

# Wichita EWI Connect



**2022-2023 President Allison Walden**  
Downing & Lahey Mortuary

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## Happy October!

As we close one EWI year and move to another, I want to thank the women who have completed their Board terms and welcome those who are beginning. The changing of the guard brings new ideas and a fresh outlook to the future of EWI and the initiatives we have for the coming year. The 2022-2023 Board and I met at the end of September for high-level planning. Our initiatives for the coming year include **personalizing the member experience, recruiting new members and member firms, honing in on finances and our financial future, increasing our social media presence, and utilizing resources wisely.**

Different from years past, each member has been placed on only one committee. You should have been, or will be shortly, contacted by your Committee Chair. The first committee meeting will take place during the October Chapter meeting. Please be sure to use the SquadUp link to let us know you will be there.

One of my personal areas of focus this year will be on **Careers**. As such, we will be introducing a new feature to the Connect! Each month a member of the Board will review a leadership book we think may help you in your career. And—because all work and no fun is boring—we are including a fun book recommendation as well!

### Leadership Book: [Compassionate Leadership](#) by Paul Axtell

This easy read is perfect for keeping in your desk drawer and reading a little at a time. Full of 16 Compassionate Leadership Principles, I find myself referring to the concepts outlined time and time again as I try to be a present, proactive leader. As a leader, it is important to remember that employees need to feel seen, heard and valued, and this book provides suggestions to accomplish just that.

### Fun Book: [What the Wind Knows](#) by Amy Harmon

This breathtaking time-traveling love story follows Anne as she sets out to honor her grandfather's final wish, spreading his ashes in his beloved Ireland. As she does so, she is transported to Ireland in 1921, where she is mistaken for her great-grandmother. A beautiful story unfolds as Anne meets Thomas. But Anne must decide what is more important—following her heart, or returning to her home?

I so look forward to being with you this year! Please do not hesitate to reach out to me at any time.

Sincerely,

Allison

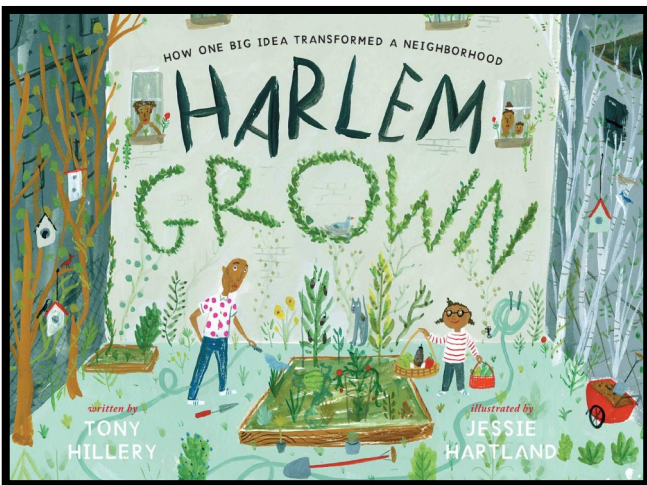
# ewi READING RALLY

*Join us at EWJ's most wonderful event of the year!*



**2022 Reading Rally at  
Colvin Elementary School  
October 20, 2022 | 2:00 p.m.—4:00 p.m.  
2820 S Roosevelt St  
Wichita, KS 67210  
[SquadUp Link \(free attendance\)](#)**

Interact with the kids at Colvin! We provide them with a book, snack, lots of fun goodies to take home, and they get to hear from a guest speaker! You will NOT regret any time spent helping at Reading Rally! \*Driver's license required to enter Colvin\*



*Check out this year's book  
the students will receive  
from us!*



## *Why is Reading Rally important?*

*"I felt the true nature of EWJ when I attended my first Reading Rally. To see the impact of something that, to us, is small, but to the kids at Colvin is huge, was heartwarming and lifechanging!"*

*Hayley Hobbs, Butler Foundation and Communications Director*



# October 2022 Chapter Meeting Information

## DETAILS

- ◆ October 19, 2022 5:30 p.m.—7:30 p.m.
- ◆ Urban Prep Academy 2821 E 24th St N Wichita, KS 67219
- ◆ Program: Storytime Village, a Kansas-based children's literacy nonprofit organization. [Learn about them here.](#)
- ◆ [RSVP using SquadUp](#)
- ◆ Dinner will be served by Blue Moon Catering. [Menu available here.](#)
- ◆ Please consider donating or encouraging others to donate new children's books to Storytime Village!

### *Important Notice!*

Committees are expected to meet, if possible, between 5:30 p.m.—6:00 p.m. to have a planning meeting for the 2022-2023 year.







CONNECTIONS | CAREERS | COMMUNITY

## 2022-2023 Board of Directors

The Chapter Officers and Board of Directors serve a one-year term to fulfill the mission of EWI and represent the Chapter.

As pictured, left to right, back row:

Annie Murach, Director-at-Large (United Way of the Plains)  
Pam Dinwiddie, Sergeant-at-Arms (Textron eAviation)  
Sydney Tuttle, Membership Director (Delta Dental of Kansas)  
Emma Hahn, Treasurer (Stoutheart Financial Group—Ameriprise Financial)  
Hayley Hobbs, Communications Director (Butler Community College Foundation)

As pictured, left to right, front row:

Kathy Armbruster, Secretary (Allen, Gibbs & Houlik)  
Davna Gould, Advisor and Fundraising Director (HealthCore Clinic)  
Jennifer Clark, Programs Director (Wichita Police Foundation)  
Ashley Goodman, Vice President (Professional Engineering Consultants)  
Allison Walden, President (Downing & Lahey Mortuary)

We are excited to serve EWI of Wichita this year!



# Director Messages

Happy October! This is my favorite time of the year! This month, between picking out Halloween costumes and getting ready for trick-or-treaters, don't forget about our Colvin Elementary School Reading Rally!

I will be joining in on the fun on October 20 at Colvin. Supporting this school is at the heart of EWI. If you can attend, please do! We will also be supporting Colvin in December with our food drive.

I will be gathering a list of items needed in the next few weeks so that we can all start preparing to donate as many boxes of food as possible to support the students and their families over the holiday break. If you have any questions about Reading Rally or would like to attend, contact Davna Gould! Don't forget your ID when arriving at the school!

*Ashley Goodman, Vice President*

*Professional Engineering Consultants*



Happy October, EWI of Wichita! I am so excited to serve as Membership Director this year and am motivated to help our chapter GROW! EWI is a one-stop shop for member firms and their representatives to develop personal and professional connections, strengthen leadership skills, showcase your firm's products and services in addition to serving the wonderful community of Wichita! If you know of a business or professional in the area that could benefit from membership with EWI, please reach out to me. I am available by email or phone ([stuttle@deltadentalks.com](mailto:stuttle@deltadentalks.com) or 316.807.7732). I'm looking forward to seeing you all at our October meeting!

*Sydney Tuttle, Membership Director*

*Delta Dental of Kansas*

# Future Chapter Meeting Dates

- ♦ November Meeting: November 16, 2022, 11:30 a.m.—1:00 p.m.  
Location TBD. This will be a members-only meeting.
- ♦ December Meeting: December 7, 2022, 5:30 p.m. at the  
Wichita Marriott Corporate Hills Ballroom  
(Colvin Elementary School food boxing event—don't miss it!)
- ♦ January Meeting: January 18, 2023

*Follow us on social media!*

Facebook: EWI of Wichita

Instagram: @ewiofwichita

Twitter: EWIWichita

*Ashley Goodman recently shared a wonderful EWI post on her  
LinkedIn! Don't forget to promote us via your own social media, too!*



"I'm excited to use what I have learned from the membership survey to get creative and find fun locations, interesting speakers, and fresh ideas for this year's programs. One of my goals is to get this year's schedule solidified as soon as possible to allow more executives, members, and guests to plan on attending the great events. I can't wait to get to know everyone better and make the most of my first year with EWI!"

Contact Jennifer Clark, Programs Director, with any ideas regarding programs for 2022-2023!

Phone: 316.613.1075

Email: [jennifer@wichitapolicefoundation.org](mailto:jennifer@wichitapolicefoundation.org)



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# SEPTEMBER 2022 CHAPTER MEETING

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## Recap



Newly-initiated President Allison Walden addressed those in attendance.

- ♦ Held at Rolling Hills Country Club
- ♦ 2022-2023 Board of Directors was initiated
- ♦ Voted on sending Delegates to Leadership Conference and Annual Meeting (LCAM)
  - ♦ Voted on 2022-2023 Chapter budget
- ♦ Voted to send Delegates informed and uninstructed to make decisions on behalf of the Chapter at LCAM
- ♦ Voted to increase chapter meeting fees to \$45/person

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# SEPTEMBER BOARD RETREAT

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## Recap

- ♦ Davna Gould, Kathy Armbruster, and Sydney Tuttle each talked about takeaways they had from attending LCAM together
  - ♦ Corporate and Chapter dates and deadlines were reviewed
  - ♦ Discussion regarding meeting fees
- ♦ Treasurer will create an investment policy statement and committee; neither of which currently exist
- ♦ Programs hopes to utilize member Firms to keep cost low and build out the calendar as much as possible ahead of time for prompt communication regarding meetings
- ♦ Members are encouraged to find a second representative at their company if possible and utilize the [True Blue Referral Rewards](#) program!



## OCTOBER BIRTHDAYS!

October 2—Theresa Hogan

October 13—Jean Hedstrom, Krystee Pearson

October 16—Marilyn Richwine

October 21—Karen Smith

October 22—Sandy Richardson

October 23—Gaile Garner

*Send recognition you want to see in the newsletter to [hhobbs@butlercc.edu](mailto:hhobbs@butlercc.edu)!*



Congratulations, Sydney!  
Sydney Tuttle has accepted  
a position on the EWI Cor-  
porate Member Experience  
Committee!



## *Contact us!*

*Below you'll find information to contact your 2022-2023  
Board of Directors as well as Corporate EWI*

Allison Walden—President | [waldena@dlwichita.com](mailto:waldena@dlwichita.com) | 316.682.4553  
Ashley Goodman—Vice President | [ashley.goodman@pec1.com](mailto:ashley.goodman@pec1.com) | 316.206.1315  
Kathy Armbruster—Secretary | [kathy.armbruster@aghlc.com](mailto:kathy.armbruster@aghlc.com) | 316.291.4139  
Emma Hahn—Treasurer | [emma.hahn@ampf.com](mailto:emma.hahn@ampf.com) | 316.630.8118

Davna Gould—Advisor and Fundraising Director | [dgould@healthcoreclinic.com](mailto:dgould@healthcoreclinic.com)  
Pam Dinwiddie—Sergeant-at-Arms | [pdinwiddie@e-aviation.com](mailto:pdinwiddie@e-aviation.com)  
Annie Murach—Director-at-Large | [amurach@unitedwayplains.org](mailto:amurach@unitedwayplains.org)  
Hayley Hobbs—Communications Director | [hhobbs@butlercc.edu](mailto:hhobbs@butlercc.edu)  
Sydney Tuttle—Membership Director | [stuttle@deltadentalks.com](mailto:stuttle@deltadentalks.com)  
Jennifer Clark—Programs Director | [jennifer@wichitapolicefoundation.org](mailto:jennifer@wichitapolicefoundation.org)

### *EWI Corporate Office*

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262.269.5625