

A Message from the President



March Madness! It's hard to believe our local schools are on Spring Break already! And we have had some gorgeous weather to enjoy, as well. The chapter is moving forward with lots of great events, meetings and volunteer opportunities upcoming.

The new Marketing Committee met for the first time this week under the leadership of Candace Parry and they have some great ideas for the chapter store, marketing our chapter to the local community and growing our chapter as a whole. Look forward to more announcements from them coming soon.

At the March board meeting it was voted that the chapter would join the local Chamber of Commerce. We feel this will allow our chapter more potential for growth in membership, as well as professional development and networking opportunities. We look forward to a great partnership with one of our long-term member firms! In addition, the board voted to attend this year's Chamber event – EXPOsure – with a booth. The event is on Thursday, September 24, 2015 from 10 AM – 5 PM and we will be looking for volunteers to staff the booth for 1-2 hour periods throughout the day. Unfortunately this falls during LCAM, so some of us will not be able to attend. If you are interested in volunteering to staff the booth please let me know. More information will follow in the coming months.

We're looking for photos from chapter events to use on social media, our website and possible marketing materials. I see many people taking pictures during chapter meetings/events and we would appreciate if you would share those with the communications team. If you have any pictures you would like to share, please email Debbie Pfingsten and she will get them to the correct committee chairs.

The chapter would like to express our deepest sympathies to Visit Wichita's representative, Lynne Smith, on the unexpected passing of her sister. Please keep Lynne and her family in your thoughts during this difficult time. April will bring us our first chapter breakfast meeting, held at The Wichita Marriott and we're looking forward to exploring this alternative to evening meetings. The board would appreciate any input you have after the meeting.

Enjoy this weather!

Kim Weprin

2014-2015 Officers & Directors

President

Kim Weprin
Associated Integrated
Marketing, Inc.

Vice President

Tracy Lucas
High Touch Technologies

Secretary

Julie Roberts
CNH, Industrial LLC

Treasurer

Charlene Dreiling
Allen, Gibbs & Houlik, LC

Fundraising

Pam Fullinwider
Wichita State University
Foundation

Membership Director

Wendy Glick
Catholic Charities

Sergeant-at-Arms

Lindsey Spiess
Lindsey Spiess
Communications

Program Director

Tami Barker
The Hyatt Regency, Wichita

Dir. At Large (Foundation)

Dawn Truman
J P Weigand & Sons

Communications Director

Debbie Pfingsten
Meritrust Credit Union

From Your EWI Wichita Board of Directors

Charlene Dreiling – Treasurer



Commerce Operating	\$12,788.43
Meritrust Savings	\$24,184.00
BCDP Commerce	\$1,977.58
BCDP TCK Trust	\$52,795.29

Please consider whether you might like to step up to the Board position of Treasurer. We can use this year as training so the transition is as easy as possible.

Tracy Lucas Vice President/President Elect



The EWI Spring Conference is scheduled for April 23-25 in Milwaukee at the Hilton Milwaukee City Center. The theme for this year's event is Spread Your Wings & Mind. If you are interested in attending this event, you can learn more by going to

www.ewimilwaukee.org/events/2015-spring-conference or <http://www.ewimilwaukee.org/events/2015-spring-conference>.

The early bird deadline closes on March 10, however registrations will be accepted through April 23rd for additional registration fees.

Thanks,
Tracy

Lindsey Spiess Sergeant-At-Arms



**Active Member Firms
(w/Reps)** 43

Active Representatives 49
(includes 6 Additional Reps)

Alumni Members 22

Julie Roberts– Secretary



Minutes of the Board Meeting held on January 28, 2015, were reviewed and approved as presented.

Remember to visit the EWI Chapter Store by visiting the website at www.ewiwichita.org



CONNECTIONS | CAREERS | COMMUNITY

From Your EWI Wichita Board of Directors (cont.)

Tami Barker – Program Director



Looking ahead to our March Program we are honored to have Karen Countryman Roswurm, Ph.D., LMSW Assistant Professor and Director of the Center for Combating Human Trafficking as our featured speaker. The location of our March Program will be the Petroleum Club.

Dr. Countryman-Roswurm has a passion for bridging the gap between direct practices, research, and policy in the Anti-Trafficking Movement. She has been nationally and internationally recognized, receiving many honors and awards, for doing just that -- particularly for her specialization in working with homeless, runaway, and throwaway youth (HRTY) and young people who are at-risk of, or subjugated to, domestic minor sex trafficking (DMST) and other forms of exploitation.

Debbie Pfingsten – Communications Director



Springtime is upon us and we are looking forward to a great spring and summer with all kinds of EWI happenings. While we have lost a few of our treasured member firms, we have gained some valuable firms and representatives

so be sure to make them feel welcome and use their company for business if you can.

EWI is a valuable business tool and we all need to be sure we keep that value noticeable in our dealings with fellow EWI members. Take a look at the list of member firms and you will notice they are a great source of information as well as business contacts to help you in your own day to day work lives.

And, as always, let us know what you are up to.....inquiring minds want to know and we want to share it with them!

Coming soon.....

Watch for the “Did you Know” campaign. We want to promote your firms and simply want to get to know you a little better. Stay tuned.



www.ewiwichita.org

From Your EWI Wichita Board of Directors (cont.)

Wendy Glick Membership Director



Why Join EWI?

Remember, at EWI Wichita it's not just the membership committee's job to recruit new members, it's EVERYBODYS job. Here are some tips offered by Donna Gurney, membership chair for EWI Houston.

When a Chapter looks at recruiting it must ask itself:

What does my Chapter have to offer prospective members?

How can we recruit valuable member firms and representatives?

Will people want to join our Chapter and why?

What benefits do we offer prospective new members?

What does our Chapter offer compared to other non-profit organizations?

Would young professionals be interested in our Chapter and are we open to making some changes?

Is our Chapter contemporary enough to meet the needs of today's companies and their employees while still holding true to the tradition and legacy of EWI?

It is important to understand why people join organizations and how our Chapter can capitalize on these reasons when recruiting new members and firms. Do you have ideas to contribute to our chapter's recruitment plan?

Send me your thoughts at
wglick@CatholicCharitiesWichita.org.

Dawn Truman Director-At-Large (Foundation)



We are excited to announce that the following individuals have agreed to be judges in both of our scholarship programs this year:

Kimberly Temple Schrant - Grant Thornton, LLP

Bryce Fleming, USB Financial Services, Inc.

Undersheriff Danny Bardezbain - Sedgwick County Sherriff's Office

Jim Means – USD 259 Executive Director

Pam Fullinwider, Fundraising Chair



Please Save-the-Date for the next fundraising event!

Our second fundraising event is a State Fair theme and is scheduled for July 15. Many thanks to De Nelson for the great idea, and to Angela

Telford and the Sedgwick County Zoo for hosting the event. We appreciate Executive Mark Reed for his generous support of EWI.

July Fundraising Event ~ State Fair at the Sedgwick County Zoo (The Farm)

Wednesday, July 15, 2015

5:30 – 7:30 p.m.

EWI Friends,

I want to thank each and every one of you for the thoughts, prayers, cards, emails and phone calls of support. The Chapter sent a beautiful bouquet that featured the colors red, white and blue, a loving tribute to her participation in the American Legion Women's Auxiliary. During the first few days and weeks after mom's service, I found myself looking forward to checking the mail. Just knowing there would be a card from a friend would help bring that day to a peaceful end for our family. Many days I carried your notes to bed or they carried me.

Much love. Angela

EWI Wichita Information

EWI Wichita Calendar of Events

Chapter Meetings:

March 18, 2015

Location: Petroleum Club

Speaker – Karen Countryman

**Roswurm, Ph.D. LMSW, Assistant
Professor & Director of the Center for
Combating Human Trafficking**

April Meeting – April 15, 2015

Location: Wichita Marriott

BREAKFAST MEETING – 7:30 AM

Professional Development Training

Use of Facebook

Menu – 3 Breakfast Stations

#1 – Smoothies & Fresh Fruit

#2 – Breakfast Burrito Bar

#3 – Waffle & Cinnamon Toast Sticks

Board Meetings: Begin at 11:00 a.m.

Return on Investment – EWI

ROI Connections

Network your Business

Build Strong Relationships

**Increase contacts locally & throughout N.
America**

Sponsorship Opportunities

PR for your firm

ROI Careers

**Monthly programs, chapter meetings,
webinars**

Spring Conference and LCAM

Academy of Leadership Modules

Hands on Learning

Board Experience

EWI Fellows Scholarship

ROI Community

Local Philanthropic efforts

Focus on Literacy

Local and National Scholarship Programs

**Recognition locally & through Corporate
Projects**



CONNECTIONS | CAREERS | COMMUNITY

EWI Mission Statement

**Executive Women International (EWI)
brings together key individuals
from diverse businesses for the purpose of:
promoting member firms;
enhancing personal & professional development, and
encouraging community involvement.**

Member Firms...

Allen, Gibbs & Houlik, LC
 Associated Integrated Marketing, Inc.
 Berry Companies, Inc.
 Butler Community College Foundation
 Carolyn Sayre's Fine Jewelry
 Catholic Charities, Inc. – Diocese of Wichita
 CNH Industrial LLC
 Commerce Bank
 Go Wichita
 Healthcare Clinic Inc.
 High Touch Inc.
 Hyatt Regency Wichita
 imageQUEST
 Integrated Facilities Group
 J.P. Weigand & Sons, Inc.
 Kansas Health Foundation
 Kansas Strong...The Kansas Oil & Gas Res. Fund
 Lindsey Spiess (Communications)
 Make-A-Wish Kansas
 Meritrust Credit Union
 Murfin Drilling Company, Inc.
 Professional Engineering Consultants, PA
 Right at Home
 Schaefer Johnson Cox Frey Architecture
 Sedgwick County Zoo
 Spirit AeroSystems, Inc.
 Star Lumber & Supply, Inc.
 Stoutheart Financial Group – Ameriprise Financial
 TCK The Trust Company of Kansas
 Textron Aviation
 The Specialists Group LLC
 Total Printing Solutions
 United Way of the Plains
 Wells Fargo Advisors
 Westar Energy, Inc.
 Wichita Business Journal
 Wichita Children's Home
 Wichita Metro Chamber of Commerce
 Wichita Marriott
 Wichita State University
 Wichita State University Foundation
 Wichita, City of

43 Member Firms

43 Representatives

6 Additional Representatives

22 Alumni Members

Who We Are.....

Chapter Alumni

Ann Brady
 Pat Campbell
 Peggy DiStefano
 Donna Eastwood
 Gaile Garner
 Jean Hedstrom
 Deborah Hobbs
 Jamie Hunt
 Donna Jestmore
 Beverly Jones
 Susan Leasure
 Julia Lee
 Barbara Lisenby
 Marg McAdams
 Barbara McCurdy
 Diana McLeod
 Marlane Morris
 Sandra Richardson
 Marilyn Richwine
 Vicky Sanders
 Sharon Thomas
 Connie Velghe

March Birthdays

1st – Pat Campbell

2nd – Teresa McGrath

5th – Dawn Truman

8th – Diana McLeod

11th Charlene Dreiling & Tami Barker

18th – Sharon Thomas

21st - Debbie Pfingston

25th – Jan Baggett

28th – Chelsea White

EWI Wichita Chapter Community Outreach

Together We Can Make a Difference!

EWI Wichita Group Community Outreach Ticker

Chapter Dollars Invested:

Volunteer Hours Invested:*

Reading Rally – 10/1/14	120
Lord's Diner – 12/2/14	21
Botanica – 12/11/14	6
Dress for Success – 2/5/15	13
Catholic Charities – 2/20/15	10.5
TOTAL	170.5

Community Service Opportunity

If any member representatives or their firms would like to donate now to the Center of Hope's fundraiser hosted on April 15th at Newman University, Jessica Emrick is taking silent auction items now. This group helps with Rent and Utility Assistance for those in danger of being evicted or having their utilities disconnected, 100% of the money raised go directly to landlords or utility companies.

***See attached flyer for additional Community Service Opportunities...

*EWI Wichita Group Volunteer Hours Annual Goal = 1,000

EWI Corporate Professional Development

Visit EWIconnect.com to access the many archived professional development webinars as well as other useful information on the corporate website.

April 7 "Servant Leadership: A Business Management Strategy"

May 5 "Creating a Coaching Culture for Success"

June 2 "Elevate Efforts to Elevate Excellence"

July 7 "Business Ethics"

EWI Volunteer Opportunities

Individual Volunteer

Date: Thursday, April 2, 2015

Time: 5:45 pm – 7 pm and/or 7 pm – 8:30 pm

Agency: Dress for Success Wichita

Address: Olivet Baptist Church, 3440 W. 13th St. N.

Project: Professional Women's Group volunteer – PWG meets monthly to provide ongoing career development to women who are served by Dress for Success. The meetings include tips for those who have entered the workforce and those who are still trying to get their foot in the door. Volunteers help with the service of a buffet dinner until about 7 pm and then assist each woman in "shopping" for a new outfit.

www.dressforsuccesswichita.org

Contact: Jessica Emrick | jessica.emrick@wichitamarriott.com | 316-462-3164

Group Volunteer Opportunity

Date: Sunday, April 19, 2015

Volunteer Time: 4:30 p.m. - 8:30 p.m.

Agency: Center of Hope Fundraiser at Newman University

Address: 3100 McCormick St, Wichita, KS 67213

Project: Monitor silent auction tables and assist with closing when bidding times end, decorate venue, and other tasks as needed.

- Number of volunteers needed: 5-8

Also, if any of the members or their firms would like to donate now to the Center of Hope's fundraiser hosted on April 19th at Newman University, I am taking silent auction items now or bring them to the April 15th Breakfast Meeting hosted at the Wichita Marriott. This group helps with Rent and Utility Assistance for those in danger of being evicted or having their utilities disconnected, 100% of the money raised goes directly to landlords or utility companies.

Contact: Jessica Emrick | jessica.emrick@wichitamarriott.com | 316-462-3164

The next group opportunity will be on Friday, May 15th with Amber Waves hosted in the Delano District. It will entail assisting with the beer tasting and hors d'oeuvres fundraiser to benefit Starkey, Inc.