

ewi CONNECT

CORPORATE EDITION

ewiconnect.com

ISSUE: 2015-16/3

DECEMBER 2015

Letter from President



Dianne Luckett
2015-2016 Corporate President
Irby Electrical Distributor

There are a lot of great things happening in EWI!

Retention Committee and Membership Advisor Program

The Membership Advisor Committee has been established and will be chaired by Carolyn Feltus, Alabama Power, EWI of Mobile. Carolyn will be facilitating the EWI **Professional Development Webinar in January, Membership Advisor Program Presentation and Rollout**. We are excited to hear how they have streamlined the process and are looking forward to the assistance and encouragement they will be able to provide to our Chapters. **Meet your Membership Advisors!**

Membership Renewals

The Corporate Office has begun the end of the year anniversary renewal processing. If your Chapter wants to handle your renewals locally, we need to have that information and work with you to ensure that the Corporate Office is aware and that we are all on the same page and not duplicating efforts. We can provide reports with information we have to make sure we don't miss anything. Please have your chapter president contact the office or your Board Liaison to confirm your preference and how you wish to handle.

Dates and Deadlines Calendar

Treasurers:

Due to the Corporate Office: (Electronic copy. Email to: ewi@ewiconnect.com)

- Year-end Compilation/Audit Reports, using Financial Review Guidelines and Requirements
- B/C/DP Financial Review for Investment Committee

(For period of Oct 1, 2014 - September 30, 2015) Due before Dec. 31, 2015.

B/C/DP Grant Application

As previously communicated, **here is the link to the B/C/DP Chapter Grant**

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VIEW & DOWNLOAD LCAM PHOTOS

[View the gallery](#)

Gallery ID: EWITulsa2015

January Professional Development Webinar

[Membership Advisor Program -
Our Rollout Strategy](#)

January 5, 3:00 pm ET

ewiconnect.com/webinars

2015-2016 Officers & Directors

President

Dianne Luckett
Irby Electrical Distributor
EWI of Jackson

Vice President

Benita Collins
Dallas Area Rapid Transit
EWI of Dallas

Secretary/Treasurer

Jill Gaffney
Greenleaf Landscaping, Inc.
EWI of Spokane

Director

Courtney Ihde
ActionCOACH
EWI of Milwaukee

Director

Darlis Vauble
WoodmenLife
EWI of Omaha

Application. Any chapter wishing to apply may do so. Fill out the application and send to kristine@ewiconnect.com. If you have questions, you may contact Kristine Pepin or your Board liaison. We hope that this will provide chapters the opportunity to give back to your local communities, while generating even more positive interest in EWI!

And while we are on the subject of applications, it has been brought to our attention that one or both, the **EWISP** and **ASIST** applications (in pdf format) utilize a font that is not accessible from all computers. We are currently making those corrections to a more universal font for your convenience. It may be later this week before they have been updated and uploaded to the website, but we will send an email to our Chapter Presidents and/or Scholarship Chairs once that has been accomplished.

Corporate Office Update

Update on the Corporate Office building lease: We have a listing agent on board and have begun the process to see if we can reduce the time frame of our current lease by sub-leasing all or part of the space.

Kristine Pepin and Kristen Harmston in our Corporate Office are hard at work with end of the calendar-year bulk renewals. There are literally hundreds of renewals that need to be processed during this time, so please be patient if they are unable to return a call or answer an email within our preferred 24 hour turnaround for the next few weeks. We want to offer the most professional customer service to each of our members. If there is something that needs immediate attention, please contact any member of the Board of Directors as we are at your service as well.

Social Media/Website - The Corporate Social Media and Website Committee has had their initial strategic planning meeting and will be sharing their thoughts and plans with all of us very soon. As one part of that initiative, Bonny Steele, our amazing webmaster and graphic artist, has created a themed logo for the 2015-2016 Board of Directors' "focus" for the upcoming year. We will be using it in our communications, posts and in other media opportunities.

The thought process behind the logo came from discussion at LCAM 2015 and stuck with me. The theme is "Returning to our Roots." We have a rich heritage to draw from and while we have strived to change some things for the better, we have found that we now need to return to some of the core foundations previously established that proved to be very successful. We wanted a logo that focused both on our roots and growth. I think Bonny has captured it all. The roots provide stability and strength and the full branches of leaves illustrate our "healthy" growth that will bear much fruit. I'm personally excited about the theme and logo and hope that it helps generate a renewed excitement in our organization.



Recruitment and Expansion Services Committee

Chair, Kori Peters, EWI of Houston
 Western Recruitment Chair - vacant
 Central Recruitment Chair - Dana Nichols, EWI of Tulsa
 Eastern Recruitment Chair - Christine Slate, EWI of Richmond
 Member-at-Large Co-Chairs - Christy Smallwood, EWI of Kentuckiana and Donna Greer, EWI of Houston

The Committee is currently reviewing the "Chartering policy" to update and streamline processes for the development of new chapters in interested cities. Recruitment focus will be to reach out to Recruitment and Retention Chairs to

Director
 Cheryl Hawkins
 American Clinical Laboratory Association
 EWI of Washington DC

Advisor
 Darlene Banogon
 North Island Credit Union
 EWI of San Diego



JOIN THE CONVERSATION!



Chapter Anniversaries

EWI of Dallas
 Celebrating 64 years

EWI of Charlotte
 Celebrating 52 years

EWI of Salt Lake City
 Celebrating 62 years

EWI of Pittsburgh
 Celebrating 52 years

EWI of Boise
 Celebrating 37 years

EWI of Knoxville
 Celebrating 28 years

Corporate Office Serving EWI Membership

The Corporate Office deepens its commitment and level of service to EWI. We commit to a 24-hour turnaround in email responses and answering voice messages, unless the office is closed or the person you need to reach is out for the day.

Kristine Pepin
 Office Manager

Kristen Harmston
 Office Administrator

Bonny Steele
 Webmaster

Office Hours: 9:00am-5:00pm MT
Email: ewi@ewiconnect.com
Phone: 801.355.2800
Address: 3860 S 2300 E, Ste 211
 Salt Lake City, UT 84109

establish monthly calls for each division and to share recruitment strategies. The Member-At-Large committee is working on creating a letter to send to representatives from dissolved chapters and EWI Collegiate seniors to introduce them to this membership classification. The committee will also create a tool in social media to bring connectivity to this group and to highlight the activities of the organization.

LCAM 2017 Survey Results

The official results of the 2017 LCAM survey are in! It was exciting to see a record number of participants this year. Over 400! Because of the voiced concerns of our members at the annual meeting in Tulsa, the EWI Corporate Board of Directors is committed to monitoring upcoming annual meetings under a strict budgeting process. We will work with the selected cities to determine the best possible ways to provide a quality LCAM based on the best use of our funds.

The 2016-2017 EWI Board of Directors will host the 2017 LCAM in Harrisburg, PA. Congratulations!

Former Chapter President of EWI of Chicago, Laura Golonka, asked if we would share the loss of one of their long time members.



In Memory of Frances David (1920-2015)

Frances Packard David was born April 14, 1920 in Tabriz, Persia. She died Sept. 18, 2015 after several years of failing health. Except for a short stint in San Francisco during World War II when she worked at Fort Mason for the U.S. Army, Fran was a life-long resident of downtown Chicago. Later in life, she resided at The Clare and the Carlton at the Lake. Fran was a graduate of Northwestern School of Music. She was an accomplished piano player, an avid opera goer, and an aficionado of all things beautiful and elegant. Over her long career, Fran served in many capacities in the personnel department at Arthur Andersen & Co. in Chicago. At the World Headquarters, she was a special projects manager in Firmwide Human Resources. She was recognized as a role model for every woman in the firm and an event planner "extraordinaire." An active member of the Chicago Chapter of Executive Women International (EWI), in 1990 Fran was awarded Life Membership in recognition of her 29 years of service and a leadership award was established in her honor. Fran was a member of the Lincoln Park Presbyterian Church, and more recently, the Fourth Presbyterian Church of Chicago. She will certainly be missed by family and friends.

In closing, I want to reiterate that the 2015-2016 EWI Board of Directors is here for you if you have questions, concerns or suggestions to make our organization the best it's ever been.

Here's a convenient link to our contact information:

[2015-2016 EWI Corporate Board of Directors](#)

Wishing each and every one of you Merry Christmas and the Happiest of Holidays as we prepare for a successful upcoming year in 2017!!