

Letter from President



"Of all affairs, communication is the most wonderful."

- John Dewy

Dear EWI Membership,

I hope this finds you keeping warm, healthy and enjoying all that winter has to offer, regardless of your locale. Even though January can be a dark month, it had several bright moments for EWI, the first of which is that we made a new hire. We can all now officially turn to Wendy Cowley as our new Executive Director, COO. Welcome Wendy! The future of EWI has never looked so bright to me.

I want to bring some light on some upcoming opportunities for communication. We will be releasing our first official Annual Report for the organization and I cannot wait to share it. This will be an excellent communication tool for you, the member and all executives of our member firms. It is also my hope that you can effectively use the report as a recruitment tool. Please give us your thoughts when you receive it. Feedback is always welcome!

I am also hosting our first Open Forum call this month on Friday, February 22 at 1:00pm MST. The board, staff and I invite you to call in to join us for an open discussion where we will field questions from you, the member representatives. I do hope attendance will be strong! If there is anything in particular that you would like us to address, please just let me know.

Next week, I have the distinct pleasure of accompanying Wendy Cowley and Kerry Feltenberg, our Events Committee Chair, EWI of Phoenix, on a whirlwind trip to both Philadelphia and the Washington area (Arlington). We will be touring the hotels that the LCAM Site Selection Committee, under the leadership of Vice Chair Nancy Harrison, EWI of Chattanooga, has shortlisted for LCAM 2014. Once we have made our hotel selection for Philadelphia and Arlington, Nancy and the committee will be asking you, our membership, to cast your vote on where you would like to be for LCAM 2014! Watch for the survey later this month!

I would like to offer my sincere **Congratulations** to EWI of Dallas, EWI of Philadelphia, EWI of Rochester and EWI of Seattle for reaching their 20 Mile March goal in January! That is fantastic news! There is nothing I like more each week than to receive copies of the new member welcome e-mails. To all our new members, welcome again to EWI! Your satisfaction is of primary concern to not only the Chapter you have just joined, but to all of us within EWI.

2012-2013 Officers & Directors

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Karen Skirten
TierOne Travel
EWI of Calgary

Vice President

Ronwyn Anderson
Soft-Lite Windows, LLC
EWI of Nashville

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Darlene Banagon
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EWI of San Diego

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Benita Collins
Dallas Area Rapid Transit
EWI of Dallas

Director

Cindy Hillegass
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Cortney Ewald-Ihde
Ewald Automotive Group
EWI of Milwaukee

Director

Mary Helen Johnston
M & J Photography
EWI of Corpus Christi

Advisor

Lisa Stokes
B.R.P. Entertainment
EWI of Harrisburg

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In the fall survey, you clearly asked us to deliver more social media training. As such, we were happy to conduct a special training session in January. I encourage all Chapter Board members to take a moment and listen to the webinar that our own Bonny Steele, Webmaster, gave on January 24. If you want to better understand or leverage your Chapter's use of Facebook and other social media sites, this is one not to be missed.

Listen to the Facebook Tips and Tricks webinar now!

This month we have two upcoming webinars and I hope you will make time to attend both. Heather Petherick, a woman with whom I have had the pleasure of meeting, will be delivering a session on February 14 entitled *Three Keys to Career Leadership*. I know this will be a fantastic professional development opportunity for all of EWI. Next up this month is a session I will be delivering on Recruitment and Retention on Tuesday, February 26.

Spring Conference is just around the corner and I just want to thank EWI of Chattanooga for all that they are doing to welcome us with open arms. Early bird registration closes at the end of February. I hope to see you there! We will be kicking off the official 75th Anniversary celebration on Saturday at the conference.

As we have just finished the renewal process at the Chapter level, I want to take a moment and thank each and every member firm and representative of EWI for their continued support and belief in the value we offer. Thank you for renewing!

Wishing you all a loving February! Happy Valentine's Day!

Kindest Regards,



Karen Skirten
2012-2013 Corporate President
TierOne Travel, EWI of Calgary



Congratulations to EWI of Dallas for achieving their 20 Mile March! Congratulations to Chicago, Denver, Des Moines, Detroit-Windsor, Honolulu, Jackson, Philadelphia, Phoenix, Salt Lake City, San Antonio, Spokane, on keeping momentum on the 20 Mile March. **[See where your Chapter is on the 20 Mile March here!](#)**

Professional Development Webinar–Thursday, February 14, 3 PM ET:

The 3 Keys to Career Leadership
with Heather Petherick
**[For more information and to
register, click here.](#)**

Leadership Development Webinar–Thursday, February 26, 3 PM ET:

Retention and Recruitment
with Corporate President
Karen Skirten
**[For more information and to
register, click here.](#)**

Chapter Anniversaries

EWI of Baton Rouge
February 1955
Celebrating 58 years

EWI of Cincinnati
February 1966
Celebrating 47 years

EWI of Columbus
February 1970
Celebrating 43 years

EWI of San Antonio
February 1958
Celebrating 55 years



It is with a sad heart that we announce the passing of Dr. Max Helen Harrison, EWI Past Corporate President 1964-1965, on January 19, 2013. To quote Past Corporate President Debbie Taylor, "The organization has lost an amazing lady and friend."
To view Max Helen's obituary **[click here.](#)**

Director Reports

Ronwyn Anderson

Soft-lite Windows, LLC, EWI of Nashville
2012-2013 Corporate Vice
President/President Elect



What an exciting year we have ahead of us as we celebrate 75 years!

The *Golden Gate Bridge* in San Francisco, the birth place of Executive Women International, celebrated its 75th Anniversary in January. This bridge is the most recognized bridge in the world and remains an engineering marvel.

Woman's Day magazine is a brand that has empowered women for 75 years, shaping the lives of our mothers, grandmothers and great grandmother.

Icons in today's world and we are right up there with them!

[READ MORE >>](#)

Darlene Banogon

North Island Credit Union, EWI of San Diego
2012-2013 Corporate Secretary/Treasurer



Please note that we are kindly asking all Membership Directors to continue submitting your Chapter's **New Member Applications** in the traditional way (via UPS/email). We anticipate moving to our online application by March 1 and will formally advise you when this will take effect.

Benita Collins

Dallas Area Rapid Transit, EWI of Dallas
2012-2013 Corporate Director



As we all know, renewals are currently upon us and during this time there may be those that feel a bit unsure about their role or purpose in EWI. We all have had those feelings at one time or another; however, let me reassure you that you are part of an extraordinary organization. Whether it is the lasting friendships, philanthropic projects, scholarship programs, or becoming a new you from professional development, there is always something about EWI that brings fulfillment on every level.

[READ MORE >>](#)

Cortney Ewald-Ihde

Ewald Automotive, EWI of Milwaukee
2012-2013 Corporate Director



"If You Are Able to Dream It, You Have Been Given the Ability to Achieve It"

Think about the words above and then try to tell me what you want most for our organization that isn't able to be realized...I am doubtful that there is anything we can't do in EWI when we are all focused on working together and achieving what we set out to accomplish!

[READ MORE >>](#)

Cindy Hillegass

Dalco Roofing & Sheet Metal, Inc., EWI of Minneapolis
2012-2013 Corporate Director



IMPORTANT!!!! UPDATED B/C/DP FORMS! COMMONLY ASKED QUESTIONS! AND MORE...

The Corporate B/C/DP Chair Pat Evans with the Corporate Committee Vice Chairs have just completed updating all the applications. This most recent work of the committee was very much overdue. The committee has worked hard to review all of the application forms and review them for clarity and to ease the application process. The reviewed, revised and approved forms are posted on the Corporate website. A summary of the changes to the forms are as follows.

[READ MORE >>](#)

Mary Helen Johnston

M & J Photography, EWI of Corpus Christi
2012-2013 Corporate Director



Hearts and flowers to our two new chapters to join the Texhoma Regional group!

The Corpus Christi Chapter celebrated their 30th Anniversary of being chartered with a Black and White Gala on the evening of January 25th.

[READ MORE >>](#)

Follow EWI:    

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Lisa Stokes**B.R.P. Entertainment, EWI of Harrisburg
2012-2013 Corporate Advisor**

The Corporate Bylaws Committee is asking Chapters to provide feedback on EWI's Bylaws. Members should be familiar with all of our Bylaws and as such, bring forth to the Corporate Bylaws Committee any concerns or challenges they may be experiencing with them. For more information on this process and to submit feedback, [read the memo](#) and complete the [Bylaws Feedback Form](#). This should be done before **February 22, 2013**. Here are the links to our Bylaws documents: [Corporate](#), [Chapter](#), [B/C/DP](#), and [EWIGA](#).

In keeping with my goal of educating anyone that may be interested in applying for the Corporate Board, here is my second installment.

Read more to find specific information that is relevant to the governance model we are transitioning to and gives anyone who is thinking about applying to the Corporate Board insight into the culture of the Board and Executive Director and Corporate Office.

As always, if you have any specific questions as these articles roll out in the coming months, please don't hesitate to email me at lstokes@brpentertainment.com.



EWI Chapter Presidents,

The 75th Anniversary Committee is pleased to announce that a special champagne flute has been designed & selected for all Chapters to utilize during April 2013 Chapter meetings.

The beautiful flute features the 75th Anniversary logo and is a must have for every representative in your Chapter.

The 75th Anniversary Committee is still finalizing a lot of details for April, including but not limited to toast & photo suggestions and the opportunity to share how this wonderful organization began 75 years ago with your Chapter.

Pre-orders for the glasses are being accepted now thru February 15, 2013. Glasses will be shipped to the address provided for each Chapter. The glasses do require special packaging and so we have included shipping and handling in the price per glass. Price per glass is \$4.00.

Please email [Angela Telford](#), 75th Anniversary Committee member, the number of glasses requested for your Chapter and the address glasses should be mailed. Invoicing will be completed by the Corporate Office based upon the emails received.

**Corporate Office Serving EWI
Membership**

The Corporate Office deepens its commitment and level of service to EWI. We commit to 24-hour turnaround in email reply and answering voice messages, unless the office is closed or the person you need to reach is out for the day.

Wendy H. Cowley
Executive Director, COO

Brittany Jones
iMarketing/Communications & Events
Administrator

Jordan Koehler
Office Administrator

Bonny Steele
Webmaster

Office Hours: 9 AM - 5 PM
Email: ewi@ewiconnect.com
Phone: 801.355.2800
Address: 7414 S. State Street
Midvale, UT 84047

**#ewipride Facebook
Challenge Winners
Announced**

Congratulations to **Amanda Lloyd, Birmingham Coca-Cola Bottling Company, EWI of Birmingham** for winning the #ewipride Facebook Challenge. She has won a fabulous EWI Merchandise Shoppe Swag Bag! Congratulations to **Emily Jones, Snowbird Ski & Summer Resort, EWI of Salt Lake City** for the "most creative location" winner. We are excited to see our members show their EWI pride! Stay tuned for more challenges!