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MARCH 2017



LETTER FROM THE PRESIDENT

For many of us, this winter has been especially long and we look forward to longer, warmer days filled with blooming flowers and sunshine. Spring is a time of renewal and growth. This is true in our Leadership journey as well. It is true that you never reap what you haven't sown. You have to plant the seeds that will inspire, produce and are beneficial to others. There is more to planting seeds; you have to nurture the seed so you can watch it grow. We must remember to continue to nurture and grow in our leadership and our mission to help others in theirs. The result of our efforts is why EWI continues to flourish.

Recently the Corporate Board spent four days in Des Moines, Iowa. We had the pleasure of attending the EWI of Des Moines Board and Chapter meetings. When I asked Tara Ely, Des Moines Chapter President, why she thought her chapter was so successful, she attributed it to the relationships they have built. Their members support each other in their leadership growth and all members are actively engaged in the chapter programs and literacy initiatives. She stated that they are

highly committed but also take the time to have fun together. I would like to thank the members of the Des Moines chapter that made us feel so welcome and shared their EWI stories. The Board is also grateful to Chris Harvey, Des Moines chapter member, for arranging our hotel and meeting rooms at such a reduced rate.

The Corporate Board spent the remaining days in Des Moines working on our 2016-2017 strategic goals and planning for LCAM 2017. We continue to find ways to assist our chapters; continue to research and implement ways to save costs for the organization while still providing valuable leadership programs through our webinars and Leadership Conference. We continue to listen to the needs and concerns of the chapters. We will hold another President's call on Wednesday March 29th, 3:00 p.m. eastern time, where our Chapter Presidents will be able to share your concerns and questions with the Corporate Board. The Corporate Board is here to serve you.



With Gratitude,

Jill Gaffney

Jill Gaffney - EWI Corporate President

CORPORATE READING RALLY

The Corporate Reading Rally committee continues to make plans for the 2017 LCAM Reading Rally awards. Since this year's LCAM will not have a host city, it was decided that we would give the opportunity to multiple chapters to receive funding for their own Reading Rallies. The committee recommended that the Reading Rally Awards be renamed to "Literacy Initiatives" to include Chapters who not only participate in Reading Rallies, but also Book Nook and Little Free Library events. The Committee is working on the application and criteria, and will notify the membership with instructions when it is finalized. All Chapters will have the opportunity to submit their most recent literacy event. The Committee will select up to 6 Chapters, and they will be announced during LCAM in September.

LCAM 2017

The 2017 LCAM committee along with the Corporate Board has been working hard in planning for another successful conference. This year's LCAM will be held in Grapevine Texas (Dallas Area) on September 21-23, 2017. Registration will be open in mid-April. Please visit our website for more information.

MEMBER ZONE UPDATE

As we continue to update Chapter membership records in MemberZone, it has come to our attention that there appears to be some confusion with Life and Sustaining member invoices. Life and Sustaining members must pay a renewal fee to be displayed as "active."

While reviewing the Chapter rosters in MemberZone, we noted that some Chapters list Life and Sustaining members, while other Chapters do not. It is the Chapter's responsibility to notify Life and Sustaining members of the renewal fee, and if the Chapter is not handling their renewals, the Life and Sustaining members should expect to receive an invoice. Some Chapters opt to pay this fee and we can work with the chapters on a process to collect those fees.

The renewal fee for Life and Sustaining members is required for MemberZone access; the monthly Connect newsletter, monthly webinar invitations, and late-breaking news. Please contact Cortney Ihde at Cortneyihde@gmail.com if you need further assistance.

We also are finding that many members have still not logged into Member Zone. If you need assistance with signing up for our new Membership Database, please call Kristine Pepin, Director of Operations, at the Corporate Office. It is important for all members to be registered with Member Zone so that they can continue to receive information and have access to our EWI resources.

BOARD FORUMS

Please save the date for a Board Forum in your area where chapters come together to share best practices and leadership building ideas. The annual [TEXOMA Board Forum](#) will be held June 9th -10th, 2017 in San Antonio, Texas. The [Kentuckiana Board Forum](#) will be held May 19th-20th, 2017 organized by Christy Smallwood and Virginia Hart. More information will be provided soon.

RETENTION & RECRUITMENT

The Corporate Retention and Recruitment committee headed by Corporate Director Christina Casiano is developing plans for our 2017 Membership growth contest. The contest will be for overall net growth within your chapter, calculated in percentages, time frame from October 1st through August 31st. The chapter with the highest percentage will be awarded an LCAM 2018 registration.

SCHOLARSHIP TIMELINE

We would like to thank all of the chapter members that work so hard in implementing their scholarship programs. Please refer to the [scholarship timeline document](#) to assist you with your planning.

PROPOSED BYLAW AMENDMENTS

The deadline for proposed bylaw amendments for submission to the Bylaw

Committee is April 21, 2017. If your chapter would like to submit a proposed bylaw amendment to be presented at this year's annual meeting, you must submit your proposed bylaw amendment by this date. Please contact Corporate Secretary/Treasurer, Christine Healy at Chealy1142@gmail.com our Corporate Bylaw Committee Chair for further questions.

CORPORATE NOMINATING COMMITTEE

The Corporate Nominating Committee will be accepting applications for the 2017-2018 Corporate Board. To qualify for a position on the Corporate Board, you must be a Past Chapter President and have extensive experience in Leadership and/or Management. Please consider a position on the Corporate Board to continue your leadership journey. More information will be sent out in a separate memo to the membership.

PROFESSIONAL DEVELOPMENT WEBINAR

Yes, You Can Lead Where You Are Planted

Presenter: Ruth Mannschreck, DDS
Owner Chair
Shoreline Strategies LLC

Tuesday, April 4, 2017
3:00 PM EST / 12:00 PM PST



ewi PROFESSIONAL DEVELOPMENT
WEBINARS

REGISTER NOW

CHAPTER ANNIVERSARIES

Congratulations to these Chapters celebrating anniversaries during the month of March!

EWI of Nashville
58 years

EWI of Jackson
61 years

EWI of Detroit Windsor
49 years

EWI of Tulsa
61 years

Executive Women International, 3860 South 2300 East, Suite 211, Salt Lake City, UT 84109

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