

Wichita EWI Connect



2022-2023 President Allison Walden
Downing & Lahey Mortuary

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Spring has finally sprung around here—and perhaps it will stick around!

I hope you can all join us at our Progressive Firesides meeting on Wednesday, April 19. Please see the details in the following pages of the Connect! Thank you to Davna Gould, HealthCore Clinic, and her fundraising committee for coming up with this new and innovative way to have a Fireside meeting!

Firesides are special meetings where firms host our group and spend the time talking about what their business is and how it contributes to our communities. These are also fundraising meetings, so the meeting fees go into our fundraising account!

The biggest challenge in our organization, and many other organizations I'm sure, is membership. EWI is no different. Sydney Tuttle, Delta Dental of Kansas, and her team have been working tirelessly this year to grow the membership of our organization. In conjunction with our Programs Director Jennifer Clark, Wichita Police & Fire Foundation, we will be hosting a Membership Drive meeting on May 17. **Please be at this meeting and help us promote EWI!** Please bring with you to the April meeting a name (or two or three) of women who would be a good fit for EWI. We will ask you to write a short, personalized note to them that we will add to the invitation we will be sending out. Thank you for helping Sydney and her team make this event happen!

Sincerely,

A handwritten signature in blue ink that reads "Allison Walden".

Allison



SAVE THE DATE

ALL MEMBERS MUST RSVP. YOU WILL BE BILLED FOR THE MEETING FEE IF YOU DO NOT.

Don't remember if you RSVP'd? Email Pam Dinwiddie:

PDinwiddie@e-aviation.com

<https://www.squadup.com/events/ewi-of-wichita-april-progressive-firesides>

Progressive Firesides

APRIL 19
5:30-7:30 PM

1 Wichita Police Foundation
Fee Insurance - 1617 North Waterfront Parkway, Suite 250
*Light Appetizers

2 Delta Dental of Kansas
1619 N. Waterfront Parkway
*Light Appetizers

3 Stoutheart Financial Group
8621 E. 21st St. N., Suite 130
* Dessert

Wichita ewi
CONNECTIONS | CAREERS | COMMUNITY

RSVP: ATTENDING OR NOT ATTENDING ON SQUADUP

SAVE THE DATE



LEADERSHIP CONFERENCE & ANNUAL MEETING

September 13-16, 2023
The Chattanooga, Chattanooga, TN

EWI's Leadership Conference and Annual Meeting (LCAM) is an annual professional development conference where members from our Chapters gather to connect, network and grow professionally. Keynote speakers, workshops, seminars, group discussions, and more offer diverse learning opportunities. Social gatherings provide networking and establish new connections. Reading Rally events and other philanthropic activities reach the local community and help the Chapters learn how to implement programming in their communities. Our annual Celebration Gala allows recognition of our members and the many successes of our Chapters. Delegates representing each Chapter meet to approve the budget, elect the slate of officers and conduct the business of the organization during our annual business meeting.

- ♦ View all information about the conference by visiting the [EWI Corporate Website](#).
- ♦ If you want to attend LCAM—please do! We encourage all members to participate in this conference for great professional development opportunities.
- ♦ Register before June 30 to save \$100!
- ♦ If you'd like to fly with the group please use the following details: Book through Travelocity to arrive in Chattanooga on Tuesday, September 12 and depart for Wichita on Saturday, September 16. September 12 flight: American Airlines 8:06 a.m.—1:21 p.m.. September 16 flight: United Airlines 5:10 p.m.—9:44 p.m.
- ♦ For questions about this year's LCAM reach out to Davna Gould, Pam Dinwiddie, or Ashley Goodman who will be the Board members attending!



Pictures from 2022 LCAM!

MEETING RECAP

March 2023 Chapter Meeting



- ◆ Held at the Candle Club on March 15, 2023
- ◆ Speaker Jennifer Whipple-Griffin spoke to the group about the Fear Cycle: How to Combat Fear and Take Control of Your Thoughts and Actions
 - ◆ Check out our [Facebook page](#) for lots of fun photos from the evening!

MEETING RECAP

April 2023 Board Meeting

- ◆ Held by Zoom on April 6, 2023
 - ◆ Corporate award and recognition applications will be submitted by Allison.
- ◆ LCAM registration is open and all representatives are encouraged to attend! Pam, Davna, and Ashley will be attending from the Board.
- ◆ May chapter meeting is our Membership Drive—guests are strongly encouraged and representatives need to bring prospective names!
- ◆ There are eight total applicants for the ASIST and EWISP scholarship, a huge improvement from the last few years. Judging will be completed in early May.
- ◆ Members are encouraged to find a second representative at their company if possible. and utilize the [True Blue Referral Rewards](#) program!

Director Messages

Treasurer's Report
Emma Hahn, Treasurer
Stoutheart Financial Group

Commerce Bank Chapter Operating Account:

3/1/23 Opening Balance: \$21,397.26

3/31/23 Reconciled Balance: \$21,494.29

Deposits:

1. Regular Meeting Dues: \$510.00

2. Firm Dues: \$920.00

Expenses:

1. Regular Meeting Expense: \$1,181.89

2. Colvin Food Drive Reimbursement: \$151.08

Commerce Bank BCDP Account:

3/1/2023 Opening Balance: \$288.85

3/31/2023 Reconciled Balance: \$693.70

Deposits:

1. PayPal distribution \$404.85* deposited to BCDP in error, will be moved to Operating in April.

No expenses.

Meritrust Credit Union Savings Account:

3/1/23 Opening Balance: \$24,281.12

3/31/23 Reconciled Balance: \$24,282.15

Deposits:

1. February interest: \$1.03

No expenses.

Ameriprise BCDP Account (Korol Financial):

Statement not yet available.



Please send payments to:

Emma Hahn

Stoutheart Financial Group

8621 E. 21st St. N.

Ste. 130

Wichita, KS 67206

The Investment Committee had their first meeting with Tyler Schultz at Korol Financial on March 28, 2023. Thank you to those who helped recruit members! We are glad to have this committee in place to keep the fiduciary integrity of our investments. Details of the meeting can be found on our [website](#)!

Director Messages



What do our scholarship acronyms mean?

The EWISP Scholarship is our traditional student scholarship for high school graduates.

The ASIST Scholarship is for non-traditional students enrolling in college classes.

We have had four applications for the EWISP Scholarship and four applications for the ASIST Scholarship. This is very good news and I'm very excited to have the judges start reviewing the applications. The judges have been very patient and today we received the information for them to log in and begin reviewing the applications. All judging must be completed by May 7.

Annie Murach, At-Large Director, United Way of the Plains



My committee and I have been working to improve the EWI of Wichita website and hope that everyone can take the time to check it out! I also encourage all members to follow us on Facebook and/or Instagram where you can find photos from chapter meetings!

As ever—if your firm has something to promote in the Connect, please send it my way!

Hayley Hobbs, Communications Director, Butler Community College Foundation

MEMBERSHIP UPDATE



New Firm and Representative, New Executive

Ashley Goodman and Karla Valiente

IMA Financial Group

"I am excited to be rejoining EWI representing IMA Financial Group! In my career I have three years of experience in human resources and am excited to continue my journey as HR Coordinator with IMA. I will be rejoining the Board as President-Elect and look forward to getting back into things with this amazing group of women and firms. A little bit more about me—my husband, Alex Goodman, and I got married in May of last year and have a dog, Millie, and a cat, Finn. We also recently purchased our first home, so all of my free time now goes into house projects! I'm so happy to be back!"



Karla joined IMA Financial Group with 25+ years of experience as an HR professional, primarily in the Hospitality business. In her last role, she served as VP, Human Resources, for a 2,600 employee national hotel operator. She obtained her Bachelor's degree in Business Management and holds her Professional Human Resources Certification, which she credits with giving her the foundation to best understand the partnerships required between people and business. She is strongly convicted in doing the right thing and ensuring a positive associate experience to create the climate in which IMA associates can provide a stellar external client experience.

Welcome (and welcome back!) to EWI of Wichita!



FUNDRAISING UPDATE



Chance to Win **TULSA TRIP**

Tickets will be sold at March, May & June EWI Meetings. The winner will be announced at the June Fundraiser.

Trip includes: One Night Stay on a Friday or Saturday at the Marriott Tulsa Southern Hills Hotel (includes breakfast for 2).
\$50 Gas Card & Gift Card for Dinner.



Please feel free to sell tickets
\$10/each or 5/\$40 to your
coworkers, family and friends!
Need not be present to win.
Funds raised will benefit the EWI
Scholarship Budget.



GIRLS TRIP, FAMILY TRIP, WEEKEND GETAWAY?

Things to do in and around Tulsa:

*Hotel Spa * River Spirit Casino * Jenks Antique & Craft
Capital * 5 Golf Courses * Oklahoma Aquarium * Philbrook
Museum of Art * Gilcrease Museum*

PROFESSIONAL DEVELOPMENT

View the following professional development opportunities provided through the EWI Corporate Connect newsletter! Our chapter's Reading Rally was featured in the March newsletter!



[Webinar: Optimize Your LinkedIn Company Page, Your Profile & Effectively Market Your Business](#)

[Article: Five Ways to be a Better Leader](#)

[Article: Top Leadership Qualities](#)



Future Meeting Dates

- ♦ April Firesides! April 19, 2023, 5:30 p.m.—see flyer earlier in newsletter!
- ♦ May Board Meeting: May 4, 2023, 3:00 p.m. at HealthCore Clinic
- ♦ May Chapter Meeting Membership Drive: May 17, 2023, 5:30 p.m. at the Redler Institute of Culinary Arts
- ♦ June Board Meeting: May 4, 2023 at HealthCore Clinic

You can view all of our upcoming meeting dates on our website via the [Chapter Calendar](#)

Follow us on social media!

Facebook: EWI of Wichita

Instagram: @ewiofwichita



APRIL BIRTHDAYS!

April 11—Julia Lee, Alumni Member

April 13—Allison Walden, Downing & Lahey Mortuaries & Crematory

April 13—Jessica Emrick Davies, Wichita Marriott

April 21—Fonda Ellis, Wichita Children's Home

April 22—Kristina Helm, Western Associates

April 27—Barbara Lisenby, Alumni Member

Contact us!

*Below you'll find information to contact your 2022-2023
Board of Directors as well as Corporate EWI*

Allison Walden—President | waldena@dlwichita.com | 316.682.4553

Ashley Goodman—Vice President | ashley.goodman@imacorp.com | 316.252.5425

Jessica Buettgenbach—Secretary | jbuettgenbach@visitwichita.com | 316.660.6331

Emma Hahn—Treasurer | emma.hahn@ampf.com | 316.630.8118

Davna Gould—Advisor and Fundraising Director | dgould@healthcoreclinic.com

Pam Dinwiddie—Sergeant-at-Arms | pdinwiddie@e-aviation.com

Annie Murach—Director-at-Large | amurach@unitedwayplains.org

Hayley Hobbs—Communications Director | hhobbs@butlercc.edu

Sydney Tuttle—Membership Director | stuttle@deltadentalks.com

Jennifer Clark—Programs Director | jennifer@wichitapolicefoundation.org

EWI Corporate Office

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