

A Message From Your President



Message from your President
Tami Barker
Hyatt Regency Wichita

Ladies;

I am humbled to serve as President for the Wichita Chapter of Executive Women International for this next year.

Like the brilliant women who served before me, each new EWI President has a theme and focus for the year in which they serve.

While I struggled with finding a theme I kept coming back to the 3 C's that EWI is founded on. In my mind – there should be an additional C – making 4.....and voila – there was my Theme. **Commitment**

As you are all aware EWI has 3 pillars - Community, Careers and Connections – The reason I have always felt that a 4th was needed was due to the fact that I feel that in order for these 3 pillars to be secure in their stature that the foundation for success must be **commitment**. Through the survey taken by our membership the board learned that variety is important to our representatives. You have the Boards **commitment** that a Variety of programs, networking and community involvement will be achieved to ensure you our representatives are receiving the value from EWI that you and your Firms expect.

We will strive to achieve this by focusing on the 3 pillars - **Commitment** to Community - Providing opportunities to give back through group activities that benefit others that need assistance as well as Valuable presentations on issues affecting our community. **Commitment** to Careers - through providing educational presentations that will help each of us learn and grow in our professional lives and lastly a **Commitment** to connections - through fun networking opportunities that bring us together.

With this said - I now find it imperative to ask for each of you to offer your **commitment**. **Commitment** to engagement with our chapter, **commitment** to acceptance of change and **commitment** to help EWI Wichita grow their membership. We are at a critical point where EWI Wichita needs growth. Dana Taylor who is serving as our Retention/Recruitment Director this year cannot do it alone. Only through true **commitment** from each one of you (by bringing a potential member as a

(cont'd on page 2)

2017-2018 Officers & Directors

President

Tami Barker
Hyatt Regency Wichita

Vice President

Jessica Emrick
Wichita Marriott

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Wichita Metro Chamber
of Commerce

Communications Director

Pam Dinwiddie
Textron Aviation

Advisor

Dawn Truman
J.P. Weigand & Sons, Inc.

Message from your President (cont'd)

guest, seeking out women that would benefit from our organization, talking about EWI whenever you can when around women who want to be involved with an organization such as ours) can we grow this chapter. We owe it to the young women of our community who want to grow in their leadership skills and abilities to have them as a part of our organization.

This will not be an easy task – this I know. We all have “stuff” right. We all work and have personal commitments that pull us in various directions. What I am asking is not something that should take you away from these things. I am asking for you to always have an open mind in listening/thinking about women who can benefit from EWI and entertain them at a meeting that will showcase what we truly are about.

Every firm joined EWI for different reasons. Some joined for growth of their representative, some joined for the connections that their firm would make with the other firms involved and many, like my firm joined for business opportunities. As we strive to grow our membership we must show these firms a reason why they should join and one of those reasons can and should be the possibility of securing business. We should ensure that we consider and do business with our member firms professionally as well as personally when possible.

I'll leave you with this – in 6 years in this organization my FIRM has benefited from the following because of our membership. I have had the opportunity to participate and grow in no fewer than 30+ professional development seminars and hear from amazing speakers. I have served on a Board of Directors in roles from Fundraising, Programs, Sergeant of Arms, Vice President and President. The confidence that I have gained from these roles is something that those that I work with see on a daily basis. My firm has benefited from securing additional business opportunities from so many of our member firms - spending their companies \$\$ with Hyatt. Lastly, the connections that I have made for Hyatt/Ruffin Properties are invaluable. I have at my fingertips 44 Executives from amazing companies in Wichita as well as the brilliant women that work for them.

I'll leave you with one final question and challenge you to really think about it and answer honestly.....Are YOU personally doing all you can to ensure your Firm is getting what it needs from it's membership?

I am honored to serve as your president this year. Thank you!



Jan Baggett | Programs

We have lots of great meetings in store for you for the next 12 months. Hopefully you will have fun, be inspired and learn some new things along the way. If you are able to attend the October 18 meeting, it should be lots of fun and give us some

insight into what the fashion trends are for fall and give us some ideas for some new pieces for our wardrobe. I'm ready for boots and sweaters, how about you? You will not want to miss the November 15 meeting. Charity Schaulis will be sharing on the topic of avoiding burnout, work/life balance and stress management for leaders. She will provide some insight on what is happening in the mind when we stop thinking logically and tips to help regulate ourselves so we make better decisions in stressful moments. Both of these meetings would be a good time to bring a prospect/friend/co-worker with you.



Davna Gould | Treasurer

Bank Balances at of 9/29/2017
Commerce Operating \$8,806.55
Meritrust Savings \$24,215.25
BCDP Commerce \$2,364.52
BCDP TCK Trust \$58,775.51

Remember to check out the EWI website for the current monthly treasurer's reports.



Committee Updates



Karen Smith | Director-at-Large

This is going to be a great year under Tami's leadership. Get ready for the Reading Rally to be held at Colvin Elementary, October 26. If you've never helped before please consider helping. EWI Wichita provides an afternoon filled with fun; pizza, beverage,

cookie, school supplies, dental products, a book which is read to the students. Please join us!



Jessica Emrick | Vice President

Contest! Contest! Contest!

How do you "Sell" EWI to your fellow contacts? I am looking for a 30 second Elevator Speech to use!

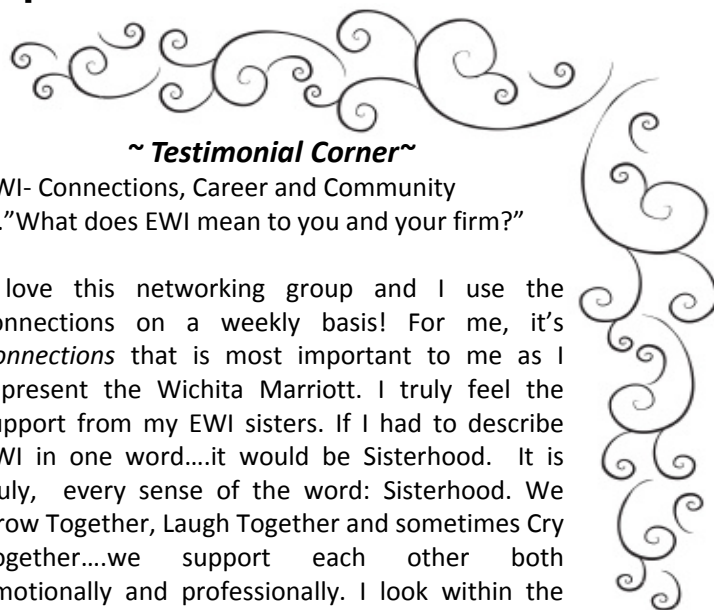
This would be helpful to use when speaking about joining EWI to potential members and new members. It would also help to reiterate benefits to current members. As a board, we want to focus on growing our membership this year, and showing values to the new EWI members! We have found that the newer members want some speaking points to be able to talk to people about EWI. We will zone in on what they are looking to get from their membership. For some of the members who have been in for a while, it's more personal. I too need to sharpen my skills and think about how to sell EWI and all the benefits of belonging. I love this networking group and I use the connections on a weekly basis!

I will announce winners at the January meeting! Some prizes include an overnight stay with breakfast for two to Hyatt Regency, a gift certificate for an overnight stay with breakfast for two at the Wichita Marriott and more!

The end result is to have a couple elevator speeches which will allow the individual member to adopt the one that resonates with them! Let's get Creative!

Please send your creations directly to Jessica Emrick at Jessica.emrick@wichitamarriott.com

Thank you in advance for your prompt attention to the matter!



~ Testimonial Corner ~

EWI- Connections, Career and Community
...."What does EWI mean to you and your firm?"

I love this networking group and I use the connections on a weekly basis! For me, it's *Connections* that is most important to me as I represent the Wichita Marriott. I truly feel the support from my EWI sisters. If I had to describe EWI in one word....it would be Sisterhood. It is truly, every sense of the word: Sisterhood. We Grow Together, Laugh Together and sometimes Cry Together....we support each other both emotionally and professionally. I look within the membership when needing services offered by other member firms, professionally and personally. I reached out to the Specialist Group when I recently needed to fill a restaurant position. I recommended an intern that had applied at Westar, because I wanted them to know what a quality asset he would be, should he be hired. I reached out to De at the City of Wichita to let her know I needed help replacing the street sign on our block, that mysteriously disappeared, one Friday night.

Within this group, I have created personal friendships that will last a lifetime! Jessica Emrick, Representative, Wichita Marriott

The business we generate from Jessica's membership is what is most important to me and my firm. The network of companies that we have had the honor to serve on an annual basis, from Holiday Parties, Seminars, and Memorable events within their family are important to us. We enjoy seeing EWI Representatives and Executives in our Fireside Grille, in our Banquet Rooms and drinking cocktails in the Great Room. I also enjoy seeing Jessica's growth in leadership skills. From her involvement with the board, to the knowledge she gains through professional development, she is able to advance her expertise and share her learning with her colleagues.

Kate Rose, Executive, Wichita Marriott

Professional Development

Professional Development

Submitted by Tami Barker, 2017-2018 President, representing Hyatt Regency Wichita

Take Charge of Your Professional Development

Tips for helping yourself grow, even without your company's support

It's easy to get complacent about professional development when you're employed. If you already have a job, why should you go above and beyond to improve your skills, especially if it's not required by your company?

But making an effort to help yourself grow professionally will help you succeed, both in the short term and in the long term. And if you don't learn new skills and acquire new knowledge and experience, you're likely to fall behind your peers, which could be detrimental when you look to change positions.

"If you don't (focus on professional development), you won't be marketable in your field in five years," Alexandra Levit, author of *New Job, New You: A Guide to Reinventing Yourself in a Bright New Career*, wrote in an email. "In this (employment) climate, you always have to be looking ahead to what is going to be required in your potential next role."

Levit recommends focusing on transferable skills that are relevant across a variety of industries and positions. That way, even if you can't use them now, they'll likely come in handy later.

Taking charge of your professional development has become even more important since the recession, because some companies no longer have the funds to help employees grow beyond their basic duties. And since employees tend to have shorter stays with companies than they did years ago, companies may not see the value in training an employee they could lose. Of course, employee retention experts say that's exactly why companies should offer professional development: because it helps them keep and cultivate their best talent.

"Companies have less resources to do professional development because as they've cut back, everybody's down to muscle and bone," says Rusty Rueff, career and workplace expert at Glassdoor.com, a website that offers insight into careers and companies. "You have to take control of your own development...and find ways to make it happen."

Here are 10 ways to help yourself grow professionally even without the support of your company:

1. **Take a class.** Just because you're no longer in school doesn't mean the classroom is off limits. Plenty of universities offer classes for adults, often in the evening so you can attend around your job schedule. Online classes are another convenient option. Take a class on a topic that's relevant for your job, or learn about something that's totally unrelated for a change of pace. Either way, you're growing, which is the overarching goal.
2. **Teach yourself a skill.** You don't always need structure or a class to learn something new. Pinpoint skills that are desirable in your line of work, and start practicing. Website-building or social-media skills are a perfect example, and they're desirable across the board. Jump into a project, and learn the ropes as you go.
3. **Volunteer.** "Because (nonprofit) organizations are so hungry for hands," Levit says, "you'll get the opportunity to master leadership skills you might not have the chance to practice otherwise." And, she adds, "you'll be doing it in a real-world environment, which makes the experience better than if you, for example, took coursework or training seminars."
4. **Master an online tool.** Even those of us who organize our lives via digital tools don't always make the most of them. The Web is full of free video tutorials on how to use networks like LinkedIn and Google+, as well as tips on organizing your Gmail life. Think about how you can increase your efficiency, and scour the Internet for resources to help you accomplish that.

Professional Development

5. **Seek out people who are on the career path you aspire to be.** Ask them how they got to where they are. With a little effort on social media, Rueff says you can easily find out who holds a certain position – or who used to hold it-and reach out to them. Especially if you stroke their ego a bit, people are often happy to talk about the path they took in their career, as well as what worked and what didn't. Learn from their successes and mistakes.
6. **Shadow a colleague.** Find workers within your company who do something you want to learn, and stop by their office occasionally to ask questions, Rueff suggests. You don't need an official shadowing program to accomplish this, just your own initiative. "You will learn a lot by listening and watching, and a little bit by osmosis," he says.
7. **Find a mentor.** Take that find-a-successful-person goal one step further and identify someone who's willing to give you guidance and advice. Even if you don't feel comfortable calling that person a mentor, having someone to run ideas by who has more experience than you can go a long way toward helping you make the right decisions. The key here is that they have to have an interest in helping you.
8. **Read.** Devour books and articles and blogs within your niche, but also pick reads that are outside of your normal professional box, Rueff says. "Read things that are outside of your own industry and experience, and then stop and think about, how can I relate that and apply it to my business? He says.
9. **Attend a conference.** Figure out which conference is most worthwhile for people who work in your target industry and go, even if it means using vacation time. Not only will you learn new skills, you'll also make new contacts. Emily Bennington, who helps new college graduates transition from the classroom to the workplace, advises researching who's going and connecting with those people on social media before the event, so you can arrange an in-person meeting and facilitate a stronger connection.
10. **Don't neglect your "soft skills."** Most of us know our weaknesses, whether we need to be more organized or do a better job of meeting deadlines or simply prioritizing in a smarter way. Putting effort into improving those skills will make you more marketable no matter what field you're in, says Joseph Grenny, an organizational-development expert and co-author of *Change Anything: The New Science of Personal Success*.
11. "Don't do it for your boss," Grenny says. "You're doing this for you."

US News Careers – Alexis Grant – Staff Writer



Chapter Events

EWI

Wichita Chapter

Invites you to a

FALL FASHION TRENDS & FASHION SHOW

Presented by

MOXI
a sass & class boutique

moxiesassandclass.com

October 18
5:30 p.m.—7:30 p.m.

Wichita Marriott

Please R.S.V.P. by October 13 at

<https://www.squadup.com/events/ewi-of-wichita-october-fashion-show>



Chapter Events

EWI October Lunch Bunch

DATE: Tuesday October 24, 2017

TIME: 11:30 AM

PLACE: The Monarch

579 W Douglas Ave.

RSVP to Theresa Hogan

mary.t.hogan@ampf.com

630-8118



Chapter Events



Come Join the Fun!
Volunteer Activities include:

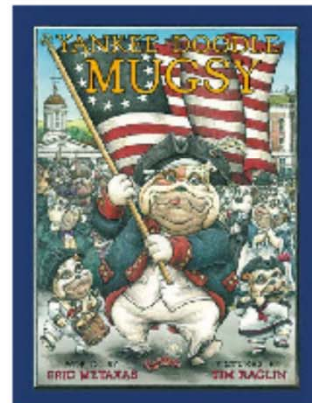
- Food Service - Help Set-up, Serve & Clean Up
- Student Tee Shirt Distribution
- Activity – Set-up writing books, crayons, pencils
- Help students write story
- Distribute School Supplies
- Clean Up after Reading Rally

Everyone is Welcome! Contact Julie Roberts for more information (Julie.roberts@cnhind.com)



EWI Annual 3rd Grade Reading Rally
October 26, 2017
1:30 – 4:00 p.m.

Colvin Elementary School
2820 S. Roosevelt
Multi-purpose Room/Cafeteria
(Check in at Front/Main Entrance)

Featuring Tim Raglin,
Illustrator



Chapter Events



~ WELCOME ~


Charity Schaulis
Executive Director
HopeNet
<https://www.hopenetwichita.org/>

ALLOWING YOUR MIND TO THRIVE
IN THE MIDST OF CHAOS

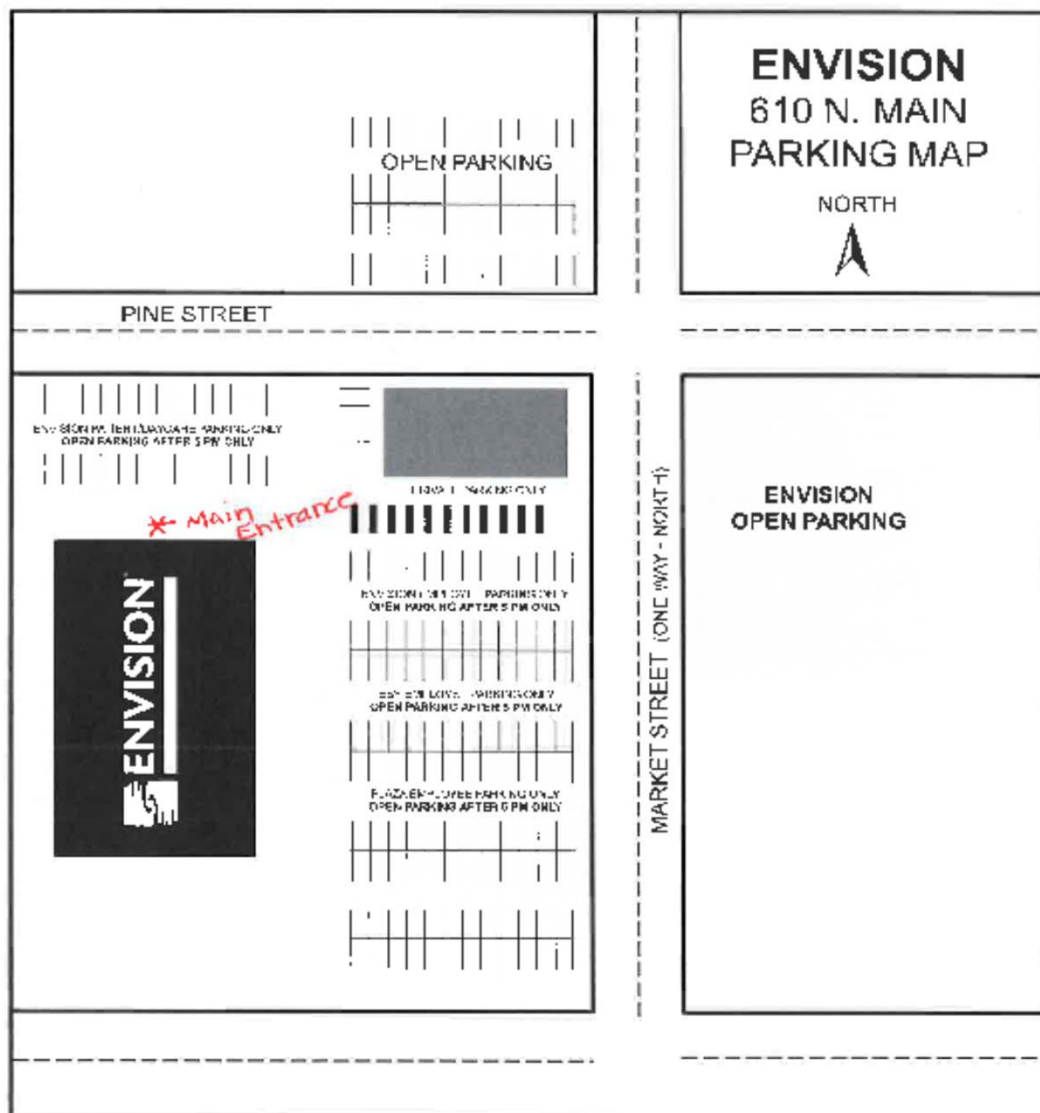
Wednesday, November 15

Envision
610 N. Main

Networking / Reception 5:30
Dinner 6:00
Program 6:30



Chapter Events



EWI – Wichita – September Meeting





Happy Birthday to YOU!!!

October 13 ~ Jean Hedstrom, Chapter Life Member
October 16 ~ Marilyn Richwine, Chapter Life Member
October 21 ~ Karen Smith, Westar Energy
October 22 ~ Sandy Richardson, Chapter Life Member
October 23 ~ Gaile Garner, Chapter Life Member



CONNECTIONS | CAREERS | COMMUNITY

JOIN THE CONVERSATION!



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We post the chapter meeting minutes on our EWI Wichita website at
<https://ewiwichita.org/>

ABOUT EWI

Established in 1938, EWI is a non-profit organization with more than 1,900 member firms and 2,200 representatives in major cities throughout the United States and Canada.

EWI brings members together to promote member firms, to enhance personal and professional development, and to encourage community involvement.

As a premier organization for networking and leadership development for today's business professionals, EWI offers professional development through its Academy of Leadership, scholarships, online learning, and philanthropic initiatives with a focus on literacy.

EWI also provides over 600 board positions to women on the corporate and chapter level annually. For more information, visit ewiconnect.com.



Share your news & photos in the
monthly *Connect*

Contact: Pam Dinwiddie
pdinwiddie@txtav.com

Submission deadline:
November Issue ~ 11-8-17

Upcoming Chapter Meetings

Third Wednesday of
each month unless
otherwise noted

Wednesday, October 18

**Fall Fashion Trends &
Fashion Show by Moxie**

Wichita Marriott,
9100 Corporate Hills Dr
5:30 pm – 7:30 pm

Wednesday, November 15

Charity Schaulis, HopeNet

Envision,
610 N. Main
5:30 pm – 7:30 pm

Chapter Board Meetings

Second Wednesday of
each month

~All members are welcome~

Contact Tami Barker
at tami.barker@Hyatt.com