berry Companies, Inc.  
Carolyn Sayre's Fine Jewelry  
Catholic Charities  
Center for Health and Wellness  
Cessna Aircraft Company  
CNH America  
Commerce Bank  
Dress for Success  
Giant Communications  
High Touch Technologies  
Hyatt Regency Wichita  
Integrated Facilities Group  
ImageQuest  
J.P. Weigand & Sons, Inc.  
Juhnke, Campbell and Associates  
Kansas Strong...The Kansas Oil & Gas  
Resources Fund  
Make-A-Wish Kansas  
Marriott Hotel  
Meritrust Credit Union  
Murfin Drilling Company, Inc.  
Ponca Products  
Professional Engineering Consultants, PA  
Professional Mechanical Contractors, Inc.  
Right at Home  
Schaefer Johnson Cox Frey Architecture  
Sedgwick County Zoo  
Spirit AeroSystems, Inc.  
Star Lumber & Supply  
TCK – The Trust Company of Kansas  
The Specialists Group  
United Way of the Plains  
Wells Fargo Advisors  
Westar Energy  
Wichita Children's Home  
Wichita Metro Chamber of Commerce  
Wichita State University  
Wichita State University Foundation  
Wichita, City of

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\*40 Member Firms\*  
\*40 Representatives\*  
\*9 Additional Representatives\*  
\*19 Life Members\*





## Corporate Connections



### Upcoming Webinars Speak Your Truth to Stress Less

**Date: Tuesday, November 12, 2013**

**Time: 3:00 pm ET**

**Presenter: Colette Carlson**

Colette Carlson is a funny human behavior expert and founder of Speak Your Truth, Inc. She inspires audiences worldwide to Think It! Speak It! Live It! – maximize relationships, revenue, and results by speaking your truth in your thoughts, words, and actions. Whether she's opening for Suze Orman, being featured in Success and Working Mother magazine, or speaking to Fortune 100 companies, Colette brings wit and wisdom to every program.

- **Toll Free:** 1-877-204-3718 | **Direct Dial:** 1-303-223-9908 | **Access code:** 2419133
- Register by going to the Corporate website at [www.ewiconnect.com](http://www.ewiconnect.com)

## 2013 Leadership Conference & Annual Meeting

LCAM<sup>2013</sup>

CELEBRATING THE PAST — EMBRACING THE FUTURE

Stay tuned for a special edition of the Leadership Conference & Annual Meeting report to the Chapter. With so many memories to share and equally as many ideas to bring back to our Chapter, we will devote a special edition to LCAM in San Diego. Stay tuned!





## Annual Meeting and Installation of Officers



Congratulations to the 2013/2014  
EWI Wichita Board of Directors.

