

Chartered 1970

November 2019



A Message From Your President

<u>Pam Dinwiddie | President</u> Happy Fall ladies!

It was great to see many of you at our October chapter meeting at the WSU Ulrich Museum. Great venue, great food and even greater the discussions each of us had with each other!

Your board met last month for a board retreat and we're crazy excited to execute some of the ideas the team has come up with. Several of the directors have had their first committee meetings and we will

discuss their ideas further at our board meeting this month.

November's chapter meeting will be at The First Place on November 20. Please note the start time for this meeting is at 5:00pm. Helen from The First Place will host the event and will provide wine and hors d'oeuvres. She will also be giving EWI members a special discount for anything purchased that evening. If you'd like to look at their website, please visit: https://thefirstplacejewelry.com/

We will be introducing several new member representatives at this meeting, so you don't want to miss it!

We have the Colvin Elementary food boxing coming up on December 4. We would love to have as many as possible to help sort and box the food collected so that we can take it to the school for distribution before the Christmas break. You really should try and make it as its so rewarding and the laughter we share during this time is priceless! Kristina Helm will be providing more information in this month's Connect.

I want to wish each of you a family filled Thanksgiving!

All my best, Pam

2019-2020 Officers & Directors

President

Pam Dinwiddie Textron Aviation

Vice President

Kristina Helm Western Associates

Secretary

Denise Wickham Berry Companies, Inc

Treasurer

Teresa Arthur Commerce Bank

Sergeant-at-Arms

Nancy Umholtz
Delta Dental of Kansas, Inc.

Director-at-Large

Jennifer Drace John A. Marshall

Fundraising Director

Hayley Hobbs
Butler Community College Foundation

Communications Directors

De Nelson, City of Wichita Tammy Voth, Textron Aviation

Membership Directors

Jan Baggett, Wichita Chamber of Commerce Theresa Hogan, Stoutheart Financial Group

Programs Directors

Annie Murach, United Way of the Plains, Inc. Jordyn Ortega, WSU Foundation



Committee Updates





Jan Baggett & Theresa Hogan Membership Directors

The November and December EWI Meetings are both great times for you to bring a guest, a prospect, an Executive or someone in your office. November will be nothing but FUN, FUN and more FUN. December will be packing food boxes for Colvin Elementary students to have over the Christmas break. We have done this for quite a few years now and it will bless your heart. It will also be an easy way to showcase EWI and the great things we are doing.

The Membership Committee met last week and has some great ideas for recruiting new firms, some new social events and an upcoming new member orientation. If you have contacts or firms that you do business with that could be a prospective EWI member, please send names or companies to Jan Baggett or Theresa Hogan. We are building a list of businesses/business groups that we want to target. We will be glad to reach out to these prospects but can also give you information to help you make the contact. This is a great organization and an easy sell. Give it a try!

Thank you to all the firms that have donated items for our new member swag bags. We can still use more items. Please bring them to a meeting or drop them by the Chamber.



Teresa Arthur | Treasurer

The Financial Position of EWI
Wichita as of 10/31/19 is:

Chapter Operating Account:

09/30/19 Opening Balance: \$16,516.15 10/31/19 Reconciled Bank Balance: \$17,470.26

Chapter BCDP Account:

09/30/19 Opening Balance \$8,053.19 10/31/19 Reconciled Bank Balance \$4,783.19

MeriTrust Savings Account:

10/31/19 Balance \$24,240.55

<u>Amerprise Endowment Account (Stoutheart Financial):</u>

09/30/19 Balance \$62,971.38 10/31/19 Balance \$63,785.10

Please update your accounting records to reflect Teresa as the new treasurer when paying your membership dues, etc. Teresa's mailing address is:

Attn: Teresa Arthur – Commerce Bank c/o EWI of Wichita P.O. Box 637 Wichita, KS 67201-0637





De Nelson & Tammy Voth Communications Directors

Do you have good news? We'd love to share your good news – both personal and professional – in the next Connect. Send information to De, Tammy, or Allison.



Colvin Food Drive



Kristina Helm | Vice President

COLVIN BOXING OF FOOD DATE/TIME/LOCATION
Wednesday December 4th from 5:30-7:30 at the Wichita Marriott

With NOVEMBER here this means our COLVIN FOOD DRIVE IS RIGHT AROUND THE CORNER! In order to make our goal of 100 BOXES this year this will take a huge team effort by everyone including their member firms.

We are asking that everyone please send an email to their member firm asking for EVERYONE at your business to help us reach this goal. Please see some tips below:

- -If you're having any get together or parties with friends or family this month ask them to help our cause by bringing something on our food list with them. Then take a picture of the food collected and send to our Social Media Team to post for you. This will help create a buzz behind what we're doing.
- -Remember to send an email to your business/member firm asking for help in collecting for this year's food drive. An email can go something like this: (please note you can send any email you like this is just an example if you needed help getting something sent to your member firms).

Sample Email:

HELLO ALL! This time of year marks the annual Colvin Elementary Food Drive sponsored by EWI- Executive Women International. As a member firm of this WONDERFUL Organization our help is needed to collect and fill 100 BOXES to help children and families in need with food over the holidays. Please help join in this effort by grabbing a few extra items the next time you're the store to bring to work with you to help FILL OUR BOXES! We are excepting monetary donations for food as well, so if you're limited on time to get to the store please consider donating to this wonderful cause. All donations may be given to me (insert your name) up until December 3rd. We will have the boxing event on Wednesday December 4th and will deliver these boxes Thursday December 5th to Colvin Elementary. This time of year is such a great time for us to give back to the community, we hope you will help join us in our effort to fill 100 BOXES! THANK YOU!

DROP OFF LOCATIONS FOR FOOD:

Once you have sent an email to your businesses asking for their help please remember the following information for food drop off locations: (food may be dropped off at these locations anytime between now and December 4th as well). There will be a box at each of the locations below for you to drop off food if needed. If anyone needs help picking up food or getting food to the Marriott please contact me (Kristina Helm- kristina@westernassociates.com) and I will help pick up or drop off anything needed.

East Side: Marriott Wichita- Jessica Emrick

Downtown: Wichita Regional Chamber of Commerce- Jan Baggett

LETS HELP MAKE THIS YEAR HUGE BY FILLING 100 BOXES!

Thank you, Kristina



Colvin Food Drive - Needed Food

Food needed to fill one box:

(Helpful hint – take this to the grocery store with you and check it off as you go!)

Spaghetti - 2 (3 lb boxes)



	Spagnetti 2 (5 ib boxes)
	Spaghetti Sauce – 67 oz
	Egg Noodles – 1 (16 oz bag)
	Dry Beans – 1 bag
	Macaroni & Cheese – 4 boxes
	Peanut Butter – 1 (28 oz jar)
	Vienna Sausages – 4 cans
	Canned Vegetables – 6 (14.5 oz cans)
	Instant Mashed Potatoes – 4 packets
	Instant Oatmeal – 1 box (10 packets)
İ	Cream of Chicken/Mushroom – 4 (26 oz cans)
	Canned Chicken – 4 (10 oz cans)
	Long Grain White Rice – 1 (2 lb bag)
	Instant Spanish Rise – 2 packets
	Jelly – 1 (30 oz jar)
	Pork & Beans – 2 cans
	Canned Fruit – 6 (29 oz cans)
	Tuna or Chicken Helper – 2 boxes
	Ramon Noodles – 10





Canned Tuna – 4 (4 oz)

Chapter Events – November Chapter Meeting





<u>Chapter Events – Annual 3rd Grade Reading Rally</u> Thursday, October 24, 2019



"Thank you for coming to read with the Colvin Cougars and for the pizza and for coming."

"Thankful for you reading to us!"

"Thank you for using your money on us and wanting to come and give us t-shirts."

"We would like to thank you for everything and pizza.

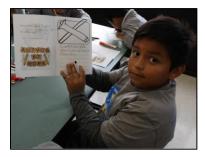
And thank you for coming. You didn't have to come but you did."

These are just a few of the thank you note comments we received from the 3rd Graders at the Colvin Elementary Reading Rally. The laughter, smiles and hugs were the most rewarding part of the afternoon! Thank you to all the volunteers and member firms that made our 2019 EWI Reading Rally another huge success!

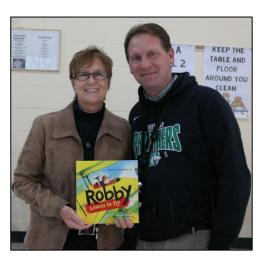
2019 EWI Reading Rally Committee Members:

Teresa Arthur, Jeanetta Bolin, D'Ann Drennan, Jessica Emrick, Marca Miller, Kristina Helm, Nancy Umholtz, Tammy Voth Attending EWI Volunteers:

Kathy Armbruster, Jan Baggett, Colleen Burke-Myers, Theresa Hogan, Mallory Minor, De Nelson, Debbie Pfingsten, Sonja Seidl, Patricia Vizzini, Pamela Woodside



Our featured speaker, Carol Ysidro, came in and read her book "Robby Learns to Fly" to the students. She talked about how she learned to fly, and this is what inspired her to write her book. Dr. Ysidro is a dentist in the Derby, KS area. After sharing her story, the students were able to spend time writing their own story with illustrations. They were then served pizza, cookie and a drink. Each student received a Reading Rally t-shirt, a bag filled with their own personally signed copy of the featured book, along with school supplies and a smile kit. Each of the six 3rd grade teachers also received a Reading Rally t-shirt plus a \$100 Walmart gift card.









<u>EWI – 4th Quarter Non-Profit - Wild Encounters at</u> Sedgwick County Zoo

As one of the most-visited attractions in Kansas, the Zoo recognizes the importance of delivering a great guest experience. Wild Encounters are a unique experience! Select one of these encounters and support the Zoo this fall as your EWI 2019 non-profit promotion.

Scheduling:

Order through the Zoo's website only: www.scz.org

Under Tickets, use Promo code: EWIZOO

(Offers good for purchase through 12/31/2019, for a scheduled event now through

December 31, 2019; event schedule available on the website.



Penguin Encounter

Experience the Cessna Penguin Cove from the inside!

At this special price: \$30 per person

Go behind the scenes with a penguin keeper to learn what it takes to care for our Humboldt Penguins and what SCZ is doing to help them in the wild. Then, make your way out into the penguin habitat for a wild encounter you'll never forget!



Aldabra Tortoise Encounter

Get friendly with one of the largest tortoises in the world!

At this special price: \$30 per person

Follow a keeper into the habitat of the giant Aldabra tortoise. Get to know the tortoises at SCZ while feeding them a snack and learning what it takes to care for them at the Zoo and in the wild.



Member Spotlight – Valerie Bruce





VALERIE BRUCE

Welcome Valerie!



Valerie Bruce holds a Bachelor's of Science in Elementary Education from Sterling College. While living in Hutchinson, Kansas Valerie's passion for teaching and creativity enabled her to develop and teach GED classes at all three Correctional Facilities in Hutchinson, Community Corrections office and on the campus of Hutchinson Community Jr. College. In 2014 Valerie moved to Wichita to work for WATC which is now known as WSU Tech developing pathways allowing GED students to continue their education to obtain certificates in Technical Education, and or an Associate's Degree.

Currently, Valerie is employed as a Family Self Sufficiency Coordinator for the City of Wichita Housing and Community Services department. Valerie assists persons who are motivated to break the cycle of generational poverty through employment and education opportunities. Valerie and her husband Michael have been married for 15 months and have 5 children between them, 3 children are grown and leading successful lives. One daughter is a sophomore at Kansas State University, and one daughter is a Senior at Wichita Heights High School who is planning to join her sister at K-State in the fall of 2020.



Member Spotlight – Lori Armstrong





New Representative

LORI ARMSTRONG

Welcome Lori!

Born and raised in Derby Kansas, Lori Armstrong always had a love for family and her community. Lori originally worked for Metal Fab Inc. in Sales. In 1995 her Father Cecil Boone started Derby Plaza Theaters as a 5 screen, first run Movie Theater, with hopes of one day growing into something bigger. Being a big dream of her Father's, it too became a big dream for Lori. In July 1995 Derby Plaza Theaters broke ground on their 5 screen Movie Theater off K15 in Derby Kansas. This would grow into a 7 screen Movie Theater in October 2000. Lori worked side by side with her father helping to fine tune the business operations for this community business that had big hopes and dreams of serving Derby and surrounding communities. Twenty-four years later Derby Plaza Theaters has become a family favorite to local patrons and surrounding towns. FAMILY is everything to Lori and she feels as though the theater is a way to help everyone feel a part of her family by opening their doors to create a family environment for making memories going to the movies. Future plans are to grow events held at the movie theater, birthday parties and giving back to the community. Her hopes are to keep this family owned and operated business around for years to come to stay in the family for her children's, children's, children to help continue this legacy.

Lori is a Mother of 3, Ryan Armstrong (37 years old), Beth Abel (33 years old) and Brad Armstrong (29 years old). She is the PROUD GRANDMOTHER to 8 grandchildren and can honestly say being a grandparent is the BEST part of her life. Her husband Russ and she reside in Derby Kansas. In her spare time, she enjoys quilting, bowling and watching her grandchildren play sports. Being a Christian, involved grandparent/parent and business owner keep her very busy.





November Birthdays

November 5 ... Martha Linsner
November 13 ... Helen Nicoli
November 13 ... Tammy Voth
November 14 ... Jamie Hunt
November 15 ... Teresa Arthur
November 18 ... Jennifer Stephens
November 20 ... Davna Gould
November 21 ... Kelly Leonard
November 28 ... Pamela Woodside



We post the chapter meeting minutes on our EWI Wichita website at https://ewiwichita.org/

ABOUT EWI

Established in 1938, EWI is a non-profit organization with more than 1,900 member firms and 2,200 representatives in major cities throughout the United States and Canada.

EWI brings members together to promote member firms, to enhance personal and professional development, and to encourage community involvement.

As a premier organization for networking and leadership development for today's business professionals, EWI offers professional development through its Academy of Leadership, scholarships, online learning, and philanthropic initiatives with a focus on literacy.

EWI also provides over 600 board positions to women on the corporate and chapter level annually. For more information, visit ewiconnect.com.



Corporate Connections

Board of Directors

Our board members lead and guide our organization and represent Chapters from across the country. Below is our 2019-2020 Board.



FELICIA J. SENTER
Tulsa Tech
EWI of Tulsa
felicia.senter@tulsatech.edu



FedEx Services
EWI of Memphis
kemmons@fedex.com



SECRETARY / TREASURER

KATHY SCOTT

Ball Sun Fresh

EWI of Kansas City

46director@ballsfoods.com



DIRECTOR
CHRISTINE HEALY
The Printer Inc.
EWI of Des Moines
chealy1142@gmail.com



DIRECTOR
CHERYL HOLMES
CASTO
EWI of Columbus
cholmes@castoinfo.com



DIRECTOR
MARJI ZAMORA
Speedy Printing
EWI of Houston
marji@speedyprintingtx.com



ADVISOR RONWYN ANDERSON Individual Member EWI of Nashville ronwyna@aol.com



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CORPORATE OFFICE

CORTNEY IHDE
Executive Assistant to the EWI Corporate Board of Directors
Corporate Office Manager
cortney@ewiconnect.com



EWI of Wichita Social Media:



EwiOfWichita



ewiwichita



ewiofwichita



ewiofwichta

Share events, photos, accomplishments and more with EWI Wichita Membership in one convenient location! Email social media submissions to De Nelson and Tammy Voth at the emails listed below.

De Nelson: <u>Dnelson@Wichita.gov</u> Tammy Voth: Tvoth@txtav.com

Share your news & photos in the monthly *Connect*

Contact: Allison Walden waldena@dlwichita.com

Deadline for December Issue: December 3, 2019

Upcoming Chapter Meetings

Third Wednesday of each month unless otherwise noted

November 20, 2019 5:00 – 7:30 pm Chapter Meeting

The First Place
Need to RSVP? Use this link:

https://www.squadup.com/event s/ewi-of-wichita--novemberchapter-meeting?legacy=0

> December 4, 2019 5:30 – 7:30 pm Chapter Meeting Colvin Food Boxing Wichita Marriott

January 15, 2020 5:30 - 7:30 Chapter Meeting

Chapter Board Meetings

Second Wednesday of each month

All members are welcome

Contact Pam Dinwiddie

pdinwiddie@txtav.com