

A Message from the President



April brings a lot of new experiences to our chapter including our first breakfast meeting on Wednesday, April 15th at the Wichita Marriott.

This will be a Facebook professional development meeting, presented by Associated Integrated Marketing, and we're looking forward to testing the water with a new format. Also, the rollout of the new marketing tools from corporate. We will be sharing more on that in the coming weeks.

Much of the new marketing information is available on the EWI corporate website if you are interested in checking it out for yourself. We also started the new "Did You Know" table tents at March's meeting. Don't forget to reach out to Mallory Minor if you would like your firm showcased. And thanks again to Mallory for a great idea!

Our chapter has been working on growth this year, and we continue to reach out to prospective members. Please remember to keep that in mind, and if you have anyone you think would be a good fit with our group, please reach out to Wendy Glick and she can provide more information to them.

This past weekend I was in Kansas City meeting with that chapter on their website and it struck me how truly amazing EWI is for me. Not only have I had a chance to network with other local professional women, but I have been able to meet many amazing women from around the country. I have made business connections, shared experiences and learned from others experiences and gone outside my comfort zone all because of my membership in EWI. That is what makes our organization so unique. Everyone is given a chance to push beyond what they know, but in a safe environment. I encourage every one of you, especially our new members, to take that step beyond what you know, what feels safe and do something you haven't done before. That may be chairing a committee you haven't served before, accepting a nomination to the board or even tackling a membership drive. Whatever you choose, just know you have the support of your chapter behind you!

Have a great month!
Kim Weprin

2014-2015 Officers & Directors

President

Kim Weprin
Associated Integrated
Marketing, Inc.

Vice President

Tracy Lucas
High Touch Technologies

Secretary

Julie Roberts
CNH, Industrial LLC

Treasurer

Charlene Dreiling
Allen, Gibbs & Houlik, LC

Fundraising

Pam Fullinwider
Wichita State University
Foundation

Membership Director

Wendy Glick
Catholic Charities

Sergeant-at-Arms

Lindsey Spiess
Lindsey Spiess
Communications

Program Director

Tami Barker
The Hyatt Regency, Wichita

Dir. At Large (Foundation)

Dawn Truman
J P Weigand & Sons

Communications Director

Debbie Pfingsten
Meritrust Credit Union

From Your EWI Wichita Board of Directors

Charlene Dreiling – Treasurer



Commerce Operating	\$12,306.53
Meritrust Savings	\$24,185.03
BCDP Commerce	\$2,202.58
BCDP TCK Trust	\$53,844.97

Remember to check out the EWI website for current monthly treasurer's reports

Tracy Lucas Vice President/President Elect



IGNITE. ENGAGE. THRIVE.

Registration for the 2015 LCAM (Leadership Conference & Annual Meeting) is open. The conference will take place in Tulsa, OK on Sept 23-26, 2015. To register go online

to the corporate website at www.ewiconnect.com under the connections tab and got to events and conferences. Early bird registration is through May 31. I'd love to get as many Wichita EWI reps to attend this year. And, with the location, we can carpool for a greater networking and bonding time. I'm keeping record of those attending so please reach out to me if you are interested and/or want more details behind what LCAM can offer, particularly if you are newer to EWI.

Thanks,
Tracy

Lindsey Spiess Sergeant-At-Arms



**Active Member Firms
(w/Reps)** 44

Active Representatives 50
(includes 6 Additional Reps)

Alumni Members 22

Remember to visit the EWI Chapter Store by visiting the website at www.ewiwichita.org



Julie Roberts– Secretary



I am working to ensure the email/mail addresses are up to date. Please check your rep/exec/firm pages on the website to make sure everything is current.

There have been many changes in the last six months, including my company information. If you have changes please send an email to Jeanette Bolin and copy me.

Thank you!

Julie

From Your EWI Wichita Board of Directors (cont.)

Tami Barker – Program Director



As I write this today is it spring or is it summer?? Crazy Kansas Weather! I hope if you had no electricity all has been repaired. We had the honey of having about 90 of the Westar Crews stay with us that weekend and met some very nice people who work long hours. Thanks to those individuals for what they do!

We hope everyone enjoyed our first breakfast meeting this month, the feedback would be appreciated!

Our May meeting will be Firm Night at the Hyatt Regency Wichita on Wednesday May 20th, hope to see you all there!!

Tami

Debbie Pfingsten – Communications Director



Thank you to Mallory Minor with Star Lumber & Supply, Inc. for coming up with a fantastic idea to help us “toot our horns” in both print and social media platforms.

The new “Did You Know?” campaign is off to a great start but we need YOU to make it work. When Mallory or any other communications team member asked you for info to share, please take a few minutes to put together something for them to publish. This is a great way to keep your name in front of people as well as share any news that you want us to know about.

It's free and we are willing so why not take advantage of it? Happy Spring to all of you!

Have you seen the “Did you Know” campaign? We want to promote your firms and simply want to get to know you a little better. Stay tuned to learn more about our Member Firms!!



www.ewiwichita.org

From Your EWI Wichita Board of Directors (cont.)

Wendy Glick Membership Director



Just a reminder-if you haven't taken your firms "goodies" to Jan Baggett at the Chamber for our new member Welcome Bags IT'S NOT TOO LATE! The Welcome Bags are a great way to introduce our new reps and their firms to the wonderful organizations that are a part of EWI

Wichita. Any cute giveaway items are welcome. Jan suggests bringing her about 20 of each item that you are donating so that we can build an inventory of goodie bags. You can drop the items off anytime Monday thru Friday to Jan at the Chamber office located at 350 W. Douglas.

Thanks Ladies!

Dawn Truman Director-At-Large (Foundation)



We are excited to announce that our two Scholarships and Reading Rally are moving full speed ahead.

To date we have received 10 EWISP scholarship applications and one ASIST scholarship application.

The deadline to have the applications submitted to us is May 15th.

Please let others know about these important opportunities for scholarships and encourage them to apply. Direct them to the EWI Wichita website for the applications:

<http://www.ewiwichita.org/community-2/scholarships/>

Teresa Arthur, chair of the Reading Rally, is organizing a meeting to discuss the logistics of our 2015 Reading Rally. Thank you to all of our committee members (Mallory Minor, Candace Parry, Jenny Stephens, Denise Wickham, Karen Smith, Tracy Lucas, Pam Fullwinder, Tami Barker, Laura Manning, Debbie Pfingston, Candace Davis and Jan Baggett) that volunteered to assist with this event. You continue the legacy of what a tremendous program this is for our community and our chapter!

Dawn

Pam Fullinwider, Fundraising Chair



Please Save-the-Date for the next fundraising event!

Plan to join us at the EWI State Fair event on July 15. Many thanks to Angela Telford and the Sedgwick County Zoo for hosting the event.

We appreciate Executive Mark Reed for his continued support of EWI. Watch for more details!

July Fundraising Event

State Fair at the Sedgwick County Zoo (The Farm)

Wednesday, July 15, 2015

6:00 – 8:00 p.m.

EWI Wichita Information

EWI Wichita Calendar of Events

Chapter Meetings:

**Board Meeting: May 15th at J.P.
Weigand & Sons Begin at 11:00 a.m.**

**May Chapter Meeting
May 20, 2015
FIRM NIGHT – Hyatt Regency
5:30 – 7:30**

NOTE: Change of Date

**June Chapter Meeting
June 10, 2015
Rolling Hills Country Club
5:30 – 7:30**

Return on Investment – EWI

ROI Connections

**Network your Business
Build Strong Relationships
Increase contacts locally & throughout N.
America
Sponsorship Opportunities
PR for your firm**

ROI Careers

**Monthly programs, chapter meetings,
webinars
Spring Conference and LCAM
Academy of Leadership Modules
Hands on Learning
Board Experience
EWI Fellows Scholarship**

ROI Community

**Local Philanthropic efforts
Focus on Literacy
Local and National Scholarship Programs
Recognition locally & through Corporate
Projects**



CONNECTIONS | CAREERS | COMMUNITY

EWI Mission Statement

**Executive Women International (EWI)
brings together key individuals
from diverse businesses for the purpose of:
promoting member firms;
enhancing personal & professional development, and
encouraging community involvement.**

Member Firms...

Allen, Gibbs & Houlik, LC
 Associated Integrated Marketing, Inc.
 Berry Companies, Inc.
 Butler Community College Foundation
 Carolyn Sayre's Fine Jewelry
 Catholic Charities, Inc. – Diocese of Wichita
 CNH Industrial LLC
 Commerce Bank
 Go Wichita
 Healthcare Clinic Inc.
 High Touch Inc.
 Hyatt Regency Wichita
 imageQUEST
 Integrated Facilities Group
 J.P. Weigand & Sons, Inc.
 Kansas Health Foundation
 Kansas Strong...The Kansas Oil & Gas Res. Fund
 Lindsey Spiess (Communications)
 Make-A-Wish Kansas
 Meritrust Credit Union
 Murfin Drilling Company, Inc.
 Noahs Event Venue
 Professional Engineering Consultants, PA
 Right at Home
 Schaefer Johnson Cox Frey Architecture
 Sedgwick County Zoo
 Spirit AeroSystems, Inc.
 Star Lumber & Supply, Inc.
 Stoutheart Financial Group – Ameriprise Financial
 TCK The Trust Company of Kansas
 Textron Aviation
 The Specialists Group LLC
 Total Printing Solutions
 United Way of the Plains
 Wells Fargo Advisors
 Westar Energy, Inc.
 Wichita Business Journal
 Wichita Children's Home
 Wichita Metro Chamber of Commerce
 Wichita Marriott
 Wichita State University
 Wichita State University Foundation
 Wichita, City of

44 Member Firms

44 Representatives

6 Additional Representatives

22 Alumni Members

Who We Are.....

Chapter Alumni

Ann Brady
 Pat Campbell
 Peggy DiStefano
 Donna Eastwood
 Gaile Garner
 Jean Hedstrom
 Deborah Hobbs
 Jamie Hunt
 Donna Jestmore
 Beverly Jones
 Susan Leasure
 Julia Lee
 Barbara Lisenby
 Marg McAdams
 Barbara McCurdy
 Diana McLeod
 Marlane Morris
 Sandra Richardson
 Marilyn Richwine
 Vicky Sanders
 Sharon Thomas
 Connie Velghe

April Birthdays

8th – Laura Manning

10th – Mona Kepley

11th – Julia Lee

13th – Jessica Emrick

26th – Kim Weprin

27th - Barbara Lisenby

EWI Wichita Chapter Community Outreach

Together We Can Make a Difference!

EWI Wichita Group Community Outreach Ticker

Chapter Dollars Invested:

Volunteer Hours Invested:*

Reading Rally – 10/1/14	120
Lord's Diner – 12/2/14	21
Botanica – 12/11/14	6
Dress for Success – 2/5/15	13
Catholic Charities – 2/20/15	10.5
TOTAL	170.5

Community Service Opportunity

Thank you to everyone who donated to the Center of Hope's fundraiser hosted on April 15th at Newman University. This group helps with Rent and Utility Assistance for those in danger of being evicted or having their utilities disconnected, 100% of the money raised go directly to landlords or utility companies.

Watch for more service opportunities coming your way!

*EWI Wichita Group Volunteer Hours Annual Goal = 1,000

EWI Corporate Professional Development

Visit EWIconnect.com to access the many archived professional development webinars as well as other useful information on the corporate website.

May 5 "Creating a Coaching Culture for Success"

June 2 "Elevate Efforts to Elevate Excellence"

July 7 "Business Ethics"

Executive Corner....



John Ek
Wichita Business Journal

John Ek, Publisher, has been with the Wichita Business Journal for 18 years providing leadership for all departments. His role includes operations management, sales and sales management, new projects, strategic planning, budget and financial analysis.

John is an active member of the Wichita business community and is currently a board member for Junior Achievement, Habitat for Humanity, Wichita Chamber of Commerce and the Wichita Area Sports Commission.

John enjoys spending time with his wife, Brenda and two boys Evan age 11 and Griffin age 9. In his free time he enjoys golf and WSU Basketball and Baseball.

What or who is your biggest personal motivator?

My biggest motivator is family. My folks set the right example for me growing up and I try to live up to that example with my kids. Work hard, have fun, treat people with respect, be creative, do your best, take chances and try not to be afraid to fail.

What leadership Qualities do you think make a good manager?

I think it's important to hire motivated, committed people who have a good work ethic and positive outlook on life. With that type of employee a good leader sets direction and then gets out of the way to allow people to do their best work. Change direction if necessary, communicate everything good and bad, value and appreciate good people, put family before work and try to have some fun every day. I try to make our work place a place that I would want to work, a place I would want to come to every day to do my best and have some fun.



WICHITA BUSINESS JOURNAL

We publish a weekly newspaper covering breaking news and trends, offering business leads and tips, and featuring special sections and events on a variety of topics. We also provide daily news on our Website, Morning and Afternoon Editions and Social Media. In addition, catch our business reports each morning on Good Morning Kansas on KAKE TV, and on the Steve and Ted show on KNSS. Our mission is to help you Get the Story, Make the Connection and Close the Deal.



CONNECTIONS | CAREERS | COMMUNITY

MARCH CHAPTER MEETING MOMENTS....

**Connie Velghe, Alum
De Nelson, City of Wichita
Marilyn Richwine, Alum
Helen Nicoli, SJCF Architecture**



Come Join Us!



Karen Smith, Westar Energy



**Fern DeShazer, Spirit AeroSystems
Jan Baggett, Wichita Metro
Chamber of Commerce**



**Mary Farrar, PEC, PA
Julie Roberts, CNH Industrial
Teresa Arthur, Commerce Bank**



**Wendy Glick, Catholic Charities
Lynne Smith, Go Wichita**



**Mallory Minor, Star Lumber & Supply
Kelly DeCesaro, Star Lumber & Supply**



**Chelsea Whitehead, Noahs Event Venue
Joan Wamsley, Wells Fargo Advisors**