

President's Message



As the board moves into its fifth month of leadership, we are working together to identify some of the missing links from our rich EWI history. As a board, we have learned a lot and have a lot to still learn about our Wichita Chapter. One of our goals this year is to capture those missing links for our incoming leadership team. By identifying the best practices of our chapter, and compile tips and tricks for serving on the board in each director's respective role, we hope to encourage members to serve on the board to instill confidence

in their ability to lead without fear. Equally important has been to preserve the history of how our organization has been so successful since 1970 while implementing new improvements along the way.

Missing Links

From the survey and through the speed dating process a theme that surfaced was that over the years, and through the transition of several boards, historical information is not being retained or transferred sufficiently. Some examples uncovered this year include the BCDP endowment, the Investment Committee's role, and our Chapter Bylaws.

To mitigate greater information loss, the board is taking strides to improve this information retention by 1) tweaking the corporate job descriptions for their respective roles to be in alignment with how the role "manifests" itself in our chapter; 2) creating a bulleted list for "information" that is helpful to know; and 3) creating an online document repository.

New Improvements

One area that I have discussed with the board this year, is to consider the creation of a task force that would be responsible for helping our organization become a member-centric organization. While still in its infancy stage, I would see this task force's initiative to take the key messages from the survey and speed dating exercise to build value groups in our Wichita Chapter based on what our members enjoy about EWI.

2015-2016 Officers & Directors

President

Tracy Lucas
High Touch Technologies

Vice President

Dawn Truman
J.P. Weigand & Sons, Inc.

Secretary

De Nelson
City of Wichita

Treasurer

Davna Gould
HealthCore Clinic

Fundraising

Jenny Stephens
Star Lumber & Supply Company, Inc.

Membership

Wendy Glick
Catholic Charities

Director at Large

Karen Smith
Westar Energy

Sergeant-at-Arms

Tami Barker
The Hyatt Regency, Wichita

Programs

Pam Fullinwider
Wichita State University Foundation

Communications Director

Stacy Cofer
Butler Community College

Advisor

Kim Weprin
Associated Integrated Marketing

From Your EWI Wichita Board of Directors



Jenny Stephens | Fundraising

BINGO!!!!!!

Thanks to everyone who came to the February 17 BINGO! event at **Commerce Bank**. Tables were full as we feasted on salad, and fabulous

desserts donated by our generous reps of EWI. Special thanks to the fundraising team who helped with concept, planning, setup, and cleanup. This year's team includes; **Pat Campbell, Mary Farrar, Stacy Guinn, Julie Roberts, Mallory Minor, Debbie Pfingsten, Tammy Voth, Chelsea Whitehead, and Pamela Woodside.**

Recognition to **Jeanetta Bolin** and **Teresa Arthur** and the Commerce Bank team for allowing us to use their A+ facilities for the evening. Their offer for use was certainly appreciated!

Thanks to everyone who donated the fabulous desserts for the event. The variety, thoughtfulness, and effort never ceases to amaze me! Because of your donations and due in part to the 21 fun guests at the event, we were able to raise over \$1500 for chapter operations.

WINNER'S CHOICE TRIP PROMOTION

Keep on selling tickets for the ongoing Winner's Choice Trip Promotion. Of the 625 tickets distributed to reps, we have received money and entries back for 63 tickets. Remember 250 tickets need to be sold for break even....but if every reps sells the 15 distributed to them, our chapter will raise \$10,000 for the effort! We will collect tickets at the upcoming meetings, but you can also mail entries and money to Davna Gould, our chapter Treasurer in the envelopes included in the trip folders.

PRICE IS RIGHT!!!!

The Fundraising group is working the details of the upcoming June 15 PRICE IS RIGHT event. This event is a TEAM effort, and we welcome you to begin the process of assembling teams from your firms or by joining with other firms to form teams of six players! The event will be at Noah's Event Venue and promises to be an a-typical fundraising event!



Davna Gould | Treasurer

Bank Balances as of 2/29/2016
Commerce Operating \$17,949.62
Meritrust Savings \$24,195.16
BCDP Commerce \$2570.49
BCDP TCK Trust \$52,354.67

Remember to check out the EWI website for the current monthly treasurer's reports.



Wendy Glick | Membership

CONGRATULAIONS are in order! As announced in the Wichita Business Journal our own Wendy Glick will take over leadership of Catholic Charities Inc. in Wichita

when the organization's executive director, Mike Burrus retires this spring. The change is effective April 3.

Wendy shared at the March board meeting, that because of her new responsibilities as Executive Director for Catholic Charities, she will be stepping down from her board position on EWI. She has offered to coordinate with the person that steps into this role on open initiatives. The person we are looking for will finish the remaining term and serve the next 2-year term under the leadership of incoming President Dawn Truman. Advantages for the person taking on this role:

- Dawn Truman has been membership director and will provide solid leadership and mentoring
- Wendy Glick is not going away and can be used as a resource
- Lynne Smith, who has also been membership director is currently serving as an assistant to the membership chair

Please let Tracy Lucas know if you are interested in serving in this role. For questions about the position, Dawn Truman and/or Wendy Glick would be a good source of information.

Board of Directors cont.



Karen Smith | Director at Large

Can you believe it? March is here and graduation will be just around the corner. As Director At Large, scholarship is under my responsibility. We've met

and are ready to go! Our "Adult Students in Scholastic Transition" *ASIST* (Nancy Umholtz) and Executive Women International Scholarship Program *EWISP* (Stacy Guinn) chairs are busy lining things up for our judges to begin reviewing applications and choosing our scholarship winners. We've added two judges to our existing team of three. These members of the community volunteer their time to review every application and choose the best applicant to be awarded the \$2,000 scholarships. Our application deadline for *EWISP* is April 1 and *ASIST* is May 1. If you know of anyone that would benefit from the scholarship please get with the respective scholarship chairpersons. Both scholarship winners and their families will be invited to our August meeting as well as our judges.

This year's judges are Danny Bardezbain, retired Sedgwick County Undersheriff, Jim Means, USD 259; Kimberly Schrant, managing director Grant Thornton LLP; Tracee Adams, Morgan Stanley; and Sheree Utash, president WATC. If you have contact with them please thank them for their efforts supporting women in our area.

Pam Fullinwider | Programs

Upcoming Meetings

Wednesday, April 20, 2016

5:30-7:30 p.m.

Speakers: EWI Executives (Elizabeth King, President and CEO, WSU Foundation, Marilyn Pauly, Vice Chairman, Commerce Bank, Judy Worrell, VP-Secretary/Treasurer, Berry Companies Inc.)
Wichita Marriott, 9100 Corporate Hills Drive

Wednesday, May 18, 2016

4 -6 p.m.

Speaker: Ed O'Malley, CEO, Kansas Leadership Center
Larkspur, 904 E Douglas Ave.



Many compliments were paid to Theresa Hogan's peanut butter cookies at the February meeting.

She has graciously provided the recipe for all to share. Thank you Teresa!

Peanut Butter Fingers

Mix together:

1egg
1/2 Cup butter (1stick) 1/2 Cup Sugar
1/2 Cup Brown Sugar
1/3 Cup Peanut Butter 1teaspoon Soda
1/4 teaspoon Salt
1/2 teaspoon Vanilla

After well blended add:

1Cup Flour
1Cup Oatmeal (old fashion)

Spread in greased 9X13 pan

Bake at 350° for about 20 to 25 minutes (light brown - do not over bake)

Remove from oven and sprinkle with 1 package (12 ounces) chocolate chips.

Put back in the oven to soften (not to melt) the chips (about 2 minutes)

Remove from oven and smooth out the chips - Let cool

Frosting:

1/2 Cup Powder Sugar
1/2 Cup Peanut Butter
2 to 4 Tablespoons of Milk

Spread over the chocolate chips

Cut into bars



Unique membership benefits to the Wichita Chapter

Did you know that the majority of EWI chapters in our region assess monthly fees to all of their members for chapter meetings unless the member notifies the Sergeant-At-Arms in advance that they are not attending? While this practice simplifies bookkeeping and reduces errors, the Wichita Chapter maintains that this practice doesn't service our membership or provide that extra value and convenience of being part of our organization. It is with this in mind that I would like to illustrate a few very important messages on how you can help.

Pay by Account – What does it mean and how does it impact me

Our members are provided 4 options to make payments towards monthly chapter meetings with two of those options that play hand-in-hand. Members have the option to pay a "lump" sum amount that is credited (or applied) to the representative's general ledger account. As the member attends meetings and selects "pay by account" monies are deducted (or debited) to that representative's general ledger account to generate an account balance either in the positive or negative.

The other two options are fairly simple in nature and are processed on the representative's general ledger after the payment is processed. Due to the slight delay in processing payments, the board is implementing a 60 day past due notification that will be sent via email to representatives, from PayPal, when their account has fallen past due. If you receive a notification from Executive Women International with a subject line of "You have received an invoice..." it is likely because your account has fallen behind. Thank you to Tami Barker, S@A and Davna Gould, Treasurer for the dedication to serving EWI and getting accounts in a stable state while creating a process that is more conducive to a professional organization.

March Meeting Update

This year Firm Night is being hosted by Noah's Event Venue and is scheduled for March 16, plan to RSVP yourself and guest today if you haven't done so already.

Chelsea Whitehead, representative for Noah's Event Venue, has been working on preparing a fun evening for the membership to showcase the space and how it can be utilized to plan your next company event, family outing, or wedding celebration.



Famous Members

If you happened to be involved with the 2015 United Way Campaign, you may have noticed a familiar face on some of the promotional collateral. Our very own Teresa Arthur made an appearance in the 2015 United Way "Our Story" booklet!

Way to go Teresa!

If you know of successes or Contributions made by our EWI members, please forward them to be shared in the monthly Connect.



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Accomplishments

From time to time it is important to share accomplishments. This year we have a passionate board that believes in the value of EWI, we have updated the Chapter Bylaws to include the territories of our chapter, updated the orientation manual for new members, educated ourselves on the BCDP Fund, engaged the Investment Committee and developed best practices, we have added two new judges, brought renewals back in-house, defined a better process for managing account balances for our members, and lastly we are finishing a revised version of the Standing Rules to present to the membership for a vote. There are more great things to come....stay tuned and remember engagement is the key!