

ewi CONNECT

CORPORATE EDITION

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JUNE 2016

FROM THE PRESIDENT



Dianne Luckett
2015-2016 Corporate President
Irby Electrical Distributor

It's hard to believe this calendar year is almost half way over and our EWI fiscal year is quickly coming to a close. We are at a time in our year when there are a number of things going on all at once. The Nominating Committee has received applications for Corporate Board Service and will be meeting to determine a proposed slate of officers for 2016-2017. We appreciate all those who are willing to serve in this capacity.

EWI LEADERSHIP CALL

The Corporate Board will be scheduling a call on **Thursday, June 23 at 3:30 EDT** with Chapter Presidents and Vice Presidents. Please gather questions from your membership that you would like addressed and forward them to Secretary, Jill Gaffney at jill@greenleafwa.com by Monday, June 20, 2016. This will enable the Board to address all questions submitted and allow our Chapters an opportunity to have a voice. Call-in information will be sent to Chapter Presidents and Vice Presidents this week.

CORPORATE WEBSITE

If you haven't yet gone into the website and logged in to confirm your information, we encourage you to do so. If you need assistance or don't have your login information, please contact the Corporate Office and they will be happy to help. This, along with your Chapter Rosters will ensure that we have a database that is up to date and correct.

The **2014-2015 Annual Report** is on the website for your review.

2016 LCAM READING RALLY

On May 23rd Spokane author Kelly Milner Hall regaled the children of Stevens Elementary school with stories of her childhood and a love of the outdoors that led to a life of writing. Curiosity about lizards led her to research dinosaurs eventually writing six books for children on dinosaurs. Kindergarten and 1st graders saw illustrations comparing lizards that live today with dinosaurs from the past. Investigating nature and all things wild led Ms. Hall to research tigers, wolves and other unusual animal habitats. 2nd and third grade students learned the importance of digging deeper by asking questions to uncover the mysteries of animals and mythical creatures. Fourth and fifth grade students asked insightful questions about Big Foot, ghosts, aliens and other oddities. Kelly stressed the importance of asking questions and following up with research rather than believing everything on the Internet. With over 40 books for children, she inspired the children to observe the world in their backyard and their neighborhood and to write about what they see.

EWI volunteers were on hand to present students with a journal to record their observations and book marks featuring books by Ms. Hall. Students from the

Professional Development Webinar

How to Develop Your Personal Brand & Why it Matters

July 12, 3:00 pm ET

ewiconnect.com/webinars

2015-2016 Officers & Directors

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Irby Electrical Distributor
EWI of Jackson

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Dallas Area Rapid Transit
EWI of Dallas

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EWI of Spokane

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WoodmenLife
EWI of Omaha

Director

Cheryl Hawkins
American Clinical Laboratory Association
EWI of Washington DC

Advisor

Darlene Banogon
North Island Credit Union
EWI of San Diego

Spokane Community College filmed parts of the author's presentations and interviewed several students. We invite you to join us at the Literacy Luncheon at LCAM in Spokane to experience the Reading Rally for yourselves. Scholastic will be a vendor at the Literacy Luncheon if you'd like to purchase additional books for the Steven's library.

The actual reading rally was held in May because school will be just starting up when we are in Spokane for LCAM. We want to thank the Literacy Committee along with the Spokane Philanthropy Committee for all of their hard work. A huge thank you to EWI of Spokane, Houston, Hawaii and Omaha for their generous donations. A very special thank you to Spokane member firm Larry H. Miller Charities for their gift of \$5,000!!

2016 LCAM

Speaking of LCAM, EWI of Spokane is excited about sharing their beautiful city with all of us! And we're excited about our exceptional speakers, our new AOL module and of course the fun and fellowship all heading up to our Annual Meeting. Register today through July 1 and take advantage of the Early Bird Registration of \$625 (Member rate).

REGISTER NOW

UPCOMING BOARD FORUMS

Detailed information on each of our upcoming board forums can be [found here](#).

The Southwest Pacific & Northwest Combined Board Forum is June 18, 2016.

The Wild West Board Forum is scheduled for August 5-7, 2017.

The longest running forum, the 38th Annual Texoma Board Forum will be August 5-6, 2016.

IN THE SPOTLIGHT: KUDOS TO EWI OF CALGARY!

EWI of Calgary has been named One of the Top 100 Organizations selected from across Canada to receive the 2016 BPW Canada Centennial Recognition Award for their work empowering women. This year marks a Canadian Milestone, the 100 years of Women's Suffrage. EWI of Canada's President, Maria Carolina Guerrero; President Elect, Sherri Cunningham; and Past President, Michelle Goshinmon will be among those representing the Chapter at the Gala in August.

BPW Canada is an 86-year-old non-profit and non-partisan network of almost 500 business and professional women nationwide with a vision to improve conditions for all women and effect positive change through empowerment. We are part of an International Federation with almost 35,000 members globally and hold Consultative One Status at the United Nations Economic and Social Council.

PROFESSIONAL DEVELOPMENT WEBINAR

No matter your goals, developing your personal brand will help you achieve them.

Whether you're networking, job hunting, looking to advance your careers at your current employer, or you have personal goals, personal branding differentiates you, helps you stand out, and put you in a different position than others.

Josh Loebner is the Director of Strategy for Knoxville-based advertising agency, Designsensory. He has helped guide marketing efforts and campaign strategies for national brands including the U.S. Army, Crystal Light, Advil and Monsanto. Josh was inducted into the Knoxville Chapter of the American Advertising Federation, AAF Hall of Fame, in part, for work establishing greater visibility around advertising and disability. Josh serves on the City of Knoxville Mayor's Council on Disability Issues. He is the author of the blog, [advertisinganddisability.com](#) and is a noted speaker and resource for journalists, academicians and industry leaders.



JOIN THE CONVERSATION!



Corporate Office Serving EWI Membership

The Corporate Office deepens its commitment and level of service to EWI. We commit to a 24-hour turnaround in email responses and answering voice messages, unless the office is closed or the person you need to reach is out for the day.

Kristine Pepin
Director of Operations

Kristen Harmston
Office Administrator

Bonny Steele
Webmaster

Office Hours: 9:00am-5:00pm MT
Email: ewi@ewiconnect.com
Phone: 801.355.2800
Address: 3860 S 2300 E, Ste 211
Salt Lake City, UT 84109



PROFESSIONAL DEVELOPMENT WEBINAR

**HOW TO DEVELOP
YOUR PERSONAL BRAND
& WHY IT MATTERS**

JOSH LOEBNER
TUESDAY, JULY 12, 3 PM ET

ewiconnect.com/webinars

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Returning to Our Roots