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ewi CONNECT

CORPORATE EDITION

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Letter from President



Darlene Banogon
2014-2015 Corporate President
North Island Credit Union, EWI of San Diego

In Jon Gordon's book, *The Carpenter*, he said the three greatest success strategies are **Love, Serve, and Care**. "You love, you serve and you show people you care". Since February is the month of Love I thought I'd take time to expand on this. Jon Gordon went on to say that he realized that the antidote to fear is love; and if you are trying to build a business "to focus on the love you have of building it rather than the fear of losing it". I think that is a good philosophy for all of us to ponder as we continue to grow our EWI chapters. If we worry about failing we won't have success, but if we love and appreciate every moment we spend with EWI it will only energize us to want to do more. "That which is built with love will endure." If you build your chapter with love, you will do more than you ever thought possible. Of course, there will be challenges and those with negative attitudes along the way, but if you love it all you will fear none of it.

This month's Recruitment Tip of the Month was written by Donna Gurney, EWI of Houston, and details some great reasons why people join organizations and especially why they join EWI. I encourage everyone to read this and think about how you can fit these ideas around your chapter.

Each year at LCAM a Reading Rally is held in the host city. Have you ever wondered if the chapter goes back and visits the schools that were selected? Well, here are two instances where this happened:

- At LCAM 2014 in Washington D.C., the Corporate Reading Rally was held at Houston Elementary School. EWI donated books, furniture, and technology to the library and the students; but there was still so much more to do. Lisa Scott, SunTrust Bank and EWI of Washington DC member, brought this need to the attention of the SunTrust Foundation and they donated \$2500 to the school to buy a librarian's desk and either iPads or a computer.
- At LCAM 2012 in Dallas, the Corporate Reading Rally was held at Walnut Elementary School. Last October EWI of Dallas read and gave books to 125 students in seven (7) classes of Pre-Kindergarten and Kindergarten students. Each child was able to select five (5) books to take home.

Thank you for continuing to support these schools. This year's Corporate Reading Rally Committee has selected Emerson Elementary; a Title 1 school in Tulsa.

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A Thank You From Past Corporate President Ronwyn Anderson

I would like to thank all the Chapter's for the wonderful crystal plaque engraved with your names. I will always treasure this gift which will remind me of the honor I was given to serve as your Corporate President. EWI is filled with amazing people who do great deeds and I thank each of you for all you do every day, it is truly appreciated.

Ronwyn Anderson
2013-2014 Corporate President

Save the Date for Professional Development

How to Create More Money, More Time, and More Freedom
Tuesday March 3 - 3:00pm ET
[Register Now](#)

Spring Conference
April 23 - 25, 2015
Hilton Milwaukee City Center
[More Information](#)

LCAM 2015
September 23-26, 2015
Hyatt Regency Tulsa
Registration Coming Soon

The January webinar hosted 86 participants. Congratulations to EWI of Omaha for having the most attendees on the December webinar!

I'd also like to acknowledge a couple of exciting events at some of our member firms last month:

- Congratulations to EWI of Omaha member firm, Woodman of the World Life Insurance Society, for celebrating their 125th anniversary. What a wonderful legacy for any firm!
- EWI of Knoxville member firm Pelissippi State Community College welcomed President Obama to their campus last month. The College President, L. Anthony Wise, mentioned one of their students, Ashley Albritton, for her continued excellent work. Ashley just happens to be an ASIST scholarship winner of EWI of Knoxville!

Spring Conference: Chapter Presidents received information on the Spring Conference last month. *Leadership by the Lake - Spread Your Wings & Mind*, will be held **April 23 - 25, 2015**, at the Hilton Milwaukee City Center in downtown Milwaukee. *Note: The date has changed from what was previously announced.* EWI of Milwaukee is celebrating 50 years as a Chapter this year and attendees will be able to help them celebrate at the Opening Dinner on April 23. The Academy of Leadership course offered will be "*Leadership: It All Begins with You*". Kristi Emmons, EWI of Memphis and an Academy of Leadership alumni, will make her debut as an Academy of Leadership faculty member. Early bird registration is \$299 if you register by March 10th. Hope to see you there!

In keeping with this Board's promise that financials will be posted in a timely manner, the 1st Quarter Financials have been posted to the website. Minutes of Corporate Board meetings have also been posted through December 2014.

I leave you with the following thought from Jon Gordon:

Love the struggle because it makes you appreciate your accomplishments.

Love the challenges because they make you stronger.

Love competition because it makes you better.

Love negative people because they make you more positive.

Love those who have hurt you because they teach you forgiveness.

Love fear because it makes you courageous.

The secret to life and the greatest success strategy of all is to love all of it and fear none of it.

Do You Do Business in Mexico?

Do you or your firm have an office or business contacts in the Mexico City area? EWI needs your connections to help launch a Satellite Chapter in Mexico City. This vibrant international city, a mixture of tradition and modernity, was once the home of an active EWI Chapter. The Chapter's former members are passionate about bringing EWI back to Mexico City. Help us achieve the dream! Please send contact information for your connections in Mexico to:

Anna McCutcheon/EWI of San Diego, Expansion Committee Chair
Anna.McCutcheon@SanDiegoTheatres.org or 619.615.4000

Muchas gracias por toda tu ayuda!

EWI Seeks Corporate Board of Directors Candidates

Executive Women International is seeking candidates for our Corporate Board of Directors. The EWI Corporate Board oversees operations of our independent, nonprofit organization that works to promote both firms and individuals who are members. The Corporate Board of Director's work encompasses oversight of the Corporation and direction of the Executive Director.

Board terms are either one or two years. Board Members serve without compensation.

Recruitment Tip of the Month

Why Join EWI?

When a Chapter looks at recruiting it must ask itself:

- What does my Chapter have to offer prospective members?
- How can we recruit valuable member firms and representatives?
- Will people want to join our Chapter and why?
- What benefits do we offer prospective new members?
- What does our Chapter offer compared to other non-profit organizations?
- Would young professionals be interested in our Chapter and are we open to making some changes?
- Is our Chapter contemporary enough to meet the needs of today's companies and their employees while still holding true to the tradition and legacy of EWI?

All of these questions should be considered when a Chapter looks at developing a recruitment plan for their Chapter. Equally important is understanding why people join organizations and how your Chapter can monopolize on these reasons when recruiting new members and firms. Continue reading to discover the top reasons why people join organizations.

[READ MORE >>](#)

2014-2015 Officers & Directors

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Darlene Banogon
 North Island Credit Union
 EWI of San Diego

Vice President

Dianne Luckett
 Irby Electrical Distributor
 EWI of Jackson

Secretary/Treasurer

Cheryl Hawkins
 American Clinical Laboratory Association
 EWI of Washington DC

Director

Cortney Ihde
 ViSalus, Inc.
 EWI of Milwaukee

Director

Diane Barber
 Capital Region Benefits
 EWI of Harrisburg

Director

Jill Gaffney
 Greenleaf Landscaping, Inc.
 EWI of Spokane

Advisor

Ronwyn Anderson
 Soft-Lite Windows, LLC
 EWI of Nashville

Qualified candidates must have:

- Expertise in areas related to Board service and governance
- No conflict of interest with EWI vendors, grantees or contractors
- Must be a Past Chapter President when submitting application

Our organization is filled with leaders and we hope that you will give serious consideration to serving EWI at the corporate level.

The Nominating Committee is working to simplify and refine the application process and we look forward to sharing the new process with you in the next *EWIConnect* - Corporate Edition.

Professional Development Article

Get Organized: Make Time to Manage Your Money

An important step in achieving a financially fit lifestyle is to get organized. This requires managing not only your financial documents, but also your time.

During the next month, dedicate time each week to thinking, talking, and learning about money management. Consider financial planning to be part of your normal routine. Just as you would schedule time to go to the grocery store or visit the gym, you should also plan time to maintain a healthy financial life.

Commit 30 to 60 minutes each week toward financial planning. Talk with your spouse or partner about working on your plan together.

Organize Your Financial Documents.

Becoming a stronger money manager requires that you know, or can obtain, detailed information about your financial situation. If this information is not at your fingertips, you need to collect it and create a filing system to keep it organized.

Some of the documents that you should keep in an easily accessible fireproof box at your home include the following:

- Bank statements
- Credit card information
- Investment information
- Insurance policies
- Tax returns
- Wills

Some important financial papers should not be kept at home, but instead in a safe deposit box at a bank or credit union. They include the following:

- Birth certificates
- Death certificates
- Marriage license
- Divorce papers
- Military discharge papers
- Copies of wills

Getting organized may initially take a bit of time; however, once you are organized you will find you have more time to do the things you really want to do. Getting and staying organized is definitely worth the initial time investment.

Register today for the March professional development webinar and join Jamie Fleming, CFP, Founder and CEO of Fleming & Associates, LLC and EWI of San Diego member, to discover learn more ways to make time to manage your money.

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Chapter Anniversaries

EWI of Cincinnati

February 1966

Celebrating 49 years

EWI of Columbus

February 1970

Celebrating 45 years

EWI of San Antonio

February 1958

Celebrating 57 years

Corporate Office Serving EWI Membership

The Corporate Office deepens its commitment and level of service to EWI. We commit to 24-hour turnaround in email reply and answering voice messages, unless the office is closed or the person you need to reach is out for the day.

Wendy H. Cowley
Executive Director, COO

Kristine Pepin
Managing Director

Brittany Jones
Operations & Events Administrator

Vacant
Member Services Administrator

Bonny Steele
Webmaster

Office Hours: 9:00am-5:00pm MT
Email: ewi@ewiconnect.com
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