



## LETTER FROM OUR CORPORATE PRESIDENT

Do you play an **"Active"** or **"Passive"** role in Team Success?

Effective leaders set the pace and tone by:

- Sharing where the team needs to be
- Setting clear expectations
- Conducting regular inspections of team progress
- Coaching and feedback to ensure the team is on a solid course to success
- They hold team members accountable for delivering needed performance and desired results

As we continue our journey into leadership, we need to remember that others depend on us for our mentorship. As our chapters select their incoming Board Members for the 2017-2018 year, it is a very important time for our existing Board Members to remember to start mentoring those that will follow behind them. I also encourage members of your chapter, many who have held leadership roles before, to share their vision of what they want to see happen this coming year. This will help your new board members set their strategic goals, which are the building blocks for a successful year. I had many members from different chapters share with me their vision they had for the future of EWI this past year. It was so helpful as I continued to mentor our Corporate Board Members in making decisions for the organization.

The EWI Corporate Board will continue our journey of "Turning the Ship Around" with our newly nominated Board Members this fall. Cheryl Hawkins (American Clinical Laboratory Association), our President-Elect, from EWI of Washington DC, is already setting her vision for what she wants to accomplish in her upcoming year. The Board will share that vision and leadership training with our Chapter Leadership teams during Leadership Caucus at LCAM 2017 in September. Please know that our goal as EWI Corporate Board members and the EWI Corporate Office is to continue supporting our Chapters and their members in a fiscally responsible way.

*"The leader is one who mobilizes others toward a goal shared by leaders and followers...Leaders, followers and goals make up the three equally necessary supports for leadership" ~Gary Wills*



**With Gratitude,**

*Jill Gaffney*

**Jill Gaffney  
2016-2017 EWI Corporate President**

## CORPORATE OFFICE UPDATES

### Happy July EWI!

We have had a very busy time here in the office the past couple of months and I'd like to update everyone on some of the initiatives that we've been working on to insure that your chapters are able to run effectively and efficiently. I am also asking for your feedback and assistance with a couple of projects I am working on to enhance your membership value.

**Webinar Speaker Request:** Our Professional Development Webinar Committee is looking for chapter and representative input on topics and speakers for the upcoming year. If you have an idea, a speaker name, or a particular topic that you'd like to address or learn more about, please email Board Director Maegan Brandt, EWI of Honolulu, at [maeganb@ins-solve.com](mailto:maeganb@ins-solve.com). Suggestions include EWI member representatives, executives, local authors, coaches, and professionals affiliated with EWI in your local cities.

**Updated EWI Membership Application:** We have updated the EWI Membership Application and we ask that all chapters begin to use this application as of today. There are fields that we need to have filled out to process payments accurately and are now updated for your chapter usage. The application is available in the MIC and [here](#). Thank you!

**Your Chapter Email Address:** We have messaged the desire for each chapter to create an email address for their chapter to improve our communication regarding renewals, invoicing and common contact information for chapter communications. To date, we have received about 10 chapter's email addresses. We will continue to ask for this email address from your chapter as it is a best practice to have one central email account for your chapter to pass along from board to board and retain good email records over time. *Please email the EWI Corporate Office with your Chapter email address* and we will update your member records and your chapter profile for you in the MIC. Thank you!

**Member Connectivity** - As our organization becomes more connected with each other over time, we encourage members to visit the Member Information Center (MIC) by logging in to the Corporate website and reaching out to organizations that are members in other cities to connect. If a firm is a member in one city, but is not a member in your city, reach out and make a connection to see if our members can help make an introduction for you in your city! Let's continue to focus on growth!

**Member Feedback Survey on Operations** - We've created a member feedback survey that we'd like to ask you to fill out for us as we develop operational improvements and evaluate what we can be doing better for our future EWI leaders. [Please click here to complete the survey.](#) We ask that you complete this survey by July 31st and share with fellow EWI members.

We'd also like to thank all of the Chapter Leadership members who have helped the Corporate Office with reconciling chapter rosters, updating member records, providing information and the wonderful and dedicated communication that has occurred in the past 90 days. This has helped us to build more trust with our data and financials, allowed us to connect and build rapport, and listen and learn from each other. Together, our organization is one big team and it takes everyone's efforts to make us as wonderful and valuable as we are to our members. I look forward to continuing to work with all of you as we approach LCAM 2017 and beyond!

**With Gratitude -**



**Cortney Ihde**

Managing Director of Operations

**Executive Women International**

O: 262-269-5625

E: [cortney@ewiconnect.com](mailto:cortney@ewiconnect.com)

**LCAM 2017**



Registration for our 70th Annual Leadership Conference and Annual Meeting (LCAM) is open! Registration is \$625 to attend until August 15th. Our rate for registration increase to \$700 from August 16th until the day LCAM starts - don't delay - register today!

**REGISTER NOW**

### **LCAM Hotel & Lodging Update**

We have an update relative to our negotiated room block with our conference hotel in Grapevine, TX.

Thank you to everyone that responded to our request last week regarding the need to book a hotel room. Your response assisted in helping us negotiate more rooms within our hotel block. You are now able to begin booking rooms for LCAM 2017 again at a rate of \$189.00 per night. The negotiated rooms are Q/Q. Please note, once these rooms are filled, we will not be negotiating for more rooms. The hotel does have additional rooms for booking, but normal hotel rates will be in place. [Here is the link provided by the hotel to book online.](#)

The Corporate Board and the LCAM Committee has worked diligently to insure that all registered LCAM attendees are able to secure lodging at our conference hotel.

Additionally, if you know of anyone in your chapter who has not yet registered for conference and is planning to, please make them aware of this as well. We appreciate your help with this request.

If you have any questions, please don't hesitate to contact the EWI Corporate Office.

Darlis Vauble  
EWI of Omaha  
EWI Corporate Director  
EWI 2017 LCAM Chair



## **"Having Fun - Texas Style" - Thursday, September 21 @ 6:30pm**

Join us for some Texas fun, a good old fashioned BBQ dinner with all the fixin's, entertainment, games and more! Fee to attend is \$70 and requires separate registration - [REGISTER HERE!](#) Registration Closes for this event on Friday, September 15th at 10pm CDT. No late registrations will be taken.

## **National Anthem Singers - WE WANT YOU!**

We are looking for any attendees of LCAM 2017 with a singing voice to consider singing our National and Canadian Anthems.

If you are interested, please contact Sue Fleming at [Sue.Fleming@Avistacorp.com](mailto:Sue.Fleming@Avistacorp.com).

## **LCAM Resources and Documents for Your Information**

### **[LCAM Justification Tool Kit](#)**

Order Your Chapter President's Pins - [www.borsheims.com](http://www.borsheims.com) - Search EWI Pins

**Sponsorships Available** - Promote Your Firm and Chapter!  
Contact the Corporate Office for more information.

### **[Attending LCAM 2017? What You Need to Know](#)**

PowerPoint Presentation from 7.11.17

## **IMPORTANT DATES & DEADLINES**

We have many deadlines quickly approaching. Please make a note to complete and submit the necessary paperwork for these important opportunities to recognize your chapters, member firms and representatives!

**Lucille Johnson Perkins Awards - Submission Deadline for all applications is Saturday, July 15th, 2017.** Please submit completed applications and supporting documentation to [maeganb@ins-solve.com](mailto:maeganb@ins-solve.com) and [ewi@ewiconnect.com](mailto:ewi@ewiconnect.com).

**EWI Chapter Connect Newsletter/Communications Awards - Submission Deadline for all applications is Saturday, July 15th, 2017.** Please submit completed applications and supporting documentation to [maeganb@ins-solve.com](mailto:maeganb@ins-solve.com) and [ewi@ewiconnect.com](mailto:ewi@ewiconnect.com).

**EWI Chapter Literacy Program Grant Applications - Submission Deadline is Monday, July 31, 2017.** Our chapters have been invited to apply for a Corporate Literacy Grant. Up to two chapters per region will each receive \$1,000 to put toward their next literacy event. Submitted entries will be reviewed by the EWI Corporate Literacy Committee in relation to a literacy event that your chapter has had over the past year. Please submit the Literacy Grant Application and supporting materials (located on the Member Information Center under Resources) to [cortney@ewiconnect.com](mailto:cortney@ewiconnect.com).

**EWI Annual Meeting Delegate Registration and Fees - Submission of your Chapter's Delegate Form and fees are due to be received by August 10th in the EWI Corporate Office.** Please mail your delegate form with payment to the following:

Executive Women International  
1288 Summit Avenue, Ste. 107, PMB 124  
Oconomowoc, WI 53066

**EWI LCAM Registration Fee - Registration will increase to \$700 on August 16th.** Please register by that date for best pricing available.

**Chapter Presidents - Year Recap** - Please submit your favorite achievement or highlight from your year as Chapter President by August 31st, 2017 to [cortneyhde@ewiconnect.com](mailto:cortneyhde@ewiconnect.com). Please use Subject Line: Year Recap - EWI of (CHAPTER)

## PRESIDENT'S MONTHLY CALL

**Wednesday, July 26th, 2017 - 2:00 p.m. CDT - Save the DATE!**

Our Monthly Chapter President's Open Forum Call will be held on July 26th at 2:00 p.m. CDT. Each month, we will have an open discussion to share best practices and exchange ideas between our chapters. **This month, we will be discussing Reading Rally/Literacy Events and Celebrations.**

Chapters Presidents - please come ready to share your chapter's success stories! A separate email invitation will be sent to all Chapter President's with call-in information.

## CORPORATE BOARD UPDATES

### 2017 Retention and Recruitment Contest

The Corporate Retention and Recruitment Committee is hosting a contest for the overall net growth within your chapter, calculated in percentages. The time frame is from October 1st, 2016 through August 31st, 2017. ***The chapter with the highest percentage will be awarded a Complimentary, No Charge 2018 LCAM registration to use for their chapter.*** Over the past few months, we have received many new member applications. Congratulations to those chapters that continuously work hard to build their membership and grow their impact in their communities!

### Chapter Profile for R&R Success - EWI of Honolulu

*"There is no magic formula to getting new firms to join a fantastic organization. One thing that enables EWI Honolulu Chapter to grow is the strength of our membership and breadth of companies. The individual connections that each member has in the community allows us to spread the word about this awesome group. Each person is a recruitment advocate. Members will invite guests to attend one of our meetings to experience what it's all about. Follow-up of these prospects is important; finding a buddy to keep these new members engaged is critical. The support from Corporate is amazing! This year, so far, we have 18 new representatives."*

**Submitted by EWI of Honolulu Chapter President, Wanda Sanchez, on behalf of the Recruitment and Retention Committee for EWI of Honolulu**

## PROFESSIONAL DEVELOPMENT WEBINAR

Details for our August 1 webinar will be forthcoming. We are securing our next presenter this week and will forward an invitation to all members during the week of July 17th. Please mark your calendars for 2:00pm CDT on Tuesday, August 1st!

## WELCOME NEW MEMBERS

We are happy to share our newest members with our membership! Please reach out and welcome everyone who has joined EWI. This list includes all membership changes and additions from June 15 to July 15th, 2017.



<b>Members_Custom Fields Chapter</b>	<b>Members_General Company Name</b>	<b>Representatives_ General Name_ Full</b>	<b>Members_General Membership Type</b>
San Antonio	The Power of Family at Re/Max Associates	Katie Ross	Chapter Member
San Antonio	Holt Development Services	Debbie Boren	Chapter Member
San Antonio	Lynn Smasal	Lynn Smasal	Chapter Sustaining
San Antonio	Diversified Transportation Logistics, LLC	Mary Jo (MJ) Willis	Chapter Member
Calgary, CA	Century 21 Summit Realty	Cheryl Trask	Chapter Member
Jackson	Louise Anderson	Louise Anderson	Corporate Life
Memphis	Peggy Quinn	Peggy Quinn	Corporate Life
Spokane	Walking T Beef	Dana Knight	Chapter Member
Houston	The Rose	Chris Noble	Chapter Member
Houston	The Rose	Shannon McNair	Chapter Member
Honolulu	Old Republic Title	Jenny Lee	Chapter Member
Nashville	Youth Villages	Lyndsay Berry Wilkinson	Chapter Member
Spokane	Renee Lewis	Renee Lewis	Chapter Sustaining
Spokane	Georgette Grainger	Georgette Grainger	Chapter Sustaining
Spokane	ActionCOACH Business Coaching	Stella Fox	Chapter Member
Houston	Priscilla Massey	Priscilla Massey	Chapter Sustaining
Columbus	Debbie Vaughn	Debbie Vaughn	Chapter Sustaining
Kentuckiana	Chamber of St. Matthews	Elizabeth Cleavy	Individual Member
Omaha	DC Centre	Patty Bain	Chapter Member
San Antonio	Bobbi Lutz	Bobbi Lutz	Chapter Sustaining
Jackson	Highland Village Dental Care	Jessica "Lauren" Jenkins	Chapter Member
Honolulu	Hawaii Stage & Lighting Rentals Inc.	Shawn Maddocks	Chapter Member
Spokane	Roloff Digital Forensics	Alissa Roloff	Chapter Member
Milwaukee	Chrissy Rose Photography	Chrissy Kruger- Gruendyke	Chapter Member
Denver	IntelliSource	Liza Antony	Chapter Member



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**See what's happening on our social sites:**

